<table>
<thead>
<tr>
<th>Item</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Welcome and Introductions</td>
<td>5 minutes</td>
</tr>
<tr>
<td>2. Approval of Minutes</td>
<td>5 minutes</td>
</tr>
<tr>
<td>3. Public Comments (Participants must sign up prior to speaking)</td>
<td>10 minutes</td>
</tr>
<tr>
<td>4. Discussion Items – None</td>
<td></td>
</tr>
<tr>
<td>5. Information Items</td>
<td></td>
</tr>
<tr>
<td>a. Parking Plan Update</td>
<td>20 minutes</td>
</tr>
<tr>
<td>b. Transportation Department Report</td>
<td>10 minutes</td>
</tr>
<tr>
<td>c. Marketing Report</td>
<td>10 minutes</td>
</tr>
<tr>
<td>d. Director’s Update</td>
<td>10 minutes</td>
</tr>
<tr>
<td>i. Ridership</td>
<td></td>
</tr>
<tr>
<td>6. Other Business</td>
<td></td>
</tr>
<tr>
<td>7. Announcements</td>
<td></td>
</tr>
<tr>
<td>8. Adjourn</td>
<td></td>
</tr>
</tbody>
</table>

*City Council members may attend this meeting.*

The next Transit Advisory Board meeting will occur on June 19th, 2019.
The Wichita Transit Advisory Board met in regular session.

Present:

Sanford Alexander, LeAnna Beat, Troy Bruun, Matt Byrum, Robert Hamilton, Patricia Hileman, Darryl Kelly, Michael Loop, Rebecca Robertson, Moji Rosson, Greg Schneider, Janet Wilson

Absent:

Shannon Bohm, Jason Gregory, Michael May, Jeff Preisner, Robert Yelverton

1. Opening
The regular meeting of the Wichita Transit Advisory Board was called to order at 10:02 a.m. on April 17, 2019 in regular session by Chair Moji Rosson.

2. Approval of Minutes
Chair Rosson presented a motion to the board to approve the minutes for the March 20, 2019 Transit Advisory Board meeting. Minutes were approved as distributed.

3. Adjustment to Agenda
Chair Rosson requested a slight amendment to the printed agenda due to Administrative Professionals day. Mike Tann, Transit Director would present his report to the board prior to leaving to serve at the Admin’s day event with the city.

4. Public Comment
Members of the public were informed that if they would like to comment they would need to sign up in advance and comments would be limited to five minutes per person.

Andrew Crane spoke to the board regarding the inaccessibility regarding the MyStop app to the blind and visually impaired. He also wanted to extend an invitation to the board regarding an upcoming NFB (National Federation for the Blind) board meeting on May 10th, 2019 as there are several individuals who would like to voice their opinion.

Hadassah Processer shared the need for a shelter at Palisade and Pawnee. She also wanted to know if someone from Transit or WAMPO could come out and speak to Greenway Manor residents. Mike Tann addressed this issue directly as Engineering is aware and they just need to see the ridership use for that area. He also stated he would be willing to speak with the Greenway manor residents.
Craig Perbeck addressed the board regarding the lack of accessible parking at the new stadium. He also wanted to know about how are ADA paratransit appeals done, he also inquired about who the ADA expert for the City. There was also an issue of buses not pulling into the correct stall that they are numbered to the board.

Andrew Crane wanted to know if we would be brought to the board regarding braille schedules and maps. Craig wanted to know what the status of the accessibility study. Scott stated that the Accessibility plan is not an ADA plan, but will focus on accessibility at the stops – including sidewalks, street configurations, and crossings. He indicated that the project is currently in the assessments and existing conditions phase.

5. Discussion Items

None.

6. Information Items

   a. Transportation Department report

Sam Daly with Token Transit is one of the founding members of this company. They currently support 75 transit agencies around the country. Several attendees and board members has used this service in other transit systems. What Token transit does is brings this technology to smaller agencies, such as Oklahoma City, OK, Lincoln, Nebraska and Little Rock, Arkansas. They are not just focused on transit payments but they also process payments for bike shares or paratransit. Sam stated that there isn’t necessary the need to purchase additional equipment, customers can purchase their fare directly from the myStop apps.

In Oklahoma City they rolled out the token transit when they rolled out their new street care. In Oklahoma City they also process payments for the bike share program there. In Modesto, California they have an app similar to the MyStop app where transit customers can purchase bus passes in existing bus planners. Attendees where encouraged to download the app entitled Token Transit from the Apple store or Google Play.

Sam Daly conducted an overview of the steps of purchasing a pass and how the pass would be used. There were several questions regarding how they would integrate with the current app MyStop and is it accessible to blind or visually impaired. The application works similarly to Expedia and Priceline with airline tickets. Regarding the accessibility of the App, they have experience in this area because they work closely with communities (Reno, NV and Ogden, UT) that service this population and they are open to the feedback they receive.  This app is available to use in 75 cities nationally and passes can be sent remotely.

   b. Ball Park Event Parking Options

Scott Wadle introduced Jeff Wolf from the Car Park, before his presentation. Scott
emphasized that this presentation was in response to some questions that were raised regarding parking and the new ball field. Jeff is the owner of the Car Park, the company that assists in running various City parking lots. Jeff has worked with various baseball stadiums regarding parking systems and transportation systems. The trend in ball parks is they are moving into the urban areas because the existence of bars and other amenities that are in close proximity.

The first thing that we look at is the number of parking spaces available in the area surrounding the ball park. They use the system of 3 spaces per person attending. This determines the peak for parking demand, next it is important to determine supply in the area surrounding the ball park. The current supply in Wichita is about 5,000 parking spaces within a 1600 square feet. This essentially equates to walking around the mall.

Large events could present a challenge however, with coordination of the transportation department moving people could happen seamlessly, a good example would be the Garth Brooks concert. The Car Park uses social media to distribute information to the general public. There are several parking lots that are concentrated off Douglas and downtown area that are City owned. They are options that would also connect to the Q-Line and buses. This presentation does not endorse an idea or suggest that this is the solution to the parking and or transportation needs for the ball park. This presentation only provides options to address questions raised regarding parking at the ballpark.

c. Transportation Department Report

Scott Wadle provided a brief overview of the Transportation report due to time constraints. The City is working with the Car Park to ensure we are getting the correct data. There are several ongoing projects they include the following:

- Garages were swept and scrubbed – removing salt from the facilities to preserve their condition.
- Parking meters are on hold until the parking plan is endorsed – this requires City Council action.
- Parking Plan has a committee meeting scheduled for April 23rd to discuss finances.
- Broadway Safety corridor there is a public engagement plan scheduled for June.
- Downtown Streets Conceptual Plan – Douglas Design evolved from the Downtown Streets Conceptual Plan, charrette participants indicated a general consensus for a 3-lane configuration based on a goal of improving the economic vibrancy of the corridor.
- Enforcement – Current ambassador is retiring this summer. Staff have permission to fill the one open position so that they are trained by the existing Ambassador.

d. Marketing Report

New Fare boxes were installed and April 29th. Current focus includes marketing for Micro transit with Transloc. The SayYes will look a little different this year we are waiting on how other departments are wanting to participate. We are also review designs for the new
bus wraps, specifically the Q-Line. Upcoming events include the following:

- April 26th, Riverfest Trolley Trivia for April Final Friday
- 9th Street Shelter Design – working with artist to highlight art being painted on shelter

Past events were included on the handout and can be reviewed at member’s leisure.

e. Director’s Update

Mike Tann, Wichita Transit Director, wanted to highlight there will be several key presentations made to the Transit Advisory Board. He stated that there will be a mobile ticketing app RFP sent out for this service. We have this presentation to educate the board regarding this service.

Fixed Route ridership is up 3%, we are happy to explain ridership in detail as the number of service days fluctuate from month to month and from year to year. In 2018 there were 22 service days in March, in March 2019 there was 21 service days. USD 259 and WSU ridership were highlighted in the ridership report. WSU ridership was almost 3,000 rides. A board member highlighted that USD259 was complimented for their service; and WSUTech also echoed these sentiments. Q-Line Ridership was also up from last year with one less service day.

The other presentations will address parking in Wichita and how transit could be part of the solution for downtown Wichita. Wichita transit will be rolling out a Pilot program in June to address some of the needs of our citizens. Board member from District One stated that Brandon Johnson had all of the District One appointees to share info and she stated that if there was an ambassador program she would definitely participate. Mike stated that if there were additional questions or comments they could be directed toward Scott Wadle or members could email or call him directly.

7. Other Business

Trish Hileman board member just wanted to mention that when we are making plans regarding transportation project that we should keep in mind the surrounding community that will be affected.

8. Announcements

None.

9. Meeting adjourned at 12:15 a.m.
WICHITA PARKING AND MULTIMODAL PLAN

Overview for the Transit Advisory Board

May 15, 2019
AGENDA

- Introduction
- Draft Recommendations
- Parking Fund Overview
- Pricing Strategy / Conceptual Zones
INTRODUCTION – THE TEAM

Scott Wadle
Director
Parking & Mobility
INTRODUCTION - PLAN OBJECTIVES

**Process:** Engage in a civic process to identify community goals related to parking, establish the desired relationship between parking and multimodal transportation, and recommend actions to help achieve community goals.

The Plan will support recent planning efforts and build on prior parking plans completed in 2007 and 2009.

**Outcomes:**
- Achieve measurable results
- Promote parking and multimodal access
- Leverage technology to improve safety, access, and service
INTRODUCTION – PLAN PROGRESS

I. Completed Deliverables:
   • Existing Conditions / Past and Concurrent Plans
   • Parking Supply and Demand Analysis
   • Vision Statement
   • Draft Policy Sections

http://www.wichita.gov/Parking/Pages/Multimodal.aspx

II. Public Input:
   • Website and social media outreach
   • Online public survey (900 responses)
   • Open house on November 8, 2018
   • Six neighborhoods focus group meetings
   • Downtown stakeholder’s group presentation
   • Steering Committee and Technical Advisory Committee
     • Five meetings
     • Now meeting biweekly
INTRODUCTION - PLAN VISION STATEMENT

In 2040, the City of Wichita will be a community where parking contributes to the civic, social, and economic vitality of the community. Parking will be a high-quality integral part of a dynamic connected and seamless multi-modal transportation system. The City’s parking system will be appropriate, efficient, fair, and equitable.

GOALS

1. Keep Wichita Safe
2. Build dependable infrastructure
3. Grow our economy
4. Provide conditions for living well
DRAFT RECOMMENDATIONS – ADMINISTRATION & FINANCE

• Set a mid-range goal of making the Parking and Mobility Fund into a self-sustaining Special Revenue Fund, responsible for all operating expenses, parking facility maintenance, reserves for major maintenance, neighborhood re-investment, and programs that support multimodal access

  • Form a Parking Advisory Committee
  • Continue to track assets by zone and profitability, in a manner to help better manage the cost to provide public parking throughout the downtown parking area
  • Regularly communicate with the public the sources and uses of system funding
  • Review parking occupancy statistics and use this data to set on-street time limits, meter locations, and rates; implement meters in high-utilization areas to help manage demand

• Revise City ordinances to shift ALL parking operations and policy under the responsibility of the City Manager, Transit Department, and the Parking and Mobility Manager, including:
  • Meter locations, time limits, and pricing
  • Permit allocations
  • Maintenance, and
  • Enforcement
5. Budget for appropriate reserves for regular maintenance and repairs

Parking structures and surface lots which are subjected to deferred maintenance due to underfunding can experience exponential increases in repair and maintenance costs. Typical reserves per year:

- $130 to $180 /stall for structured parking (excluding repairs due to deferred maintenance)
- $0.18 to $0.22 /SF for surface lots
DRAFT RECOMMENDATIONS - ENFORCEMENT / TECHNOLOGY

• New technologies recommended including:
  • smart parking meters
  • pay-by-cell phone mobile app
  • license plate recognition for enforcement

• Policy recommendations include:
  • new time-limited parking zones
  • new meter zones
  • management approach for the ballpark district (may include RPP)
  • active enforcement for old town (time limits)

• New and revised pay parking zones would be allowed by City Council
  • initial range of $0.75 - $2.00 / hr. recommended
  • goal is to achieve 85% occupancy

• Recommendation to discontinue the policy of providing parking enforcement services for private property
  • exceptions for public-private shared use agreement for City management of private lots
Strategy (option): Increase fund performance to cover the immediate expenses and debt related to major asset maintenance

- Lot re-surfacing
- PARCS equipment repairs / replacement
- Regular garage repairs (joint replacement, traffic topping, waterproofing)
- Painting, signage, and landscaping
PRICING STRATEGY
CONCEPTUAL MANAGED PARKING ZONES
QUESTIONS ?
Thank You!
1. Occupancy

Garages

- The garage parking equipment counts have been reset.
- At Block 1, one of the adjacent businesses has keys to the gate and their employees are popping the gates in the evening. This results in inaccurate occupancy counts and lost revenues.
- The Block 1 Garage has also had equipment issues, with the system popping on and off-line. The Car Park staff are working with Amano staff and think it is the $6,000 ticket dispenser. We have one in our spare parts inventory and TCP staff are working to replace it.
- The Car Park staff have continued conversations with Amano on getting a service agreement for the City of Wichita equipment.
- Occupancy at the 215 S. Market Garage continues to be near the 85% best practice, and may warrant a price increase to shift demand to other facilities nearby.
- Extra capacity exists at all the lots.
- Increasing utilization will help with operations and maintenance costs for the lots; and enhancements.
- We are working to get access to the Park Mobile data to see more detailed information on mobile payments – quantity, location, duration.
2. Projects

All
- Parking Vendor Financials
  - The Car Park is working with City staff to develop customized reports based on accrual instead of cash, to better enable tracking of the parking system.

- City of Wichita Financials
  - City of Wichita staff are working on the financial system transition from Performance to Munis.
  - Staff from Wichita Transit will be taking over the financial responsibilities from the City Manager’s Office related to the Parking Fund (i.e. invoices, reporting, receipts).

Old Town
- General
  - Staff have been requested to collect additional feedback from surrounding property owners near to the proposed landscaping projects. Staff anticipates undertaking that effort later this summer.
  - Identified changes to the Municipal Code needed for enforcement, listed below. Staff are waiting for the Parking and Multi Modal Plan to be endorsed by the City Council prior to presenting the proposed changes to the City Council.
    - allow for parking meters to accept credit cards and for the City to accept mobile payments;
    - permit the City Manager to designate staff to determine the appropriate location for parking meters to be located / or removed;
    - allow the City Manager or designee to determine the time limits for parking meters and spaces;
    - provide clear regulations for City staff to enforce parking regulations in Old Town related to appropriate parking behavior; and
    - remove references to public parking in the City Hall Garage.
  - A meeting is scheduled for today to coordinate on improvements in Old Town.
    - CIP item
    - Parking Fund
    - Etc.
  - Staff received an inquiry about the ability of the Parking Fund to pay for a screening gate for utilities outside of a parking lot. We are coordinating with other staff on options but do not think it can be funded by the Parking Fund.

- Cinema Garage
  - Staff have not yet scheduled the restriping. We are working with the vendor to see if it can be split up into two portions.
  - Staff have initiated snow/ice event clearing/de-icing with The Car Park and are working to secure a longer term arrangement.
• Hotel Garage
  o Staff are working with Public Works and Utilities, Building Services Division staff and the firm Law Kingdon to develop RFP or bid documents for the repainting of the garage.
  o Staff received reports of individuals sleeping under the stairs at the east entrance. Staff from PW&U Building Services Division are working to have a contractor install fencing to prevent this from occurring in the future.

215 S. Market Street Garage
• Staff have worked with contractors to received estimates for security enhancements (i.e. gates, and automated door locks). Public Works and Utilities staff have indicated a willingness to manage the project and have been requested to provide their overhead costs. They are working with staff from Law Kingdon to develop documents for an RFP or bid.
• Security issues have been reported by adjacent property owners and staff are working with security to address the situation. We have added two additional patrols in response.
• Over the previous weekend, an individual became stuck in the elevators when they malfunctioned. The elevators have been repaired through a contract with KONE. The malfunctions occur on a regular basis and are typically the result of vandalism. We are optimistic that the addition of the security gates will reduce the vandalisms.
• Occupancy
  o Fidelity Bank Added another 50 to 100 parkers in April / early May. Fidelity Bank makes up roughly half of the monthly parkers in the garage. On May 7, 2019, they announced a $51 million project downtown. It includes construction of a 505 stall parking garage at the southeast corner of Market and English.
  o King of Freight is another substantial tenant. It is anticipated that they will be relocating to WaterWalk.

State Office Building Garage
• In April, staff scheduled additional two patrols to address homeless in the garage.
• On May 13, 2019, staff met with the developer of the Hilton Garden Inn, connected by a skywalk to the SOB Garage. Highlights from the meeting are below.
  o Staff from The Car Park will be working with Amano to identify upgrades and costs to allow hotel guests to utilize the garage.
  o The hotel will start with 120 spaces, per the agreement with the City. If additional spaces are needed, then they will be able to purchase monthly parking or even special event parking. The City will propose the pricing at the next meeting.
• Staff with PW&U Building Services Division are working with staff from Law Kingdon to develop documents to issue an RFP or bid to recondition and repaint the metal at the garage.

City Hall
• The new equipment contract has been reviewed by the contractor and City staff will be scheduling an internal coordination meeting with senior staff to discuss logistics and schedule prior to approve by the City Council.
• Staff have submitted a proposal to bond the project through the Capital Improvement Program. This would allow the payments to be spread over 20 years instead of 1 year.
Parking Meters
- Continued discussions with mobile parking vendor for pilot project, developed draft agreement. The vendor has replied with questions about the draft agreement. The vendor visited Wichita with a presentation.
- Staff from the Law Department identified needed updates to the Municipal Code to allow for the mobile payment pilot.
- The mobile pilot has been put on hold until after the Parking Plan is endorsed.
- The meters at 300 S. Market Street will be removed for the duration of the Fidelty Bank project.
- Central Key and Safe has requested removal of two meters on Market St, north of 2nd St and replace it with a loading zone for customers. Staff have recommended approval at this time.

Parking Lots
- The following Parking Fund lots are in the process of being sold by the City.
  - 324 S. Market
  - 319/325 S. Broadway
  - 122-114 N. Emporia
  - 500 E. Douglas

Parking and Multi-Modal Plan
- The next Steering Committee meeting is scheduled for May 21st. It will focus on economic development and parking.
- Article in the Wichita Eagle on Sunday.
- Updates to the website
- Email distribution list

Broadway Safety Corridor
- On January 7, 2019 - DAB VI recommended protected bike lanes south of Central Avenue.
- On February 8, 2019 – staff met with YMCA and Diocese staff to review the draft plans with the consultant.
- We are working on a contract adjustment for shifting unutilized resources.
- The next public engagement opportunity will likely be in June.

Downtown Streets Conceptual Plan
- On March 3, 2019, the City hosted a two public open house events with about 100 public attendees to review the results of the charrette that Wednesday.
- The charrette participants indicated a general consensus for a 3-lane configuration based on a goal of improving the economic vibrancy of the corridor. The open house participants indicated a desire for the same, and creating a place that assists the community to attract and retains talent.
- Staff and the consultant have met with USD 259 to learn more about East High and will likely schedule additional conversations soon.
- The consultants are planning a visit during River Festival.
Enforcement
- The City’s Ambassador has indicated that June 7th will be her last day.
- Staff have permission to fill one of the three vacant Ambassador positions so that the new hire can be trained by the existing Ambassador. We are working with HR on the hiring process.

WaterWalk
- Staff scheduled a meeting with staff at WaterWalk. The meeting was cancelled due to conflicts.
- King of Freight has announced intentions to relocate to the former Gander Mountain. The proposed agreement with the City would have King of Freight pay into the WaterWalk Parking District – the terms are below.

“The parties agree that Tenant’s employee will have non-exclusive access to the 430-space Parking Garage and the 60 spaces of surface parking under U.S. 400 (“Kellogg”) for an initial rate of $15/month per employee for parking between the hours of 8:00 a.m. –6:00 p.m., Mondays-Fridays. Tenant shall be responsible for providing a monthly report of the number of employees who are parking in Parking Garage and on surface parking lot under Kellogg, and shall remit $15.00 per employee on a monthly basis. At each one-year anniversary of this agreement, the parking rate shall increase 3%”

Scooters
- Staff from Law, Transit, and Police have provided input and an updated draft ordinance and pilot program have been posted on the City’s webpage www.wichita.gov/scooters.
- Staff anticipate that the proposed ordinance changes and the pilot program will be presented to the City Council at their June 4th meeting.
- Staff are working on setting up a City account for Scooter related expenses and income.
- Staff plan to work with permitting staff on the permit application form.
Digital Insights – Last Four Weeks

<table>
<thead>
<tr>
<th>Facebook</th>
<th>Twitter</th>
<th>Google</th>
</tr>
</thead>
<tbody>
<tr>
<td>66,970 people reached</td>
<td>6,120 tweet impressions</td>
<td>60,310 search/map views</td>
</tr>
<tr>
<td>1,814 post engagements</td>
<td>125 Profile Visits</td>
<td>5,890 actions taken</td>
</tr>
<tr>
<td>243 new page followers</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Current Focus

- Fixed Route changes effective May 25th.
- Summer youth program – sayYES! or our own free summer rides program
- Marketing for TransLoc microtransit pilot project

Community Involvement

Upcoming
- Riverfest Touch-a-truck
  - Thursday, June 6th Waterman St @ Riverfest, 5:00 – 8:30 pm
- 9th St. Redesign project transit shelter art
  - Working with an artist to highlight art being painted on the shelter

Recent Past
- Riverfest trolley trivia for April Final Friday
  - Trolley Trivia partnership with Wichita Festivals for riders to win Riverfest buttons

Other Marketing

- 30-second spot with four iHeart Radio stations begins May 20.
- Working on a trade agreement with KMUW and INTRUST Bank Arena
- Committed for a full-page ad in the WSU Visitors guide – Released summer 2019
Ridership Updates

Fixed Route

Fixed-route ridership for April 2019 showed a 15% increase from April of 2018.

<table>
<thead>
<tr>
<th>Month</th>
<th>2018 Total Ridership</th>
<th>2019 Total Ridership</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>87,027</td>
<td>96,161</td>
<td>10%</td>
</tr>
<tr>
<td>February</td>
<td>84,023</td>
<td>93,355</td>
<td>13%</td>
</tr>
<tr>
<td>March</td>
<td>98,435</td>
<td>101,328</td>
<td>3%</td>
</tr>
<tr>
<td>April</td>
<td>93,158</td>
<td>107,120</td>
<td>15%</td>
</tr>
</tbody>
</table>
Fixed Route Ridership Breakdown

Fixed route ridership is up this April over last April by 15% compared to last year with all other services excluded. April 2018 had 25 service days and April 2019 had 26 service days. The USD school ridership was 10,917 and WSU Ridership was 4,033 and Cowley County Commuter was discontinued.

<table>
<thead>
<tr>
<th>ROUTES</th>
<th>APRIL 2018 RIDERSHIP</th>
<th>APRIL 2019 RIDERSHIP</th>
<th>% CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 FIXED ROUTES RIDERSHIP</td>
<td>93,158</td>
<td>107,120</td>
<td>15%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>93,158</td>
<td>107,120</td>
<td>15%</td>
</tr>
</tbody>
</table>

Paratransit

Paratransit ridership continues to be higher in 2019 than 2018. In April 2019, Paratransit completed a total of 7,422 rides, with an average weekday ridership of 325 for the month.
The Q-Line ridership in April 2019 shown an increase of 11% over April 2018.