



TRANSIT ADVISORY BOARD

AGENDA

October 16, 2019

10 a.m.

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Wichita Transit Van Maintenance Facility Conference Room

777 E Waterman

Wichita, KS 67202

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<u>Item</u>	<u>Timeline</u>
1. Welcome and Introductions	5 minutes
2. Approval of Minutes	5 minutes
3. Public Comments (Participants must sign up prior to speaking)	10 minutes
4. Discussion Items	
a. Accessibility Study Update	15 minutes
5. Information Items	
a. Transportation Department Report	10 minutes
b. Marketing Report	10 minutes
c. Director's Update i. Ridership	15 minutes
6. Other Business	
7. Announcements	
8. Adjourn	

*City Council members may attend this meeting.*

The next Transit Advisory Board meeting will occur on November 20<sup>th</sup>, 2019.

**The Wichita Transit Advisory Board met in regular session.**

**Present:**

LeAnna Beat, Shannon Bohm, Jason Gregory, Patricia Hileman, Darryl Kelly, Michael Loop, Greg Schneider, Craig Perbeck

**Absent:**

Troy Bruun, Matt Byrum, Leslie Davis, Mark Detter, Michael May, Jeff Preisner, Rebecca Robertson, Moji Rosson, Janet Wilson, Robert Yelverton

**1. Opening**

The regular meeting of the Wichita Transit Advisory Board was called to order at 10:03 a.m. on September 18, 2019 in regular session by Director Michael Tann.

**2. Approval of Minutes**

Michael Loop presented a motion to the board to approve the minutes for the August 20, 2019 Transit Advisory Board meeting. Minutes were approved as distributed.

**3. Public Comment**

Bob Pernicott signed up to address the board. He expressed concern about the agenda not being posted on time and wanted to inquire about posting additional resources from the meetings to the website.

**4. Discussion Items**

**a. Avail Technologies**

Dietter Aragon of Avail Technologies came to visit with the board from Los Angeles, California. He gave some background of the company including that they are employee-owned and that they wanted to bring expertise from the founder's time at Raytheon to the transit space. He informed the board that Avail targets smaller to medium sized companies and that they are the only full-service ITS vendor, meaning that they can provide an entire software suite to support a company.

Some highlights from his presentation include:

- Updates on cutaway vehicles are being performed.
- ProTerra Zero Emission buses are in the works and should be available soon.
- MyAvail software upgrade is being performed.

- A 5 year technology plan is being established.

## 5. Information Items

### a. Transportation Department Report

Scott Wadle provided an overview of the Transportation Department Report.

- The reported numbers are still better due to the improved methodology, though Market St. is still above 80% occupancy.
- There is excess capacity at the 214 Broadway lot, perhaps due to construction in the area.
- The City Hall flat lot has been filled to capacity 3-4 times throughout August and they are currently looking for solutions.
- The reports on accruals look good and the revenues are up approx. 25% from the Market lot and Fidelity parking.
- Douglas lot enforcements have resulted in an increase in available parking.
- The gates at Market St. are still being discussed.
- At the State Office Building Garage, the hotel decided on valet over terminals and parking cards, but terminals will still be installed in the event they decide valets are too costly in the future.
- Meter income is still down approx. 40% due to the vacancy from June.
- Better Block is coming to meet with locals about installments to test traffic options in the downtown area.
- Scooter rides are approx. 1000 per day.
- Bike rides have peaked in July and numbers are still steady.

### b. Marketing Report

Nate Hinkel presented the Marketing report to the board regarding the engagement levels between Wichita Transit and the community via social media. The Facebook interactions are still strong and the Twitter and Google searches have also been steady. He mentioned the possibilities of having radio ads to promote the battery-electric buses that should be coming out later this year. He also spoke about his time spent in training and networking in Kansas City and how he was able to see some more advanced options in person as well as learn about how other transit operations work with their community and governments. Additionally, he mentioned the following events that were coming up that would be important for community engagement:

- **Exposure - September 19<sup>th</sup> 10:00 am – 5:00 pm, Century II 225 W. Douglas.**
- **ICT Open Streets – September 22<sup>nd</sup> 12:00 pm – 5:00 pm, Kennedy Plaza 225 W. Douglas.**
- **Senior Expo – September 26<sup>th</sup> 9:00 am – 3:00 pm, Botanica at 701 N. Amidon, The Advanced Learning Library at 711 W. 2nd St. N, and The Wichita Art Museum at 1400 West Museum Boulevard.**

- **Makers and Shakers and Entrepreneur Vendor Show – September 28<sup>th</sup> 9:00 am – 3:00 pm, 1900 E. Douglas**
- **An additional, yet to be announced community engagement event to take place on September 28<sup>th</sup>.**

**c. Director’s Update**

Mike Tann, Wichita Transit Director, discussed the updates to the potential Multi-Modal and Park and Ride building that is being proposed. He shared graphics of potential layouts, as well as general information about the proposed size and features of the building. The concept study estimated that the building could cost in the realm of \$12 million to \$15 million, but would include all features such as unfinished retail space, locker rooms, covered lanes, charging stations for electric vehicles, and other commodities making it a community center – not just a bus station.

Mike also update the board about the ridership for August. The data was compiled by Avail’s DataPoint software and showed a drop in Q Line ridership, but an overall increase in ridership as compared to the August numbers from 2018 and 2017. The drop in Q Line ridership could be due to the changes that had come recently, including the addition of the electric scooters as well as events at Intrust Bank Arena and the parking options for that.

**6. Other Business**

Michael Loop brought up a notification that he received in regards to potential construction on the intersection of Mt. Vernon and Hillside that would close the entire intersection from October until next spring. Director Tann informed Mr. Loop that the City of Wichita Planning Department will typically inform Wichita Transit about changes and construction such as that and that he had not heard anything in regards to that intersection being shut down as of yet, but that he would keep the board notified.

**7. Announcements**

None.

**8. Meeting adjourned shortly at 11:44 am.**

# Wichita Transit Accessibility Study



## Purpose

### Study Goal

Better align routes, bus stops, and amenities with ridership patterns and regional priorities for walkability

### Outcomes

- ▶ *Policy:* Guidelines for transit stop locations and amenities
- ▶ *Program:* Potential corridors for future assessment
- ▶ *Project:* High-priority transit stops for improvements

*Enhance First-Mile/Last-Mile Connectivity*



## Study Tasks

Wichita Transit Access Study	Status
<b>Task 1:</b> Project Management	In Progress
<b>Task 2:</b> Public and Stakeholder Engagement	In Progress
<b>Task 3:</b> Needs Analysis <i>Who are we trying to serve?</i>	80% Complete
<b>Task 4:</b> Ridership and Transit Stop Analysis <i>How are transit riders currently using the service?</i>	50% Complete
<b>Task 5:</b> Report Development <i>What policies, programs, and projects can help improve service?</i>	In Progress

## Needs Analysis

### Document Review

- ▶ Wichita Regional Transit Plan (2010)
- ▶ Wichita Public Transportation Survey (2011)
- ▶ Wichita Transit Community Outreach Study (2012)
- ▶ Wichita Pedestrian Master Plan (2014)
- ▶ Wichita Street Design Guidelines (2014)

**Key Takeaway:** Update transit stop policies for stop spacing, general location, specific placement, and stop type.

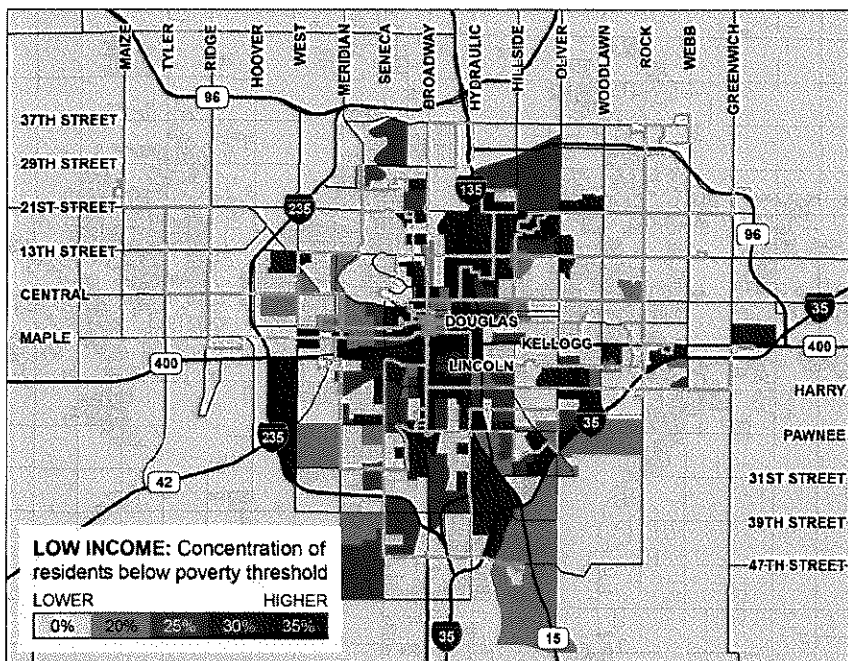
# Needs Analysis

## Demographic Analysis

- ▶ Older Adults
- ▶ Persons with a Disability
- ▶ Low-Income Residents
- ▶ Zero-Vehicle Households
- ▶ College Students
- ▶ Veterans

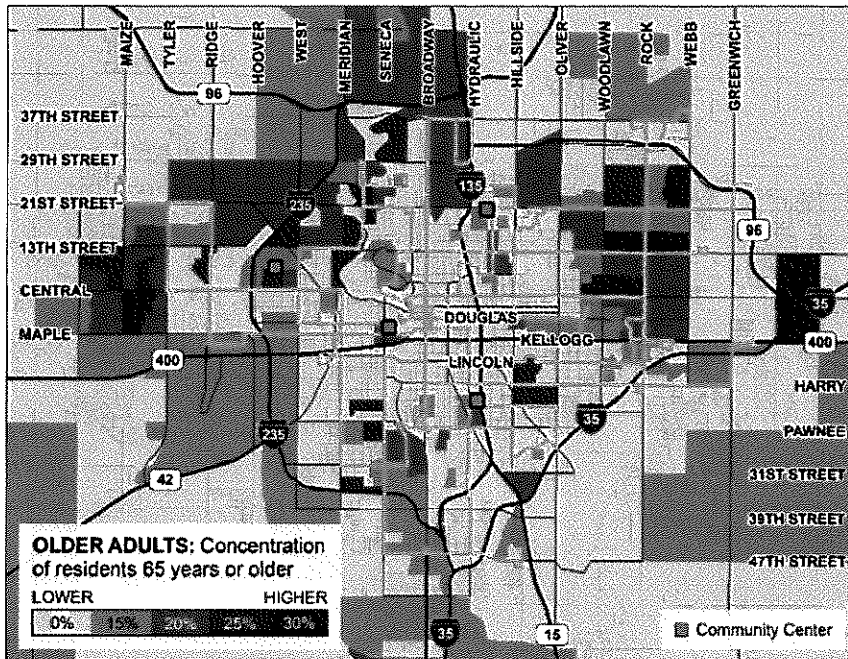
*Key Takeaway:* Spatial coverage is good for concentration of low-income residents and zero-vehicle households, but there are growing clusters of underserved areas outside the core as residents “age in place.”

# Needs Analysis



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# Needs Analysis

## Land Use Analysis

- ▶ Land Use Density
- ▶ Major Destinations
- ▶ Employment Concentration

*Key Takeaway:* Spatial coverage is good for commercial and higher-density areas, but service to major employment centers such as near Eisenhower Airport or McConnell Air Force Base is lacking.