# TRANSIT ADVISORY BOARD

## AGENDA

February 19, 2020  
10 a.m.

Wichita Transit Van Maintenance Facility Conference Room  
777 E Waterman  
Wichita, KS 67202

<table>
<thead>
<tr>
<th>Item</th>
<th>Timeline</th>
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<tbody>
<tr>
<td>1. Welcome and Introductions</td>
<td>5 minutes</td>
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<tr>
<td>2. Approval of Minutes</td>
<td>5 minutes</td>
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<tr>
<td>3. Public Comments (Participants must sign up prior to speaking)</td>
<td>10 minutes</td>
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<tr>
<td>4. Discussion Items</td>
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<tr>
<td>a. Board Roles and Responsibilities</td>
<td>15 minutes</td>
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<td>5. Action Items</td>
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<tr>
<td>a. Micro Transit</td>
<td>30 minutes</td>
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<td>b. Veterans Ride Free</td>
<td>20 minutes</td>
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<td>6. Information Items</td>
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<tr>
<td>a. Transportation Department Report</td>
<td>30 minutes</td>
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<td>b. Marketing Report</td>
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<td>c. Director's Report</td>
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<td>7. Other Business</td>
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<td>8. Announcements</td>
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<td>9. Adjourn</td>
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*City Council members may attend this meeting.*

The next Transit Advisory Board meeting will occur on March 18, 2020.
The Wichita Transit Advisory Board met in regular session.

Present:
Shannon Bohm, Troy Bruun, Patricia Hileman, Darryl Kelly, Michael Loop, Craig Perbeck (WSCAAB Alternate), Moji Rosson, Greg Schneider

Absent:
LeAnna Beat, Matt Byrum, Leslie Davis, Jason Gregory, Cat McCurray, Jeff Preisner, Robert Yelverton

1. Opening
Chair Rosson called the regular meeting of the Wichita Transit Advisory Board to order at 10:00 a.m. on January 15, 2020 in regular session.

2. Approval of Minutes
Approval of Minutes tabled, as there is no quorum at this time.

3. Public Comment
Public comment received regarding parking locations for arena. Currently Wichita Downtown Development Corporation (WDDC) has parking locations on their website.

4. Discussion Items
   a. Elections

   Jay Hinkel, Deputy City Attorney, provided an update on the TAB bylaws that was last reviewed in November. Bylaws are needing to be brought into compliance with ordinances and reflect current practices. Highlighted updates would include officer elections taking place in April and suggestions for easier operations of board. Current changes are technical changes and does not need council approval. Note that all appointments will remain in effect until reappointment unless told otherwise Edits will be made available to board a minimum of ten days before final review. Discussion will continue in February.

   Member Hileman discussed request for Wichita Independent Neighborhoods (WIN) having an appointed member. Hinkel advised this addition would require a change to the bylaws, create an even number of board members and would need to be approved by council.

   Member Hileman also mentioned wanting board to have more authority in transit
decision-making. She has discussed this with council members. Would like to see how the board can do better representing the community and making an impact. Would like to give more input and be a part of change. She is interested in self-nominating for chair position if board does more.

Chair Rosson reminded the board to be cautious when approaching council members with an individual perspective. It appears as if a discussion has taken place with board members and have support. These are more internal discussion and not external. There can be opportunity for discussion to have strategic planning in order to have a common focus. There is a lot that can be done with current structure versus changing the operations of the board.

Additional bylaw suggestions include developing process for officer nominations and allow discretion for chair to enforce the speaker/public comment time limits.

Hileman made motion to amend agenda to continue discussion regarding board responsibilities and internal operations. Motion second by Bruun. Board approved amendment for an additional five-minute discussion. Item will be added to February agenda for further discussion.

Member Bruun expressed his understanding of his role representing WSU on the board. Focuses more on advisory piece, being a part of the conversation and taking action when requested. Becoming an authority ruins the balance. Role is to be educated and active in the community.

Member Hileman expressed she is not advocating for authority but feels board is not actively giving advice.

Chair Rosson advised that previously board took action on every agenda with not having the correct or full information to make decisions. In the future, more action items could arise. She requested input from Director.

Director Tann advised that system changes being made have been less than 20%, which does not require approval. These have been simple changes in comparison to previous management. He continued to explain the difference between an advisory/advocacy board and an authority. He further explained the legal responsibilities and knowledge that would be required for an authority. Currently the board is reports to council rep and community.

Member Loop shared that he is always learning at the meeting. Encourages other to keep an open mind and keep the conversation going.

Discussion ended.
5. Approval of Minutes
Additional board members arrived during first discussion item. Chair Rosson suggested having minutes approved before continuing to second discussion item. Motion made by Loop to approve minutes. Motion seconded by Schneider. Board unanimously approved November minutes.

6. Accessibility Study Update
Sarah Frost, AICP with TranSystems provided the board with a status update for the accessibility study being conducted. TranSystems is currently at the public engagement phase. On-board surveys are being conducted today on routes 15/25 and 21/22. There is also an open house scheduled for this afternoon from 4-6pm. Surveys will be available online and at the Transit Center through January 31.

7. Information Items
   a. Transportation Department Report
      Scott Wadle presented the parking and multi-modal report. Wadle advised that discussions would continue in regards to policies. Some key points highlighted include discussions with WPD and security regarding reducing loitering and sleeping in parking facilities, upcoming maintenance of garages and 60% of the Rounds & Porter lot will be refurbished. Chalking is making a huge impact with parking enforcement. Beginning to see more spaces available.
   b. Marketing Report
      Nate Hinkel reviewed the marketing report providing updates on social media encounters, current focus and upcoming community involvement.
   c. Director’s Report
      Director Tann presented the Director’s report. FTA is planning to do a site visit in February for the multimodal center. The current site selection is behind the Ice Center off Maple and Sycamore. Completion goal in summer 2022. Guidance will continue from the FTA and project management will be handled by city the Engineering Dept.

      A handout was distributed to the board members about possible changes to the system. He reviewed updates and cost projections. Projects did not show all costs as additional factors taken into consideration include, extension of complementary paratransit service hours, mechanics, buses, facilities to park additional buses, supervisors and operators.

8. Other Business
   None.

9. Announcements
   None.

10. Meeting adjourned at 11:51 AM.
Free Transit for Veterans

Wichita Transit

CITY OF WICHITA

February 19, 2020
Background

- Veterans can face difficulty adjusting to civilian life after service
- Transportation is a key component to overall quality of life
- The VA desires that all veterans have access to transportation
Analysis

- Robert J Dole VA Medical Center proposes pilot project
- Through a United Way donation, the VA would provide $10,000 in funding for one year
- Veteran eligibility determined by accepting existing veteran ID cards
Analysis

Proposed Acceptable ID cards
Analysis

- Transit would create and distribute materials to publicize the program
- Transit will track ridership and share usage reports with the VA
- Funding necessary to continue the program based on ridership
Recommendations

- Approve the one year pilot project, and authorize the necessary signatures
Free Transit for Veterans

Wichita Transit

CITY OF WICHITA
Digital Insights – Last Four Weeks

Facebook
- 26,630 people reached
- 2,956 post engagements
- 81 new page followers

Google
- 58,040 search/map views
- 21,040 actions taken

Current Focus
- Baseball Stadium transportation and parking website
- Micro transit marketing
- Promotion of zero-emission buses
- Implementation of new branding
- New service brochures

Community Involvement

Upcoming
- Transit Day at the Capitol
  - March 10, 8am - Noon | Kansas State Capitol 1st floor, Topeka

Recent Past
- WSU Tech Spring Resource Fair events
- Transit Access Study mobile meetings and open house

Other Marketing
- American Public Transportation Association
  - Marketing & Communications Workshop | 4-day conference