

transported 4,000 students a day. In Wichita there are so many that are not using the system. Mike would like for the board to remain the same, and that the board needs to represent transit better. The Transit Authority in Erie was regional, however here in Wichita we are confined to the city only. We need to get outside of our boundaries. In order to do this we must take our collective power to those in power. Some areas that need to change is our Transit Center is not very inviting. We need to build something that is a model for our transportation entity. We need to build relationships, we can do this by transporting riders to events such as the RiverFest. How do we connect all those things? Micro Transit is one way, this would go into Uber and Lyft territory but it shows we are a progressive community. Board members inquired about networking with other communities and moving past paper passes. Mike shared his vision of connecting with the surrounding areas and moving towards mobile accessible fareboxes as 41% of riders use cash. We should look at other cities to see what they do and mirror what we think they do well. If we continue to move forward with changes we will not have an issue with getting a quorum for the meetings. We need to make things more appealing, we should provide more uniform and expanded service.

7. Other Business

Vice-Chair Alexander brought up an issue regarding the time restrictions on the Agenda. He stated that these should be removed.

8. Announcements

None.

10. Meeting adjourned at 11:44 am.



4a Discussion Items

Sub-Committees

June 20, 2018

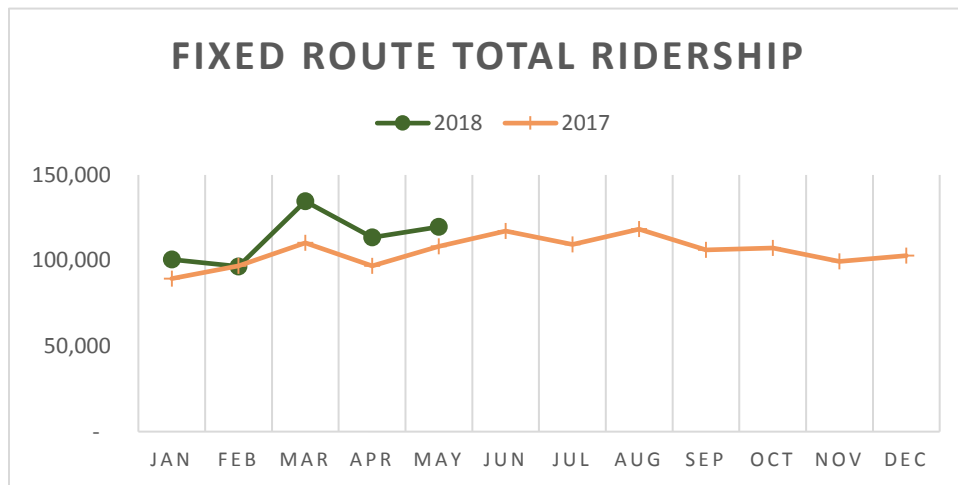
Information will be discussed at the meeting.



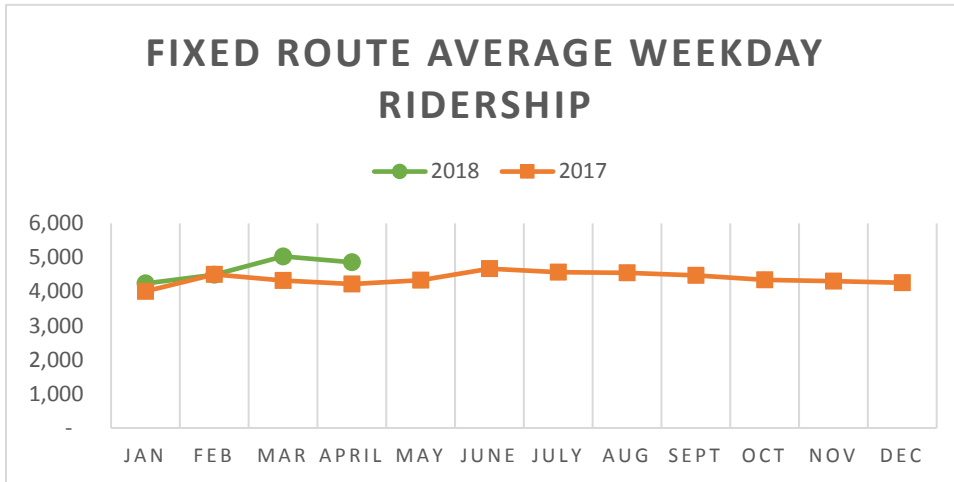
Ridership Updates

Fixed Route

Fixed-route ridership was up about 2% in May over May of last year when not taking into account the Q-Line. When accounting for the Q-Line, ridership is up 10%. Average weekday ridership is down slightly from last month at 4,798. Overall, year to date, ridership is up 3% when not accounting the Q-Line, and 13% when the Q-Line numbers are included.

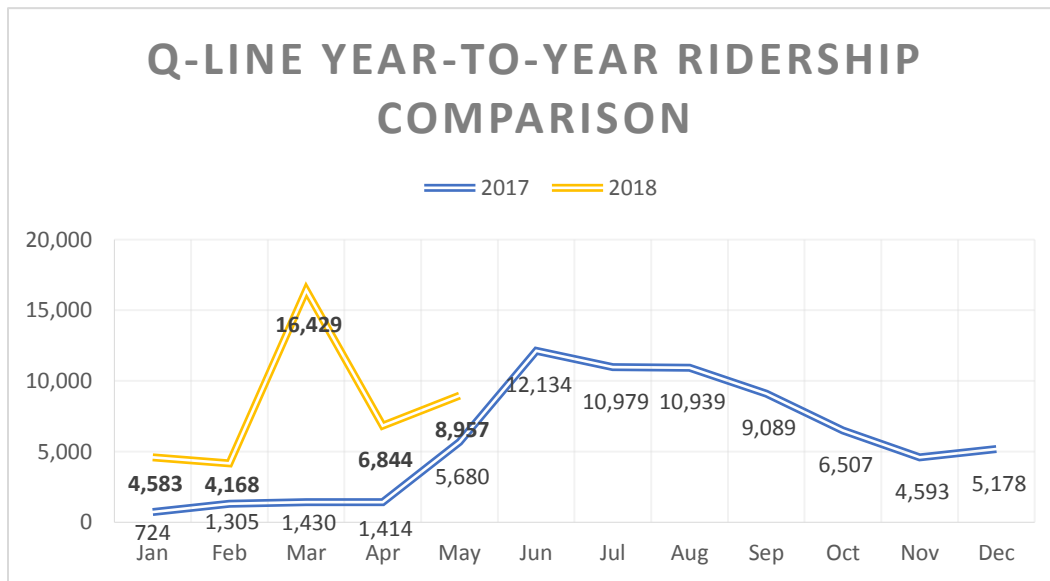


| Month | 2017 Total Ridership | 2018 Total Ridership | % Change | 2018 Total Ridership w/o Q-Line | % Change w/o Q-Line |
|-----------------|----------------------|----------------------|------------|---------------------------------|---------------------|
| January | 89,432 | 100,551 | 12% | 95,968 | 7% |
| February | 96,895 | 96,400 | -1% | 92,232 | -5% |
| March | 110,404 | 134,622 | 22% | 112,004 | 1% |
| April | 96,919 | 113,551 | 17% | 106,707 | 10% |
| May | 108,333 | 119,597 | 10% | 110,640 | 2% |
| YTD | 501,983 | 564,871 | 13% | 517,701 | 3% |



Q Line

The Q-Line ridership was up again May totaling just under 9,000 rides for the month. May is an important month in that the new Q-Line began operating half way through May of last year. Year to date, Q-Line ridership is up 288% from 2017 with providing over 40,000 rides.



| | 2017 | 2018 | %Change | W/O NCAA |
|------------|---------------|---------------|-------------|----------|
| Jan | 724 | 4,583 | 533% | |
| Feb | 1,305 | 4,168 | 219% | |
| Mar | 1,430 | 16,429 | 1,049% | 6,657 |
| Apr | 1,414 | 6,844 | 384% | |
| May | 6,844 | 8,957 | 58% | |
| YTD | 10,553 | 40,981 | 288% | |



Riverfest Q-Line Ridership

Riverfest just came to a close in the month of June. Wichita Transit expanded Q-Line service to accommodate the event. The evening routes were extended to run until 11:30pm Monday – Thursday and those same routes ran from 11am to 11:30pm on the first Sunday of the event. Overall, there was an increase of 10% ridership—equating to 568 additional rides.

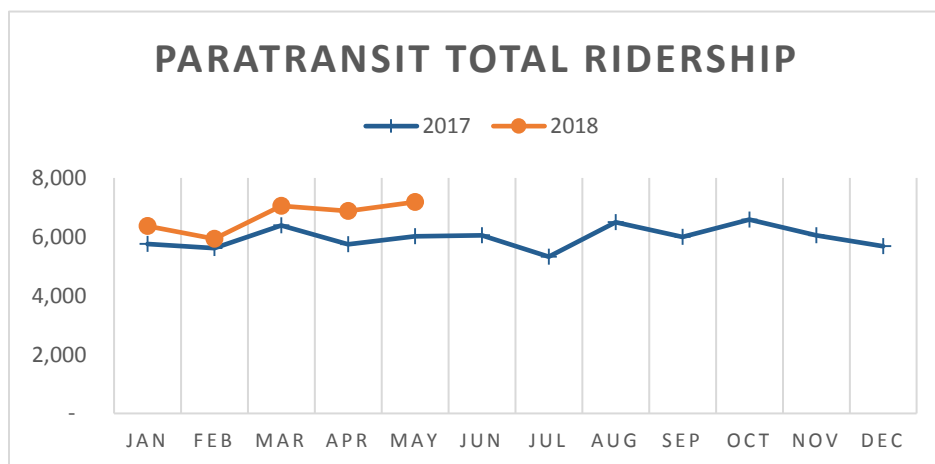
| <u>Route</u> | <u>2017</u> | <u>2018</u> | <u>% Change</u> |
|-------------------|--------------|--------------|-----------------|
| Douglas | 3,670 | 4,367 | 19% |
| Old Town | 1,451 | 1,366 | -6% |
| Gov Center | 255 | 197 | -23% |
| Delano | 219 | 233 | 6% |
| Total | 5,595 | 6,163 | 10% |

Say Yes Program

The Say YES program kicked off for its second year on June 1st. Total ridership through the first full week (plus 2 days) is 783 with an average daily ridership of 108. This exceeds last year’s performance at this time—159 rides. We anticipate much greater participation all summer long.

Paratransit

Paratransit ridership continues to be higher in 2018 than 2017. In May, Paratransit did a total of 7,181 rides, with an average weekday ridership of 314—up from 263 from May of last year.





5b Information Item

Marketing Report

June 20, 2018

Information will be discussed at the meeting.



5c Information Item

Director's Update

June 20, 2018

Information will be discussed at the meeting.