The Wichita Transit Advisory Board met in regular session.

Present in person:
LeAnna Beat, Raven Alexander and Mike Tann

Via web:
Catherine McMurray, Ellen Abbey, Shannon Bohm, Jay Hinkel, Jason Gregory, Dorsha Kirksey, Mika Pyyhkala, Stephens Banks, Troy Tabor, Craig Perbeck, Nate Hinkel

Absent:
Matthew Byrum, Diana Edmiston, John Snapp, Darryl Kelly Jr., Shana Chivon

1. Call to Order
The regular meeting of the Wichita Transit Advisory Board was called to order at 9:59 A.M. on September 15, 2021 in regular session by Chair LeAnna Beat.

2. Approval of Previous Meeting Minutes
Board member Shannon Bohm proposed a motion to the board to approve the minutes for the August 18, 2021, Transit Advisory Board meeting. The minutes were seconded by Dorsha Kirksey and Ellen Abbey. Minutes were approved as distributed.

3. Public Comments
None

4. Discussion Items
   A. TranSystem Update
   Mike Tann for Paul Gunzelman, the Assistant Engineer for the City of Wichita, provided the Transit Advisory Board with updates regarding the Multimodal Center Project.

   Geo Tech field is completed. City leadership wants to see what sort of ideas are out there.
5. **Director’s Report**

Director Tann informed the board members of the Director’s report.

- October 4th new staff member Kim Sowell will start as the Procurement Program Specialist.
- Position for an Account Associate will be opening up.
- Scott Waddles position will be filled.
- Still 16 bus operators short which is causing strain on operators we have now.
- Mancell attending job fairs to recruit for open position here at Transit.
- Mask mandate is back and will run past January 2022.
- Design team updates FTA monthly.
- A call is scheduled on October 13 with FTA Group meeting to talk about what we are doing and FTA is doing.
- Restart outreach and training with CARES funds.
- Out of the 3 different releases of areas of CARES we only received 1. Lots of auditing will go into this one.
- October get everyone trained and transit ionized.
- Not lots of detail on infrastructure, very sketchy. Will it even pass what form will it be?
- Most of it will be capitol, we will use as much as we can.
- KDOT reported not a lot of operational. Will help us create different synergy.

6. **Information Items**

A. **Marketing Report**

- Kansas Honor Flight partnership still ongoing. We have done 3 out of 10.
- Digital insights – no FB paid promotions.
- Ridership higher than we have seen in a long time.
• 80,000 best month since onset of COVID.
• 20,000 month of August. Included USD 259 and WSU, faculty and staff.
• September is on track.
• Vet Rider Free is in its 2nd year of Pilot program.
• Mobil ticketing will be rolling out soon. Gen Fare will be here for training and orientation on the system.
• Mobil app will be on phone. All customer will do is scan phone on fare box or show bus driver.
• Marketing will be simple and straight forward since our target audience is existing customers.
• Route and schedule updates changed in August. Will be updating with branding.
• Scooter contracts will be looked at. 2 of our current companies are interested.
• Will start working with communication team to redesign website. Make it more mobil friendly.

7. **Old Business**

• Board Member LeAnna Beat spoke to Councilwoman Becky Tuttle. Reminded Becky of March elections. LeAnna terms out as a board member and chair. Ms. Tuttle will need to appoint someone else.

• No volunteers to take on chair or vice chair position at this time.

8. **New Business**

None.

9. **Adjournment**

Craig Perbeck proposed a motion to adjourn the meeting, and the motion was seconded by Member Catherine McMurray. The meeting adjourned shortly at 10:29 AM.

The next meeting of the board will be held on **October 20, 2021 @10:00 AM.**