WICHITA TRANSIT

TRANSIT ADVISORY BOARD

AGENDA

September 18, 2019

10 a.m.

Wichita Transit Van Maintenance Facility Conference Room

777 E Waterman

Wichita, KS 67202

Item	*Timeline*
1. Welcome and Introductions	5 minutes
2. Approval of Minutes	5 minutes
3. Public Comments (Participants must sign up prior to speaking)	10 minutes
4. Discussion Items	
a. Avail Technologies	15 minutes
5. Information Items	
a. Transportation Department Report	10 minutes
b. Marketing Report	10 minutes
c. Director's Update i. Ridership	15 minutes
6. Other Business	
7. Announcements	
8. Adjourn	

City Council members may attend this meeting.

The next Transit Advisory Board meeting will occur on October 16th, 2019.

Minutes **August 20, 2019**

The Wichita Transit Advisory Board met in regular session.

Present:

LeAnna Beat, Shannon Bohm, Troy Bruun, Patricia Hileman, Darryl Kelly, Michael Loop, Moji Rosson, Greg Schneider, David Waldie

Absent:

Matt Byrum, Mark Detter, Jason Gregory, Robert Hamilton, Michael May, Jeff Preisner, Rebecca Robertson, Janet Wilson, Robert Yelverton

1. **Opening**
   The regular meeting of the Wichita Transit Advisory Board was called to order a few minutes after 10:00 a.m. on August 20, 2019 in regular session by Chair Moji Rosson.

2. **Approval of Minutes**
   Chair Rosson presented a motion to the board to approve the minutes for the July 20, 2019 Transit Advisory Board meeting. Minutes were approved as distributed.

3. **Public Comment**
   Chair Rosson informed the members that Sanford Alexander is no longer a member of the board. David is serving as new appointee for Access Advisory Board.

   Members of the public were instructed that if they would like to comment they would need to sign up in advance and comments would be limited to five minutes per person.

   Andrew spoke first to inform and invite members to a fundraiser for Guiding Eyes for the Blind in November. Andrew previously worked to help teach bus drivers about usage of service animals and common issues blind passengers may face.

   Bob spoke to address issues he saw with the Q-Line system, including drivers not stopping at every stop when they did not see people and wishes about the Q-Line including running all the way to the Dillon's on Hillside, running to the mall during holiday season, and potentially restoring the museum route. He also wanted to see about a bench and a more ADA-compliant stop at the library.

   A man who was not on the agenda to speak wanted to address an issue with a bus not stopping for passengers who had not made it to the stop and were trying to flag down the driver.

Hadasa spoke about the scooters posing an issue on sidewalks as they are left behind and can be difficult for disabled people to maneuver past. She also wanted to emphasize the need for more funding to allow longer run times and more days for the buses.

4. **Discussion Items**

   a. **VeoRide Scooters**

Spencer Dickerson, the Regional Operations Manager of VeoRide, gave a presentation about their scooters.

- He informed the members that the scooters were not paid for by the City of Wichita, rather they are a profit share and provide income to the city for riders in our area.
- VeoRide is only approximately half-deployed in the city limits with about 250 scooters with deployment areas mainly surrounding the old town area, including around the Keeper of the Plains, in Riverside Park, and near Delano's roundabout.
- VeoRide plans to deploy 250 additional scooters and hire up to a dozen Wichitans to help in the collection and maintenance of their scooters.
- VeoRide scooters inform users of the local ordinances including age restrictions and helmet usage and would like to employ helmet detection software to make the scooters safer in the future.
- VeoRide scooters do not currently operate in the entirety of Wichita, just the core. They will also be barred from WSU and Intrust Bank Arena in the future due to foot traffic being higher in these areas.
- These scooters average two rides per unit per day, a 23 minute trip time, and they see a mix of cyclical rides and one-way longer distance trips.

5. **Information Items**

   a. **Transportation Department Report**

Scott Wadle provided an overview of the Transportation Department Report.

- A new methodology was employed to avoid seeing larger spikes on the parking reports, making the graphs more legible and user-friendly. This has shown that the user occupancy of the garages is closer to 75%, not the 85% previously reported.
- There has been increased utilization of the parking lot at 777 E. Waterman, he believes it may be due to the development going on in the area, but still sees adequate vacancies in local lots and the increased utilization should help with operations and maintenance costs for the lots and enhancements.
- The Car Park are producing customized monthly reports based on accrual instead of cash, to better enable tracking of the parking system. City staff are working on creating a composite report to track monthly performance throughout the year. This is still a work on progress.

- City Council approved the Wichita Capital Improvement Program and there was a meeting to coordinate the projects with engineering, etc. The bonds would be repaid by the Parking and Multi-Modal Fund.
- In regards to the Douglas lots at Mead and Rock Island, there were many complaints from business owners in regards to the availability of parking. Enforcement action and citations have helped increase vacancy at these lots noticeably. They also improved signage in the area to make it clearer.
- The Hotel Garage is in the process of being repainted.
- The dumpster at 115 N. Washington is being overfilled and the city has increased the frequency of clean up for this dumpster. Unfortunately, there is no long term solution in the works yet.
- The Market St. Garage has seen an increase in occupancy, but the increase in revenue from this has been used to address security concerns in the area. The gate project is in the process of bidding and is still in the works.
- The State Office Building Garage is going to be repainted.
- The equipment contract for City Hall is being updated. It will allow for usage with the cloud rather than city servers. This will be presented to city council.
- The parking meter funds are anticipated to be down due to the vacant parking ambassador position. The position is currently in process of being filled, but Scott encourages interested parties to apply.
- Three lots have been sold by the city: 324 S. Market, 319/325 S. Broadway, and 122-114 N. Emporia. The lot at 115 N. St Francis is going to be utilized by a daycare and there are plans to repaint and add 15 minute loading signs.
- There has also been talk about turning certain one-way streets into two ways near businesses, a grant for a demonstration project on Douglas, and license plate reader implementation with the Wichita Police Department.

b. Marketing Report

Nate Hinkel presented the Marketing report to the board regarding the updates that are taking place at the transit center including an update to the video that the marketing intern, Lauren Kerr from Missouri State, was working on completing. Nate shared the video that was filmed in both English and Spanish for the members. Nate mentioned that the engagement from both Facebook and Twitter were going well. He wanted to mention the discounted student passes that became available at the end of August and gave examples of different promotional and informational materials. He also mentioned that real-time maps were being looked at for the transit center to help users see where their routes were more efficiently. Additionally, he mentioned the following events that were coming up that would be important for community engagement:

- **ExpoSure - September 19th 10:00 am – 5:00 pm, Century II 225 W. Douglas.**
- **ICT Open Streets – September 22nd 12:00 pm – 5:00 pm, Kennedy Plaza 225 W. Douglas.**

- **Senior Expo – September 26th 9:00 am – 3:00 pm, Botanica at 701 N. Amidon, The Advanced Learning Library at 711 W. 2nd St. N, and The Wichita Art Museum at 1400 West Museum Boulevard.**

c. **Director's Update**

Mike Tann, Wichita Transit Director, provided some general transit updates. He reviewed the most recent ridership report which concluded that the most recent July ridership was the same as last year's ridership. He mentioned that, with the situation with the city pools, the Say Yes program was disbanded. This reduced the ridership overall due to the free rides for children going to city services was reduced greatly. The Ride ID program was introduced as an answer to that deficit, which allowed students with active student IDs to ride for free. Expired student IDs could be presented at the transit center and they could receive a ride ID which would allow them the free rides as well.

Mike touched on the reduced rates of Q-Line rides and mentioned that they could be related to the increased temperatures as of late. He also mentioned that the electric buses should be in by the end of the year that will be replacing those trolleys. They are currently in production and should be completed soon and be a boon to our local transit.

There was also discussion about the quality of drivers we currently have and ideas were discussed about showing the community's support for the drivers more frequently, perhaps during meetings or via an event at the transit center. People were encouraged to bring their ideas to the board for discussion.

6. **Other Business**

   None.

7. **Announcements**

   None.

8. **Meeting adjourned shortly after 11:30 am.**

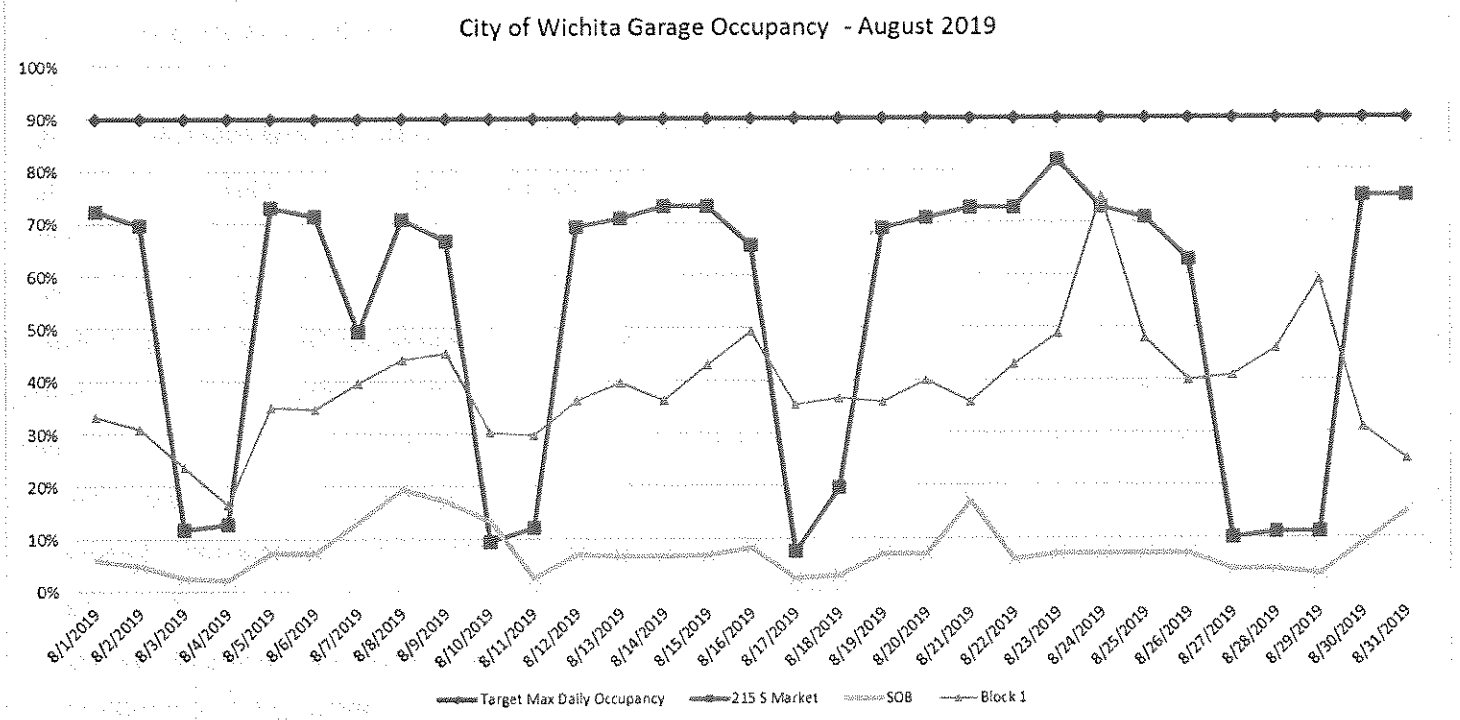
Parking and Multi-Modal Report

August 2019

Contents

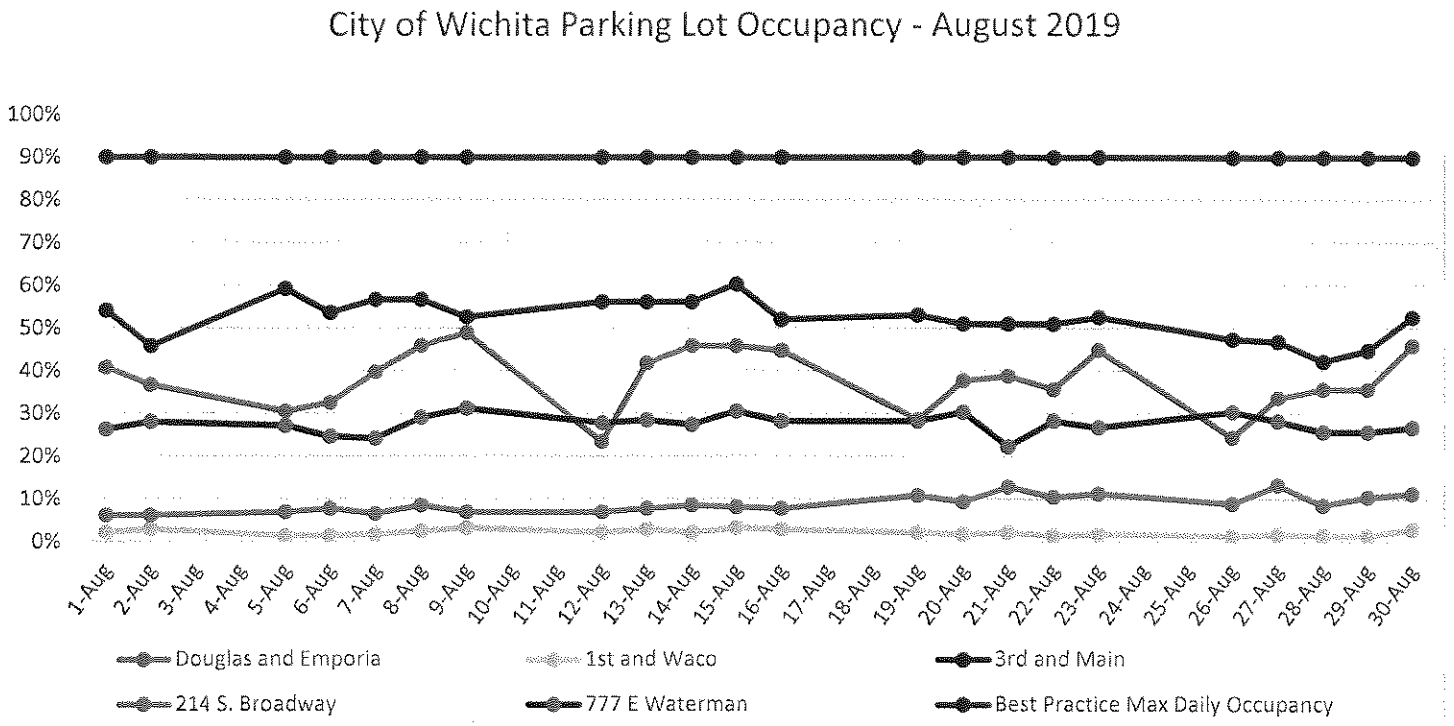
1. Parking Occupancy

Garages



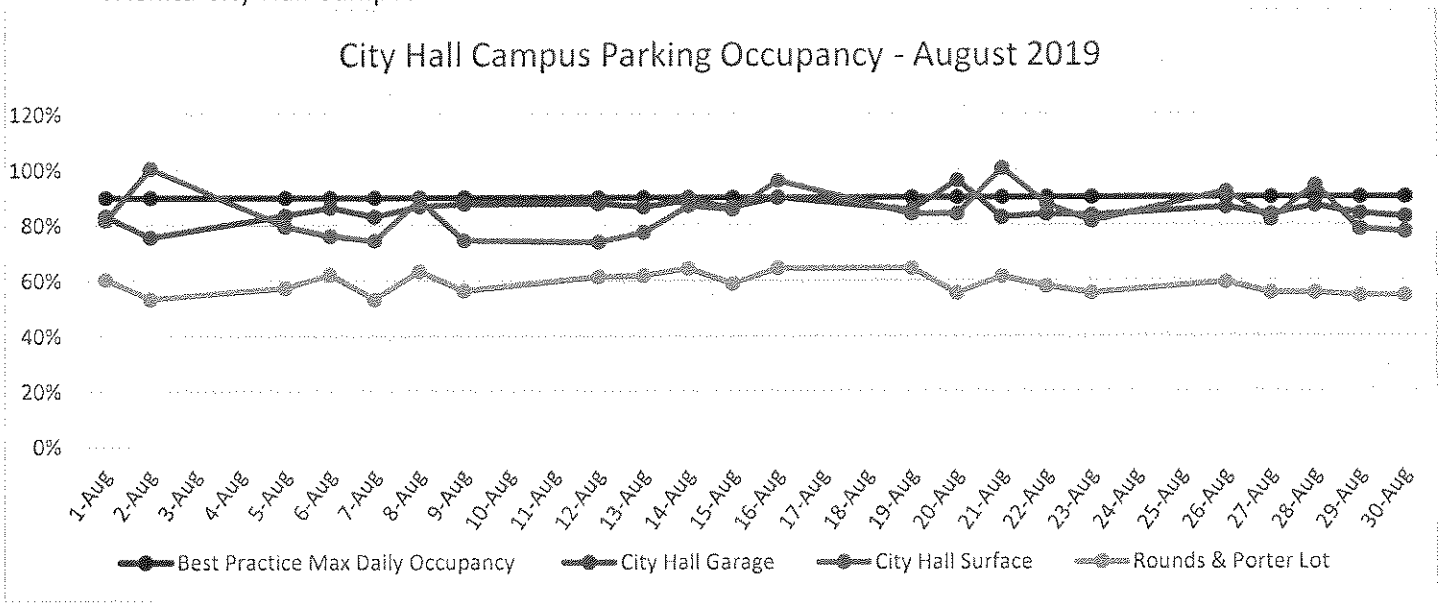
- The Car Park staff have implemented a new method of re-setting the counts in the evenings based on manual occupancy count samples. This has resulted in better data for the month of August.
- At Block 1, one of the adjacent businesses has keys to the gate and their employees are popping the gates in the evening. This results in inaccurate occupancy counts and lost revenues.

Lots



- Extra capacity exists at all the lots.
- Occupancy at the 214 S. Broadway lot has steadily increased, likely due to construction with the DO School.
- Increasing utilization will help with operations and maintenance costs for the lots; and enhancements.

Wichita City Hall Campus



- There are multiple instances of the ticket lot being full to capacity in August.
- The City Hall Garage has come close to being full.
- The Rounds and Porter lot has additional capacity, although it is difficult to determine because of the pavement and markings conditions.

2. Parking Projects

All

- Parking Vendor Financials
    - Staff are using The Car Park customized monthly reports on accrual to track the finances of the lots. The revenues from 215 S. Market Garage and 214 S. Broadway Lot are up in August, all others managed by The Car Park are down. The net is an increase of approximately 25 percent.

- City of Wichita Financials
    - City of Wichita staff are working on the financial system transition from Performance to Munis.
    - August YTD
        - Revenues are up, and so are expenses.
        - Net revenues are up 1% over YTD August last year.

Old Town

- Lot Resurfacing
    - In August 2019, the City Council approved the Wichita Capital Improvement Program. It programmed $400,000 in capital funding for Old Town parking improvements, specifically resurfacing of parking lots. The bonds would be repaid by the Parking and Multi-Modal Fund. The funding cost of the project is estimated to be approximately $270,000.
    - Staff met on August 29th to coordinate on the projects, including a proposed project to mill and overlay two surface lots in Old Town.
    - Transit staff have requested Engineering Division assistance with the project and have asked them to submit the bonding resolution to Council.
    - Transit staff have contacted WSU about a schedule for the resurfacing work. The WSU staff have suggested early summer, after school is completed. Staff plan to attend a meeting of the Old Town Association to receive feedback.
- Landscaping Improvements
    - Staff have been requested to contact surrounding property owners near to the proposed landscaping projects. Staff anticipates undertaking that effort later this year. The landscaping project is surrounding the lots scheduled for repaving, so timing will depend on the pavement project.
- Enforcement
    - Staff identified changes to the Municipal Code needed for enforcement, listed below. Staff are waiting for the Parking and Multi Modal Plan to be endorsed by the City Council prior to presenting the proposed changes to the City Council.
        - allow for parking meters to accept credit cards and for the City to accept mobile payments;
        - permit the City Manager to designate staff to determine the appropriate location for parking meters to be located / or removed;

East Douglas Avenue Corridor

- On March 3, 2019, the City hosted two public open house events with about 100 public attendees to review the results of the charrette that Wednesday.
- The charrette participants indicated a general consensus for a 3-lane configuration based on a goal of improving the economic vibrancy of the corridor. The open house participants indicated a desire for the same, and creating a place that assists the community to attract and retain talent.
- Staff and the consultant have met with USD 259 to learn more about East High and will likely schedule additional conversations soon.
- The consultant team visited during the River Festival. The draft Douglas Avenue concepts were displayed for public comment and feedback during the River Festival and at a nearly week long open house event at the Lux.
- Through July and August, the project team will be refining the concept and coordinating with area stakeholders.
- After November, the project team anticipates hosting an open house event for members of the public and stakeholders to provide input on recommendations.
- On August 20, 2019, the Wichita City Council approved submission of a grant application to the Kansas Health Foundation for $25,000 to host a Better Block event along Douglas, to temporarily demonstrate the possible design configuration.
- On September 19th, members from the Better Block will be working in Wichita to review the plans from Nelson Nygaard, to meet with stakeholders, and to review the site.

Parking Enforcement

- Parking Ambassador Position
    - On June 7, 2019, the City's Ambassador retired.
    - On July 25, 2019, City staff are scheduled to conduct interviews for the Parking Ambassador position.
    - Following the interviews, a preferred candidate was identified. Unfortunately, the reference checks resulted in the position being posted again.
    - The position posting was available for applications through August 30th.
    - Interviews are scheduled for September 20th.
- Enforcement Equipment
    - On August 20, 2019, City of Wichita staff from Transit, PD, Court, and IT met to discuss the integration of the new Court system, Citation system, and possible parking improvements. The next step is to schedule learning sessions from various providers.
    - A session to learn about the Passport parking system will occur on September 24th.

WaterWalk

- Staff scheduled a meeting with staff at WaterWalk. The meeting was cancelled due to conflicts.

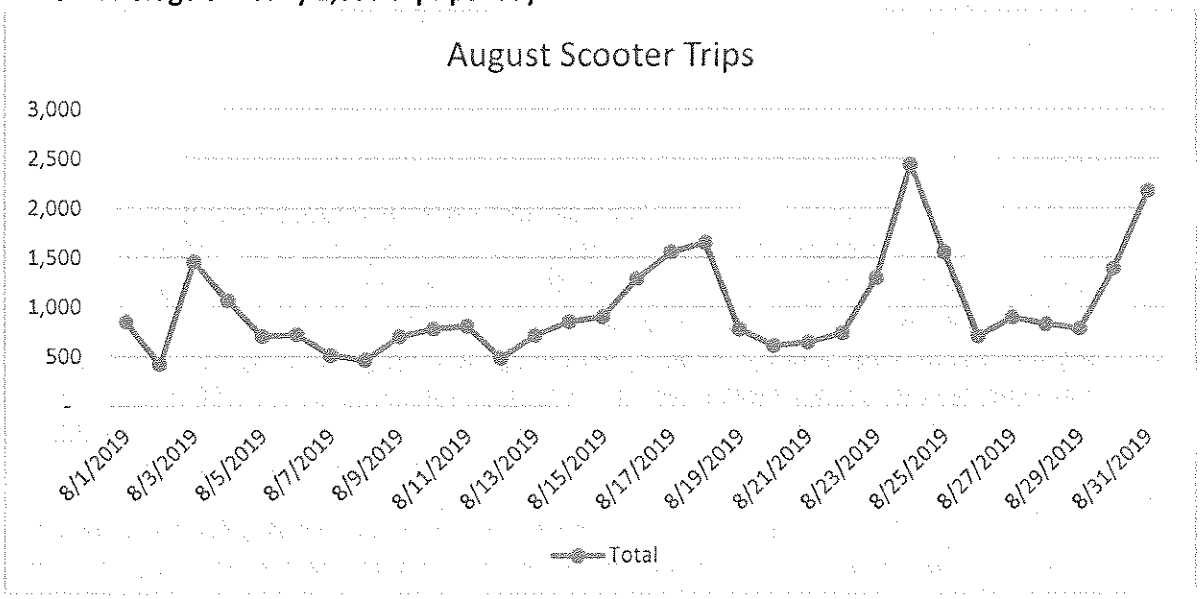
- In the spring of 2019, King of Freight announced intentions to relocate to the former Gander Mountain. The proposed agreement with the City would have King of Freight pay into the WaterWalk Parking District – the terms are below.

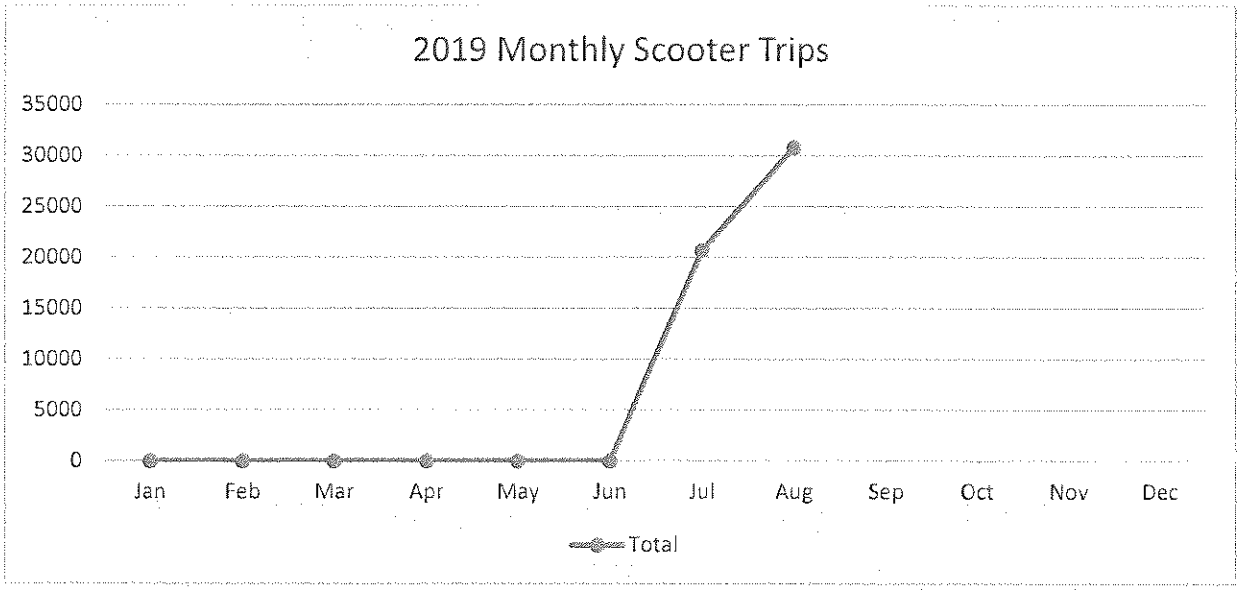
  "The parties agree that Tenant's employees will have non-exclusive access to the 430-space Parking Garage and the 60 spaces of surface parking under U.S. 400 ("Kellogg") for an initial rate of $15/month per employee for parking between the hours of 8:00 a.m. –6:00 p.m., Mondays-Fridays. Tenant shall be responsible for providing a monthly report of the number of employees who are parking in Parking Garage and on surface parking lot under Kellogg, and shall remit $15.00 per employee on a monthly basis. At each one-year anniversary of this agreement, the parking rate shall increase 3%"

Scooters

- Regulations
  - In late 2018, staff and elected officials were contacted by companies desiring to bring dockless shared electric scooter systems to the City. The City commissioned a state of the practice report and using examples from other communities developed a pilot operating agreement. The City also formed a team with staff from Law, Transit, and Police to help inform regulation enforcement, and policy approaches.
  - On June 4, 2019, the City Council endorsed the proposed scooter pilot operating agreement.
  - On June 18, 2019, the City Council approved proposed ordinances regulating electric-assisted scooters operated as part of dockless electric assisted scooters systems, enabling them to be used in the City.
  - On July 2, 2019, the Wichita City Council approved the recommended Pilot Operating Agreements with VeoRide and Zagster, operating Spin scooters.
  - Staff are working on setting up a City account for Scooter related expenses and income.
  - Staff are working to schedule coordination discussions with VeoRide and Zagster.
  - A pilot operating agreement for Slider scooters was approved by the City Council on July 9, 2019.
- Spin
  - On July 15, 2019, the Spin scooter system launched with 500 scooters. Spin has indicated that 1,300 rides occurred on the first day.
- VeoRide
  - On August 13, 2019, VeoRide scooters launched with approximately 290 scooters. Additional scooters to bring the fleet up to 500 were anticipated later that week.

- Utilization
  - Average of nearly 1,000 trips per day.




2019 Monthly Scooter Trips
35000
30000
25000
20000
15000
10000
5000
0
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Total

Bicycle and Pedestrian Projects

Neighborhoods Bicycling and Walking Route Plans

- Staff are working with IT to get the plans posted. This follows the creation of the walking webpage.

Bicycle Counting Project

- Staff have requested an update from Atlas Electrical on the installation of the bicycle and pedestrian counters.
- In June, IT staff created the webpage for this project and the draft memo has been posted on the webpage.
    - https://www.wichita.gov/Bicycle/Pages/Guidance.aspx

Crash Best Practices for Advisory Boards

- A staff meeting with Wichita Transit and Law Department staff occurred on July 23rd. The recommendation was for the crash review committee to look at cases more than two years old and to use data driven analysis to identify priority locations.

People First Neighborhoods – 1600 N Park Place

- A draft report has been prepared by the KU School of Medicine team.
- Wichita Transit staff have reviewed the report and provided feedback.
- Engineering staff have provided information about maximum speed data before, during, and after the project. Transit staff are working to update a final version of the report.

Bicycle wayfinding improvements

- Alta Planning + Design staff have provided a draft wayfinding layout for the Arkansas River for City staff review.

Senior Walking Routes

- Staff need to work with IT get the draft reports posted on the City's walking website.

Pedestrian Wayfinding Improvements

- Staff have contacted Alta Planning + Design and they are working on getting the draft layout to City staff for review.

Walking Website

- The new website is created and available at www.wichita.gov/walking

Bicycle Crash Data

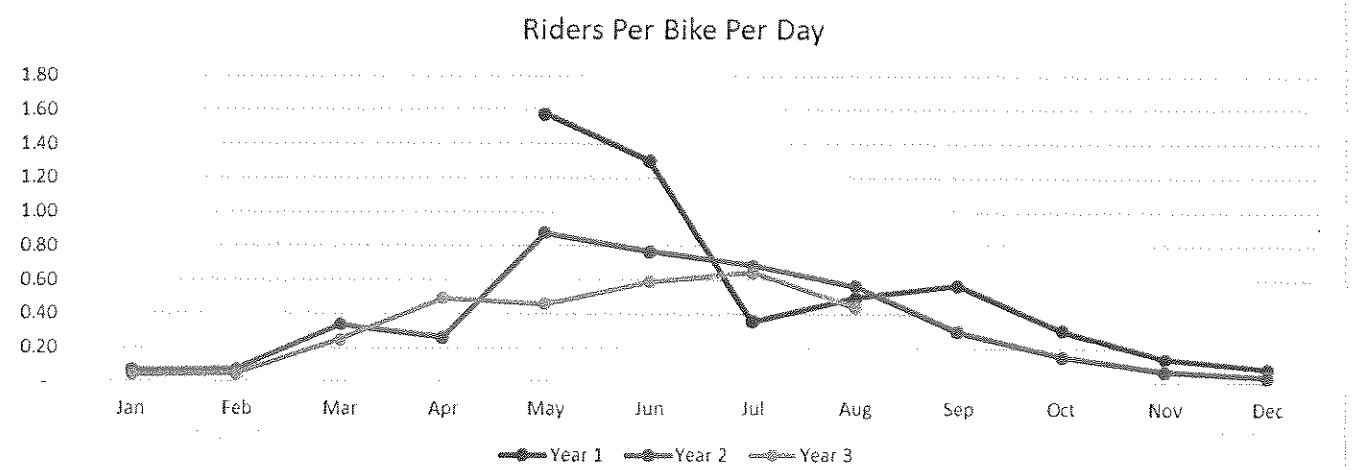
- Wichita staff are working with the KU School of Medicine on an updated report.

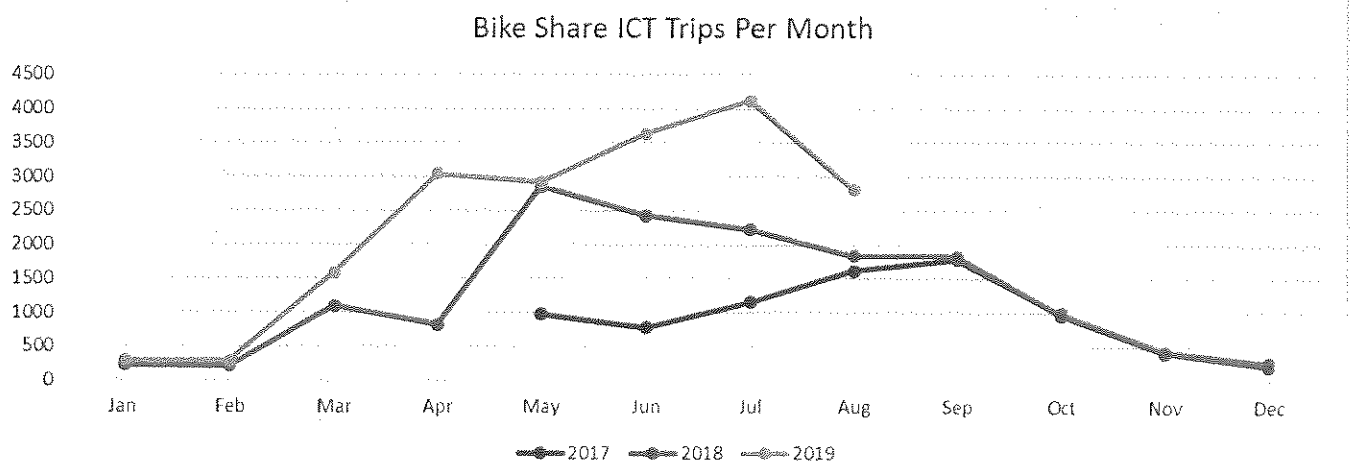
Broadway Safety Corridor

- The contract with Alta Planning + Design was extended.
- Staff have held a coordination call between Alta and Nelson Nygaard (working on the Downtown Streets Conceptual Designs Plan), to coordinate on the various Broadway

designs. Alta will complete their portion of the designs and City staff will work to coordinate a public open house for the North Broadway project with the Downtown Streets project.

Bike Share





- The Bike Share Advisory Committee – a sub-committee of the Wichita Bicycle and Pedestrian Advisory Board meet in June. The meeting agenda included a review of possible station relocations, new station requests, the performance of existing stations, and a discussion of customer service.

WICHITA TRANSIT

5B Information Item **Transit Marketing** **September 18, 2019**

Digital Insights – Last Four Weeks

Facebook

- 32,542 people reached
- 2,093 post engagements
- 36 new page followers

Twitter

- 6,322 tweet impressions
- 53 Profile Visits

Google

- 57,960 search/map views
- 9,090 actions taken

Current Focus

- Community Events
- TransLoc Micro Transit pilot project marketing
- Preparing marketing for rollout of battery-electric buses

Community Involvement

Upcoming

- Exposure – Wichita Chamber of Commerce
  - Thursday, September 19th, Transportation sponsor for shuttle to nearby parking lots, exhibiting with transit information, 8am – 5pm
- Open Streets ICT
  - Sunday, September 22nd, Providing event transportation along 1st and 2nd streets, exhibiting at Kennedy Plaza 10am – 5pm
- Senior Expo – Central Plains Area Agency on Aging
  - Thursday September 26th, Silver Sponsor of event, setup at the Advanced Learning Library from
- Small Business / Home Based Business Event LeAnna Hosting "Makers + Shakers"
  - Saturday September 28th, booth setup providing transit information at event 9-3
- Additional community partnership for mention only { Secret event "Down to the Wire" Teen Film Race
  - Saturday September 28th

Recent Past

- Autumn & Art – Shuttle sponsor for event, shuttle to nearby parking with trolley
- Midwest Transit Conference, 11-State regional transit conference in Kansas City
- WSU Tech Resource Fair