



TRANSIT ADVISORY BOARD

AGENDA

April 17, 2019

10 a.m.

Wichita Transit Van Maintenance Facility Conference Room

777 E Waterman

Wichita, KS 67202

<u>Item</u>	<u>Timeline</u>
1. Welcome and Introductions	5 minutes
2. Approval of Minutes	5 minutes
3. Public Comments (Participants must sign up prior to speaking)	10 minutes
4. Discussion Items – None	
5. Information Items	
a. Mobile Transit Fare Presentation	20 minutes
b. Ball Park Event Parking Options	30 minutes
c. Transportation Department Report	10 minutes
d. Marketing Report	10 minutes
e. Director's Update	10 minutes
i. Ridership	
ii. Financials	
6. Other Business	
7. Announcements	
8. Adjourn	

City Council members may attend this meeting.

The next Transit Advisory Board meeting will occur on May 15th, 2019.

The Wichita Transit Advisory Board met in regular session.**Present:**

Sanford Alexander, Matt Byrum, Robert Hamilton, Patricia Hileman, Darryl Kelly, Michael Loop, Michael May, Robert Metoyer, Rebecca Robertson, Moji Rosson, Greg Schneider, Janet Wilson

Absent:

LeAnna Beat, Shannon Bohm, Troy Bruun, Jason Gregory, Jeff Preisner, Stan Reeser, Robert Yelverton

1. Opening

The regular meeting of the Wichita Transit Advisory Board was called to order at 10:01 a.m. on March 20, 2019 in regular session by Chair Moji Rosson.

2. Approval of Minutes

Chair Rosson presented a motion to the board to approve the minutes for the February 20, 2019 Transit Advisory Board meeting. Minutes were approved as distributed.

3. Public Comment

Members of the public were instructed that if they would like to comment they would need to sign up in advance and comments would be limited to five minutes per person. Hadassah P. requested to address the board regarding the lack of shelters or benches at the bus stop at Palisade. Staff was made aware of this request.

4. Discussion Items**a. Electric Buses**

Ken Dimick, Program Specialist, gave an update regarding the procurement of the seven electric buses. He stated that the buses would begin arriving in June 2019 and that Wichita Transit is working with Westar Energy regarding the infrastructure needed to charge the electric buses. Wichita Transit will receive three from the bus company CCW, they will be refurbished 30 foot buses. The electric buses will replace the trolleys. The electric buses are about \$900,000 a piece, the batteries are about \$200,000 a piece and will need to be replaced every six (6) years. The savings from switching from fuel to electric would be about one million dollars per bus. The buses would hold a charge for five hours if in use and 12 hours if not running. The board inquired about what would happen if there was a power outage, would our current generator be able to power up the vehicles. Unfortunately, our current generator would not be able to charge the bus, and currently

would not be cost effective. Some of the benefits of transitioning to a cleaner vehicle are smaller environmental footprint, lower maintenance costs, and lower noise pollution. We believe that there would be an increase in ridership also because of the novelty of riding an electric bus.

b. Micro Transit

Scott Wadle, Senior Management Analyst presented information to the board regarding Micro Transit. He stated that they had a conference call with TransLoc to review the results of the simulation analysis that evaluates two potential pilot configurations - South City (Spirit/McConnell area) and West (South of the Airport). Board member Wilson stated that when these pilots take place let the general public know so they can get support and become successful. This program would be similar to Uber vans.

c. Scooter Presentation

Scott also presented a brief overview regarding the Scooters. He has presented information to DAB 1, 2 and 6 to gain input regarding the policies and interest in this program. Members of the public are encouraged to provide feedback regarding scooters. There isn't a specific date in mind, potentially early May. This is depends heavily on getting the municipal code changes and addressing the skateboard/Scooter confusion.

5. Information Items

a. Transportation Department report

Scott Wadle presented information regarding the Parking Fund. He stated that some of the lots managed by The Car Park have transitioned from the mobile payment vendor Mobile Now to Park Mobile. The Park Mobile system will also allow for parking reservations, and can be used at sporting events. Transit Advisory Board members have indicated that adding the price of the parking into the cost of a ball park ticket could be helpful. This would allow for park and rides. Security is an issue that has been raised when it comes to parking downtown. We will present information regarding security incidents at a later date. Information regarding the parking lot use of Block I (Douglas), Macy (215 Main) and SOB (State office Building). He stated that the data regarding the use of Block I continues to unreliable due to errors with the parking equipment. The SOB garage continues to be underutilized. However, the Macy garage continues to show an average 90 percent occupancy. If this continues the city should consider a rate increase to keep the occupancy below the industry best practice of 85 percent. Staff are working on a contract to get the parking equipment at the City Hall campus replaced. Related to that project, the City is getting estimates for installation of new data fiber. Scott also highlighted several parking projects that are underway.

b. Marketing Report

Nate Hinkel presented information regarding the Wichita Transit marketing efforts. We placed a full page ad in the WSU Visitors guide, we are preparing for new fare boxes and electric buses, and we are continuing our marketing efforts for new routes and services.

Some of our community related events are as follows:

- March 27th – We all Eat, 21st & Ridge Extension office
- March 28th – Enders Elementary School career fair
- April 13th – Medical Mission at Home, Mueller Elementary School
- April 26th – Riverfest Trolley trivia for April Final Friday

Wichita Transit participated in the Transit Day at the Capital in Topeka, and Nate attended the South West Transit Association annual conference in El Paso, TX. Other marketing efforts include a trade agreement with KMUW, print and digital ads with “The Sunflower” WSU newspaper.

c. Director’s Update

Mike Tann, Wichita Transit Director, presented information regarding the ridership, he stated that overall ridership is improving. We are drilling down into the numbers. In 2012 and 2022 we are expecting the NCAA to return and it is important that Transit is view as a solution to the growing needs of our community. We are reviewing the survey results about the Bel Aire community. Northeast Magnet High school has over 100 buses in that area and with the development of the Medical Office park on Webb road Wichita Transit is needed more.

7. Other Business

None.

8. Announcements

None.

9. Meeting adjourned at 11:44 a.m.






5D Information Item

Transit Marketing



April 17, 2019

Digital Insights – Last Four Weeks



Facebook

-  7,500 people reached
-  691 post engagements
-  26 new page followers

Twitter

-  8,585 tweet impressions
-  77 Profile Visits

Google

-  45,520 search/map views
-  5,840 actions taken

Current Focus

- Marketing for TransLoc microtransit pilot project
- Summer youth program – sayYES! or our own free summer rides program
- Preparing for new fare boxes and electric buses
- Spring Q-LINE mailer to hit mailboxes next Wednesday. 10,600+ residences along Q routes

Community Involvement

Upcoming

- April 26th, Riverfest trolley trivia for April Final Friday
 - Trolley Trivia partnership with Wichita Festivals for riders to win Riverfest buttons
- 9th St. Redesign project transit shelter art
 - Working with artist to highlight art being painted on the shelter

Recent Past

- We All Eat – Provided shuttle and exhibited services at food and wellness fair
- Enders Elementary school career fair – Provided trolley and Bus Operator to speak with students about career possibilities within transit, and education about transit services.
- Medical Mission at Home – Exhibited to provide education on using transit to access health care facilities, and using transit for everyday needs.

Other Marketing

- Working on a trade agreement with KMW and INTRUST Bank Arena
- Print and Digital ads in “The Sunflower” WSU student newspaper
- Committed for a full-page ad in the WSU Visitors guide – Released summer 2019



Information Item 5e

Director's Update

April 17, 2019

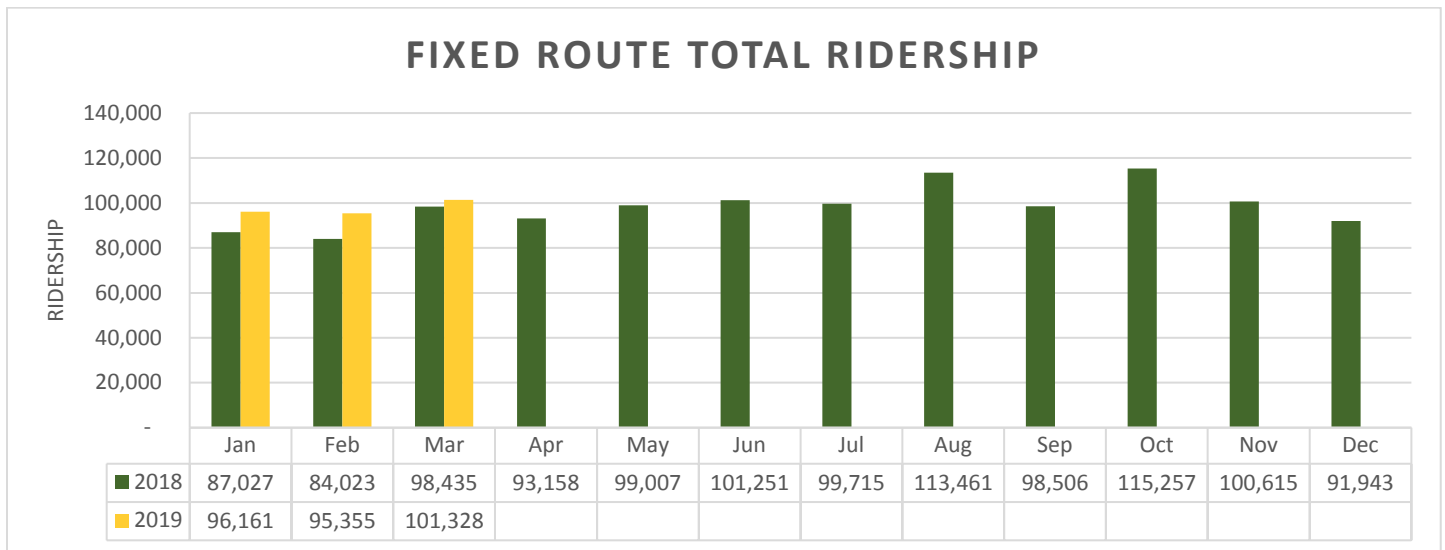
Information will be distributed at the meeting.



Ridership Updates

Fixed Route

Fixed-route ridership for March 2019 showed a 3% increase from March of 2018.



Month	2018 Total Ridership	2019 Total Ridership	% Change
January	87,027	96,161	10%
February	84,023	93,355	13%
March	98,435	101,328	3%



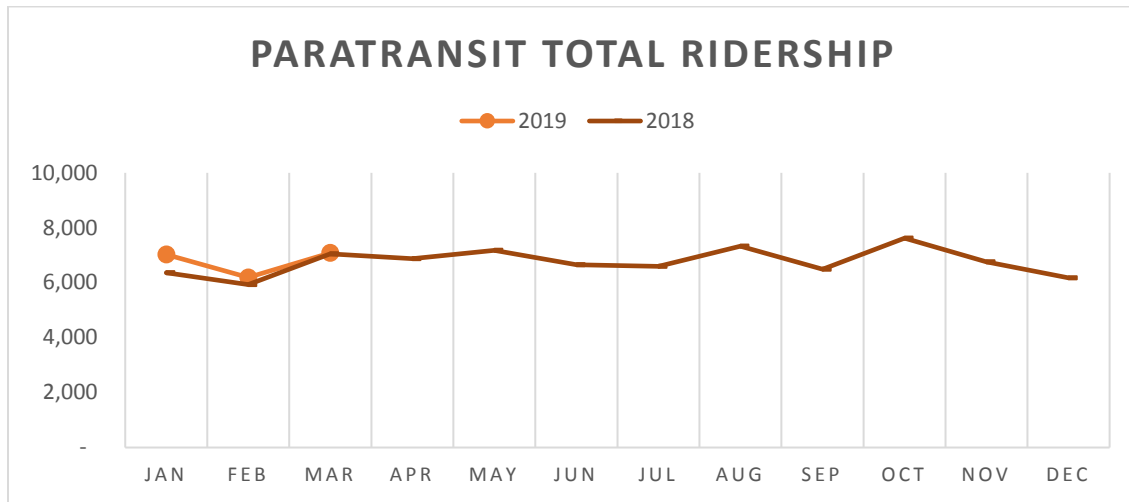
Fixed Route Ridership Breakdown

Fixed route ridership is up this March over last March by 3% compared to last year with all other services excluded. March 2018 had 21 service days and March 2019 had 22 service days. The USD school ridership was 7,948 and WSU Ridership was 2,969 and Cowley County Commuter was discontinued.

ROUTES	MARCH 2018 RIDERSHIP	MARCH 2019 RIDERSHIP	% CHANGE
17 FIXED ROUTES RIDERSHIP	98,435	101,328	3%
TOTAL	98,438	101,328	3%

Paratransit

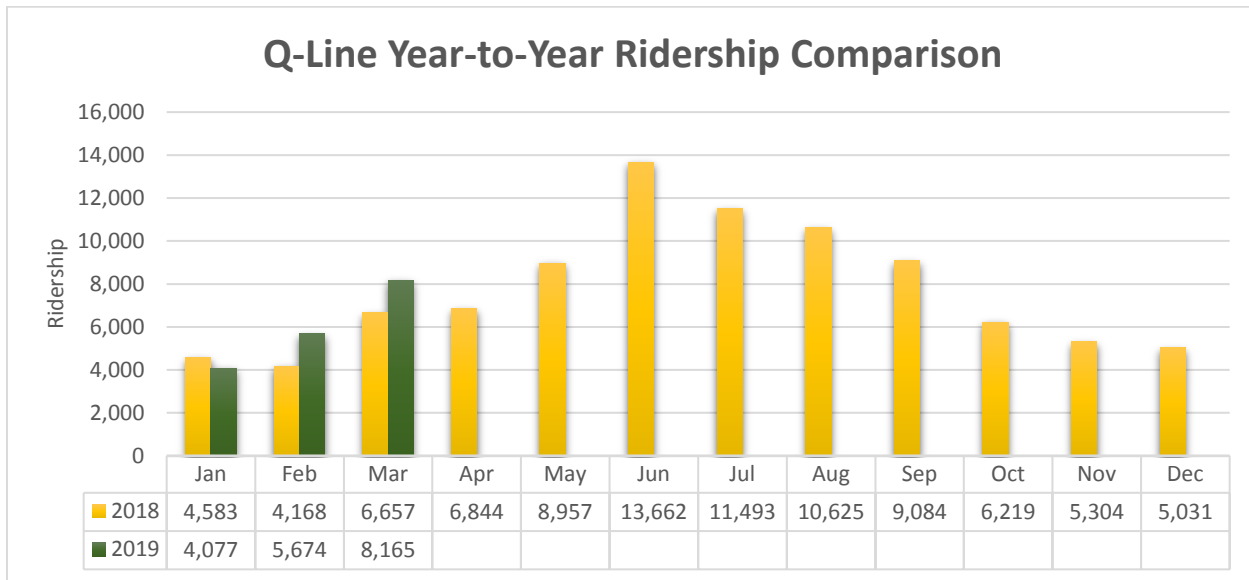
Paratransit ridership continues to be higher in 2019 than 2018. In March 2019, Paratransit completed a total of 7,085 rides, with an average weekday ridership of 322 for the month.





Q Line

The Q-Line ridership in March 2019 shown an increase of 23% over March 2018, excluding the NCAA totals.



	2018	2019	%Change
Jan	4,583	4,077	-11%
Feb	4,168	5,674	36%
March	6,657	8,165	23%



Expenditures

The 1st Quarter total expenditures were down (2.2) % year to date from 2018 and down \$64,850.60 for the year.

Personnel services are down (4.6) % year to date. This decrease is too due a reduction of Administration Personnel and Drivers.

Contractuals were down (9.8) % year to date from 2018. This is mainly due to a decrease of (\$115,089.89) in other contractuals from pass-through of section 5310 funds to the agencies. In 2018, the pass-through agencies operating expense were higher.

Commodities were up 12.9% year to date from 2018. This increase is due to higher fuel cost and Automotive expense.

Revenues

The 1st Quarter local revenue was \$1,936,324.57. Revenues are up 35.0 % YTD from 2018.

The increase includes contributions payment from Wichita State University, Tort repayment, increase in Advertising, and increase in fares revenue.

Financial Report

1st Quarter 2019

	1st Quarter 2019 Actuals	1st Quarter 2018 Actuals	YTD 2019 Actuals	YTD 2018 Actuals	% Difference (2018 YTD/ 2019 YTD)	2019 Budget
Total Expenditures:						
Personnel	\$1,897,656.68	\$1,989,996.32	\$1,897,656.68	\$1,989,996.32	-4.6%	\$8,847,536.00
Contractuals	\$497,526.85	\$551,529.09	\$497,526.85	\$551,529.09	-9.8%	\$2,318,416.00
Commodities	\$413,702.94	\$366,556.56	\$413,702.94	\$366,556.56	12.9%	\$2,186,635.00
Capital	\$0.00	\$0.00	\$0.00	\$0.00		\$35,000.00
Other Non-operating	\$25,000.00	\$0.00	\$25,000.00	\$0.00		\$122,784.00
Credit Card Clearing (540)	\$33,343.84	\$23,998.94	\$33,343.84	\$23,998.94		\$0.00
Total Expenditures:	\$2,867,230.31	\$2,932,080.91	\$2,867,230.31	\$2,932,080.91	-2.2%	\$13,510,371.00
Local Revenues:						
Fares (920)	\$556,918.63	\$452,056.45	\$556,918.63	\$452,056.45	23.2%	\$1,930,034.00
Vending (923)	\$2,084.43	\$2,053.75	\$2,084.43	\$2,053.75	1.5%	\$0.00
Communications (924)	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!	\$0.00
Other Sales (925-929)	\$0.00	\$0.00	\$0.00	\$0.00	#DIV/0!	\$0.00
Advertising (966)	\$36,373.75	\$22,993.34	\$36,373.75	\$22,993.34	58.2%	\$99,000.00
Contributions (971)	\$150,000.00	\$13,432.00	\$150,000.00	\$13,432.00		\$0.00
Transfers (980)	\$1,193,770.00	\$943,770.00	\$1,193,770.00	\$943,770.00	26.5%	\$4,775,080.00
Other (981)	-\$2,822.24	\$25.35	-\$2,822.24	\$25.35	-11233.1%	\$157,703.00
Local Revenues:	\$1,936,324.57	\$1,434,330.89	\$1,936,324.57	\$1,434,330.89	35.0%	\$6,961,817.00
Grant Revenues:	\$1,501,619.09	\$1,625,454.44	\$1,501,619.09	\$1,625,454.44	-7.6%	\$9,630,573.00
Total Revenue:	\$3,437,943.66	\$3,059,785.33	\$3,437,943.66	\$3,059,785.33	12.4%	
Net Income (Loss):	\$570,713.35	\$127,704.42	\$570,713.35	\$127,704.42		\$267,954.00
Percent of Budget Expended:			21.22%	22.12%		