TRANsit ADVISory Board
AGENDA
May 19, 2021
10 A.M.

Wichita Transit Van Maintenance Facility Conference Room
777 E Waterman
Wichita, KS 67202

Item

1. Call to Order

2. Approval of Minutes

3. Public Comments
   This is an opportunity for members of the public to address the board on transit matters in Wichita. Participants must email comments to lparker@wichita.gov prior to the meeting.

4. Discussion Items
   • Election of Board Officers

5. Information Items
   • Marketing Report
   • Director Report

6. Old Business
   • Outreach to Appointed Body

7. New Business

8. Announcements
   • Dedication Ceremony for the Redbud Trail (K96 to 159th ST E)
     Saturday, June 26, 2021, at 10A. Details will provided at a later date

9. Adjourn

The Wichita Transit Advisory Board meeting will be held all virtually using the following information:

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City Council members may attend this meeting.

The next Transit Advisory Board meeting will occur on June 16, 2021.
The Wichita Transit Advisory Board met in regular session.

Present:
Ellen Abbey, Shannon Bohm, Dorsha Kirksey, Catherine McMurray, Mika Pyyhkala, Shana Chivon Stephens, and Troy Tabor

Absent:
LeAnna Beat, Matt Byrum, Jason Gregory, and Darryl Kelly Jr.,

1. Call to Order
The regular meeting of the Wichita Transit Advisory Board was called to order at 10:00 A.M. on April 21, 2021 in regular session by Vice Chair Catherine McMurray.

2. Approval of Previous Meeting Minutes
Member Tabor proposed a motion to the board to approve the minutes for the March 17, 2021, Transit Advisory Board meeting. The minutes were seconded by Member Abbey. Minutes were approved as distributed.

3. Public Comments
No one signed up to make a public comment to the board.

4. Discussion Items

   A. District III Transit Advisory Seat
   
   The new board member Diana Edmiston was introduced to the Transit Advisory Board. Member Edmiston was appointed by Council Member Curello. She will fill the District III seat and will be sworn in before the next advisory meeting.
   
   B. Delano Multimodal Procurement Update – P. Gunzelman
   
   Paul Gunzelman, the Assistant Engineer for the City of Wichita, provided the board with a procurement update. Key points discussed include:
   
   • On January 21, 2021, The City of Wichita issued a Request for Qualifications (RFQ).
• Selection Committee reviewed the 9 total Request for Qualifications (RFQ) proposals on March 8, 2021 and short listed the design proposals to 4 companies for further evaluation:

Garver, SJCF Architecture, TranSystem, and WSP

• On March 31, 2021, the four design firms were interviewed.

• TranSystem was selected by the committee to design the Delano Multimodal Center. The Award Design Contract is scheduled to get presented to Council on May 11, 2021.

Updates will be provided to the Transit Advisory Board.

C. Call for Board Officer Nominations

Election of Officers will take place at the May 19, 2021 Transit Advisory Board Meeting. Please email officer nominations (Chair and Vice Chair) to Chair LeAnna Beat and Secretary LaToya Parker.

5. Information Items

A. Marketing Report

A copy of the marketing report was emailed to the board with the current focus points:

• Riverfront Stadium Parking and Transportation planning and communication
  City staff is working to have maps, videos, and other resources available for stadium parking.

• Transit fleet electrification promotion with Evergy
  Wichita Transit has partnered with Evergy to help them create videos to implement electric vehicles for Transportation Onsite visit is scheduled for the week of April 26th.
  Evergy Bus wrap near completion.

• Preparation for the Q-Line return to service late May
  Contingent to the COVID-19 impact.

  Financial Support letters will be sent out to downtown businesses soon.

  Q-Line Bus wraps should be completed before relaunch.

• Ridership Summary

  Fixed-route bus ridership increased 34% from February 2021 to March.
The Veteran Ride Free Pilot Program maintained steady ridership averaging over 30-60 rides for the first week in March. WSU Routes ridership accounted for over 5,700 rides in March. Bike Share ICT has reported 900 bicycle rides in March and over 550 rides thus far in April.

B. Director’s Report

Director Tann informed the board members of the Director’s report.

- WT operation update
  Wichita Transit has a goal to get ridership back to pre-covid levels. Currently, public transportation levels are at 54% when eliminating WSU and USD259 routes.
  Transportation normalcy hopefully will return by the end of 2021

- Preparing for service enhancements
  Wichita Transit is looking for ways to target ridership for employers in the late hours. (Amazon, Coleman, Dole, and Johnson Control corridors)
  Establishing a plan to spend grant funds and implement service enhancements to areas needed.

- QLine
  The official relaunch is scheduled for Saturday, May 29, 2021. The QLine service will operate Monday-Saturday from Clifton Square to Delano.

- Q2 Shuttle
  The complimentary ADA-Accessible shuttle bus will be available on Friday and Saturday of home games. The service will be available to fans on Waterman and Maple.

- Recognition to all that are bringing Wichita Transit to the storefront
  Wichita Transit submitted the FTA 2021 Low or No Bus Emission Grant Application on April 12, 2021. If the application is approved, the funding would replace the 24 aging gasoline paratransit buses. Paratransit buses provide complimentary ADA service to seniors and the disabled community who are unable to use the regular fixed route service.
  The Secretary of Transportation, Director of Kansas Turnpike Authority Julie Lorenz, will be visiting Wichita Transit on April 21, 2021, to look at the facility and buses.
  Updates with the grant application will be provided to the board.

6. Old Business

- Outreach to Appointed Body
7. **New Business**
   - Transit Advisory Board Visit Wichita Seat Vacancy

8. **Announcements**
   - Dedication Ceremony for the Redbud Trail (K96 to 159th Street E)
     
     The ceremony is scheduled for Saturday, June 26, 2021, at 10 AM. Details will be provided to the board at a later date.

9. **Adjournment**

   Member Bohm proposed a motion to adjourn the meeting, and the motion was seconded by Abbey. The meeting adjourned shortly at 10:36 AM.

The next meeting of the board will be held on **May 19, 2021** @10:00 AM.
Digital Insights – Last Four Weeks

Facebook
- 2,162 people reached
- 612 post engagements
- 14 new page followers

Google
- 61,220 search/map views
- 19,440 actions taken

Current Focus

- Wind Surge Parking and Transportation information
- Preparation for Q-LINE return to service May 29th
- Transit fleet electrification promotion with Evergy
- Ticket Vending Machine and Mobile Ticketing testing, preparation for promotion

Ridership

- Ridership through April has maintained gains from the previous months and slightly more. While there is much ridership still to recover, the 63,309 rides in April account for the highest number we have seen in a single month in the last year.
- Ridership from Wichita State University students, staff, and faculty set a new all-time high in April with nearly 6,000 rides.
Fixed Route Ridership by Month

<table>
<thead>
<tr>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
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<tr>
<td>2019</td>
<td>96,161</td>
<td>87,584</td>
<td>98,556</td>
<td>107,120</td>
<td>102,442</td>
<td>94,277</td>
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<td>2020</td>
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<td>94,911</td>
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