The Wichita Transit Advisory Board met in regular session.

Present:
Ellen Abbey, LeAnna Beat, Shannon Bohm, Jared Curello, Jason Gregory, Dorsha Kirksey, and Mika Pyyhkala,

Absent:
Matt Byrum, Darryl Kelly Jr., Catherine McMurray, Shana Chivon Stephens, and Troy Tabor

1. Call to Order
The regular meeting of the Wichita Transit Advisory Board was called to order at 10:02 A.M. on February 17, 2021 in regular session by Chair LeAnna Beat.

2. Approval of Previous Meeting Minutes
Member Abbey proposed a motion to the board to approve the minutes for the January 20, 2021, Transit Advisory Board meeting. Member Abbey noted that minutes needed to be amended to reflect the correct award amount. Wichita Transit was granted $14 million in April and May of 2020. The minutes were seconded by Member Gregory. Minutes will be redistributed to the board.

3. Public Comments
No one signed up to make a public comment to the board.

4. Discussion Items

   A. Safety Management Systems (SMS) Presentation

   Jay Hinkel, Deputy City Attorney for the City of Wichita, provided the Transit Advisory Board with an overview of the public transportation agency safety plan for Wichita Transit (Approved by City Council on December 1, 2020). The Federal Transit Administration (FTA) was given authority to link performance and grant funding nationwide.
There are four components of the system.

1. Safety Management Policy (Confirms accountability)
2. Safety Risk Management Policy (Identify risks and responses)
3. Safety Assurance (Safety management monitoring)
4. Safety Promotion (Training awareness)

The goal of SMS is to constantly improve the safety experience for employees, passengers, and others on the roadway with transit systems. Various pilots will be used to test the new plan before implementation in July 2021. Please review presentation material for additional details.

5. Information Items

A. Wichita Bicycle and Pedestrian Advisory Board (WBPAB) Update

Chair LeAnna Beat provided the advisory board with updates with the Wichita Bicycle-Pedestrian Advisory Board. The WBPAB met on February 8, 2021 and discussed many items including the McLean from Central to 13th Traffic Study, connecting trails over the Big Ditch, and train trestles.

The next WBPAB will be held on March 8, 2021@ 5:30 PM.

B. Marketing Report

A copy of the marketing report was emailed to the board with the current focus points:

- Ticket Vending Machine and Mobile Ticketing testing, preparation for promotion
  Wichita Transit is currently testing platforms and functionalities.
- Solicitation of interest in commercial retail space at the Multimodal Center
- Update to Riverfront Stadium parking and shuttle plan, educational media campaign
  Partnering with the City of Wichita Communication Team to update and refresh marketing and social media content and messaging.
- Community Outreach with Allied Healthcare Training
  Partnering with Allied Healthcare to place shelters and provide information to students so they could effectively use the transit service.
- Promotions with MyStop Mobile App, Hiring, WSU and School routes, apparel branding update
  Re-familiarizing riders with real-time features, adding hiring message on
buses for vacation operation positions, and SWTA virtual conference (02/18-02/19/2021)

• Ridership Summary for the 2020 calendar year through January 2021

C. Director’s Report

Director Tann informed the board members of the Director’s report.

• WT operation update
  Wichita Transit has noticed the effects that the cold weather has on its buses, staff, and passengers
  Transportation normalcy hopefully will return mid-2021

• Preparing for improving ridership, bus service and financial positions, and new opportunities

• Recognition to all that are bringing Wichita Transit to the storefront

• Sedgwick County drive thru vaccines at the Transit Administration Office

• Bikeshare, Q-Line, and Scooters
  May is bike month.

• MultiModal Center Update
  Wichita Transit has started to meet with the Federal Transit Administration (FTA) monthly to keep each other up-to-date on the project.

• Request for Qualifications (RFQ) was issued on January 22, 2021, to hire an architectural/engineering team to design the facility. RFQ responses are due back on February 26, 2021.

• Amazon and Dold Foods
  Both companies are interested in supporting Wichita Transit and providing directions for maximizing the transit system.

• Accessibility
  Paratransit service is available to applicants living outside of city limits with some stipulations.

6. Old Business

• Outreach to Appointed Body Update

• Transit Advisory Board Visit Wichita Seat Vacancy

7. New Business

None.
8. **Announcements**

- **Places for People**

  A presentation will be provided to the Wichita Transit Advisory Board on March 17, 2021. For more information visit:

  [https://www.wichita.gov/Planning/Pages/WichitaPfP.aspx](https://www.wichita.gov/Planning/Pages/WichitaPfP.aspx)

9. **Adjournment**

Member Curello proposed a motion to adjourn the meeting, and the motion was seconded by Member Abbey. The meeting adjourned shortly at 11:13 AM.

The next meeting of the board will be held on **March 17, 2021 @10:00 AM**.