**TRANSIT ADVISORY BOARD**

**AGENDA**

**November 20, 2019**

**10 a.m.**

**Wichita Transit Van Maintenance Facility Conference Room**

**777 E Waterman**

**Wichita, KS 67202**

| Item | Timeline |
|---|---|
| 1. Welcome and Introductions | 5 minutes |
| 2. Approval of Minutes | 5 minutes |
| 3. Public Comments | 10 minutes |
| 4. Discussion Item | 15 minutes |
| Combined a. Remix Route Scenarios<br>b. Elections | |
| 5. Information Items | 30 Minutes |
| a. Transportation Dept. Report | |
| b. Director's Report | |
| c. Marketing Report | |
| 6. Other Business | |
| 7. Announcements | |
| 8. Adjourn | |

*City Council members may attend this meeting.*

The next Transit Advisory Board meeting will January 15, 2019

**Minutes** **October 16th, 2019**

**The Wichita Transit Advisory Board met in regular session.**

**Present:**

LeAnna Beat, Shannon Bohm, Troy Bruun, Patricia Hileman, Craig Perbeck, Michael Loop, Moji Rosson

**Absent:**

Matt Byrum, Leslie Davis, Mark Detter, Jason Gregory, Darryl Kelly, Jeff Preisner, Rebecca Robertson, Greg Schneider, Janet Wilson, Robert Yelverton

1. **Opening**
The regular meeting of the Wichita Transit Advisory Board was called to order at 10:05 a.m. on October 16, 2019 in regular session by Chairwoman Moji Rosson.

2. **Approval of Minutes**
Michael Loop presented a motion to the board to approve the minutes for the September 18, 2019 Transit Advisory Board meeting. Minutes were approved as distributed.

3. **Public Comment**
Patricia Hileman signed up to address the board as a member of a Thrive Community, not as a board member. She gave a presentation that discussed possible funding opportunities that may benefit Wichita Transit, as well as alternative solutions to other transit-related issues.

4. **Discussion Items**

   - **Accessibility Study Update –** Deanne Winklemann with TranSystems attended via call-in to provide the board and community with an update to the accessibility study that they performed on the Wichita transit climate and status. The goal of the study was to better align routes, stops, and amenities with the actual ridership patterns. Her presentation identified areas where there was a higher need for public transport as well as locations that are experiencing lower than anticipated ridership. She also mentioned that she was considering hosting an event in Wichita sometime in December – the date and time was yet undecided.

5. **Information Items**
   a. **Transportation Department Report**

Scott Wadle provided an overview of the Transportation Department Report.

- On Page 2, you can see the updated data that is more consistent due to the new methodology and calibration of the counting system.

- SOB lot is losing money, but there is a new hotel and an antique market that are wanting to use it for parking, so the income should see an uptick in the near future.
- The City Hall flat lot is experiencing 100% occupancy. Scott mentioned that he knows of a few different possibilities for this spike and that they are looking at different solutions to ensure that the usage is both accurate and managed.
- On Page 7, a highlight was the addition of cameras to the cinema garage. The cameras are being purchased and installed in the hopes of reducing illegal vehicle activity that occurs in said garage.
- On Page 10, you can see the lots that were recently sold off by the City of Wichita.
- On Page 11, there is mention of the new hire for the Parking Ambassador position. This should see an increase in income from tickets as well as a more stable utilization rate for lots with more parking issues.

**b. Marketing Report**

Nate Hinkel presented the Marketing Report to the board to highlight the community engagement activities and social media interaction that Wichita Transit is currently implementing. Nate mentioned that he did an interview with KSN about the new electric buses and that the posts in regards to the new buses are doing quite well on Facebook. Additionally, the Micro Transit pilot program should be coming soon and he will be doing marketing for that as well as updating us in the coming meetings. Some upcoming community engagement activities are as follows:

- Touch-a-Truck on Saturday, October 19th.
- Careers on Wheels, an event at Cloud Elementary that highlights different careers that are mostly or entirely performed while in vehicles.
- Presentation at Brooks Magnet school that highlights usage and riding public transportation on the 29th of October.

**c. Director's Update**

Mike Tann, Wichita Transit Director, gave updates on the ridership for the public transport here in Wichita. He highlighted that ridership has consistently gone up every year for the last few years as an overall statistic for all routes, but that the 202 and 21 routes which are around the Wichita State University campuses are experiencing high ridership and account for 4500 trips per month. Some routes are experiencing lower ridership, which may be attributed to the scooters that are located around town or could be due to the loss of the direct routes for Intrust Arena parking. Prior, the Q-line would run a route to get people from Lawrence Dumont to the Intrust Arena, but the Lawrence Dumont lot is no longer ideal for event parking.

**6. Other Business**

None.

7. **Announcements**

   No December meeting will be held, so please be sure to attend the November meeting on the 20th.

8. **Meeting adjourned at 11:29 am.**

# Parking and Multi-Modal Report

November 2019 - TAB

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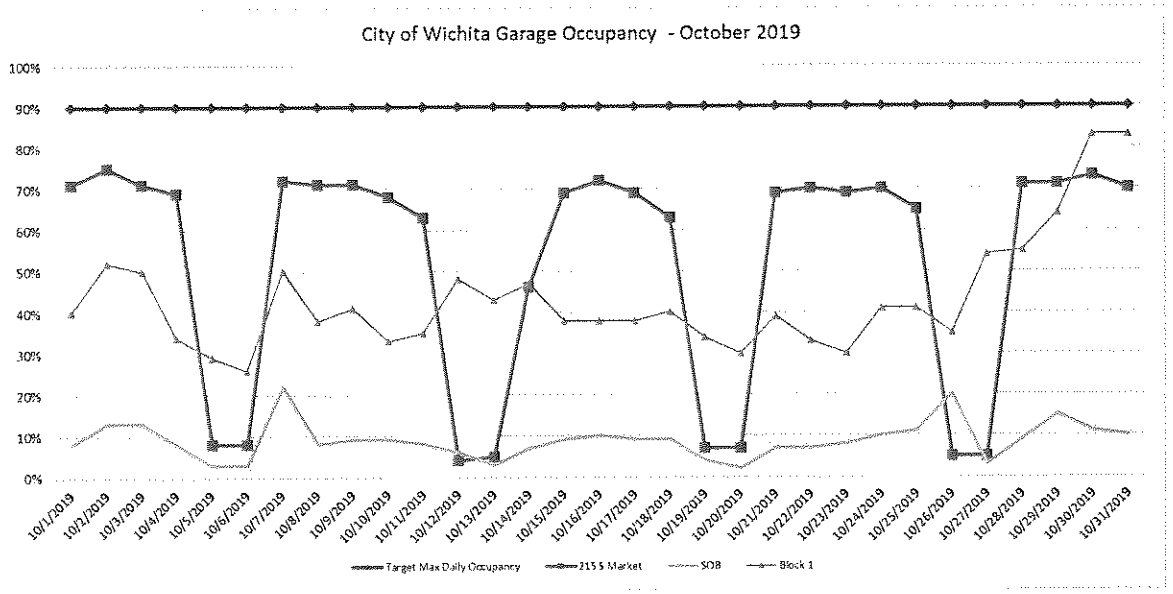
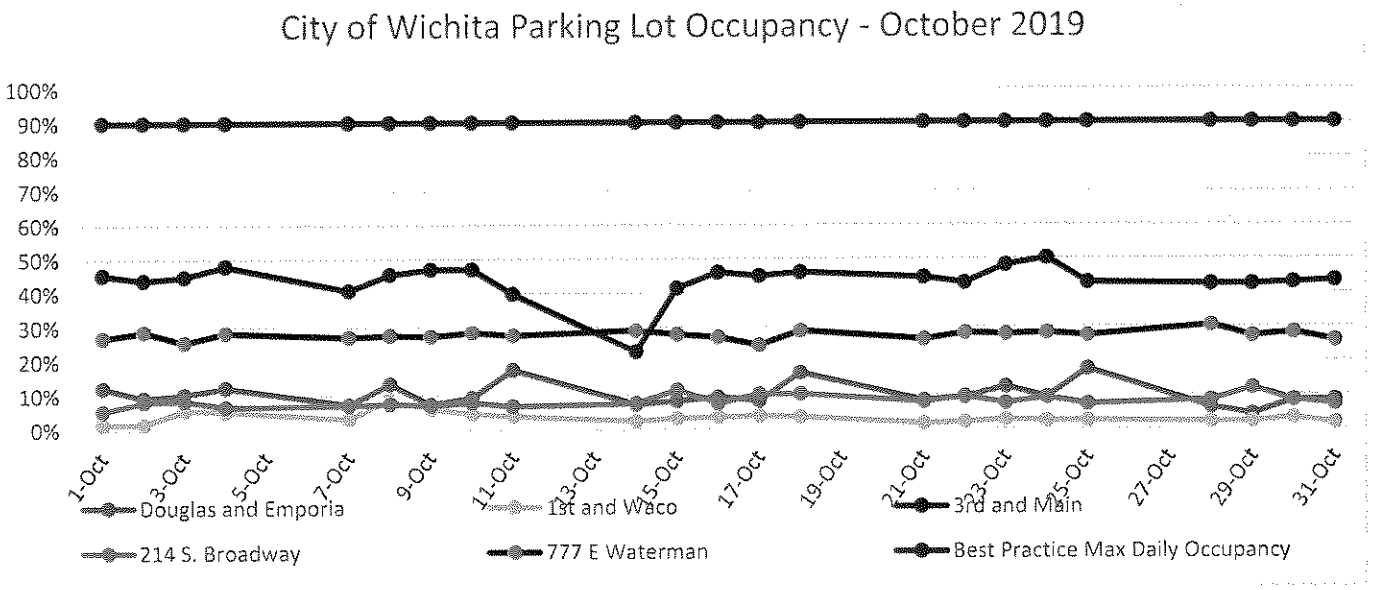
# Parking Occupancy

## Garages



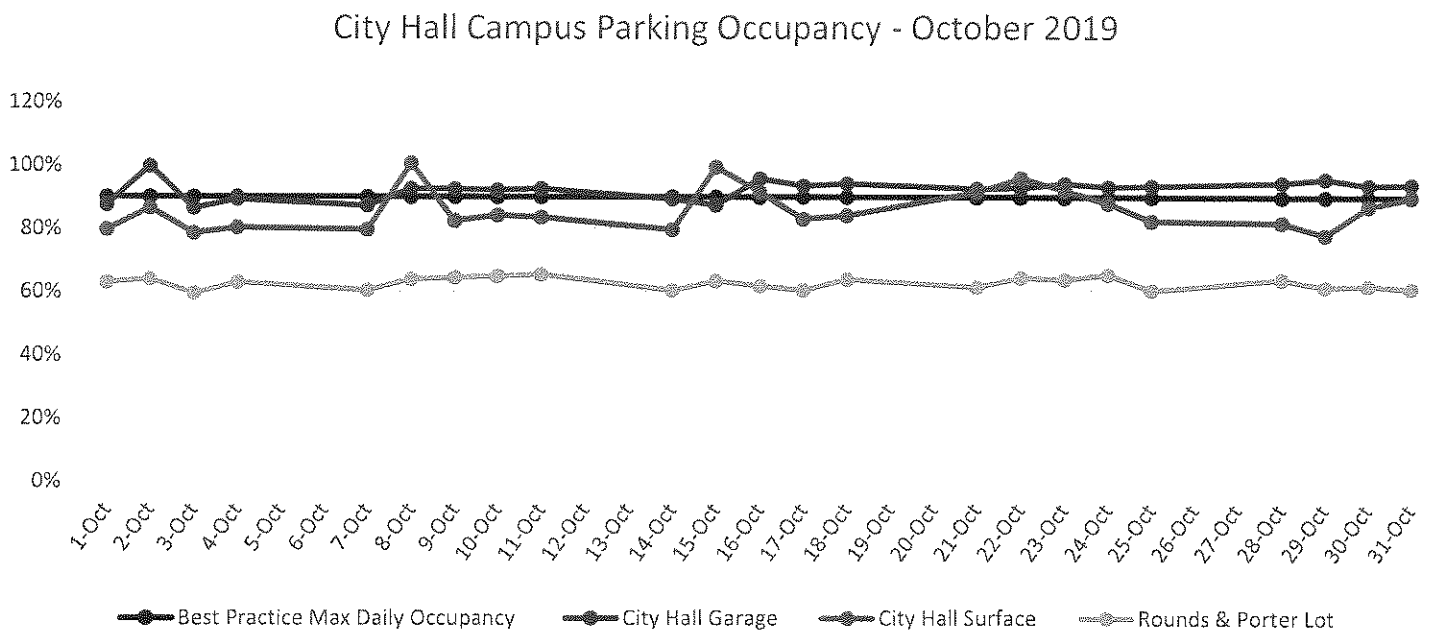

- Extra capacity exists at all of the garages.
- Block 1 equipment had some malfunctions towards the end of October. The equipment was repaired but the exit counts reflect the issues.

## Lots




- Extra capacity exists at all the lots.
- Increasing utilization will help with operations and maintenance costs for the lots; and enhancements.

Wichita City Hall Campus

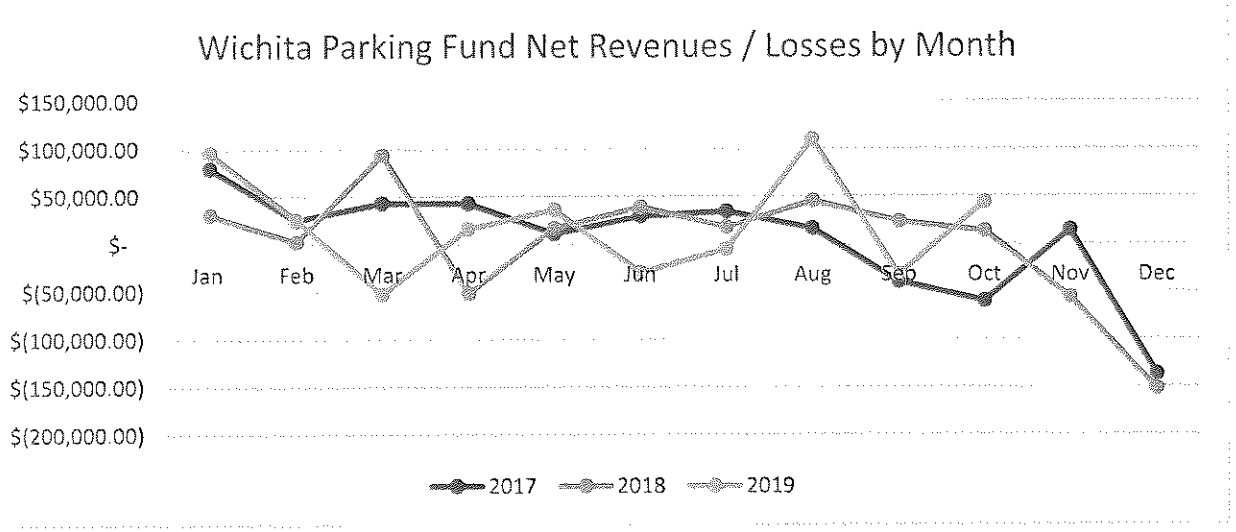



- There are multiple instances of the ticket lot being full to capacity in October, similar to August and September.
- The City Hall Garage is exceeding the best practivce for maximum occupancy on a regular basis.
- The Rounds and Porter lot has additional capacity, although it is difficult to determine because of the pavement and markings conditions.

# Parking Projects

## Financials

- Accrual
  - The September accrual reports showed increased revenues from arena events and monthly parking (215 S. Market Garage).
  - The October accrual reports were due from The Car Park on November 15th.
- Cash
  - In October
    - Net revenues were generally up in October, with most assets in the black.
    - Expenses were about $10,000 less than in September, appears to be attributed to management fees payments carrying over to November.
    - Revenues were higher than the previous month for general surface lots, 215 S. Market, State Office Building Garage.




## Old Town

- Lot Resurfacing
  - In August 2019, the City Council approved the Wichita Capital Improvement Program. It programmed $400,000 in capital funding for Old Town parking improvements, specifically resurfacing of parking lots. The bonds would be repaid by the Parking and Multi-Modal Fund. The funding cost of the project is estimated to be approximately $270,000.
  - Staff met on August 29th to coordinate on the projects, including a proposed project to mill and overlay two surface lots in Old Town.
  - Transit staff have requested Engineering Division assistance with the project and have asked them to submit the bonding resolution to Council.

- Transit staff have contacted WSU about a schedule for the resurfacing work. The WSU staff have suggested early summer, after school is completed.
- Staff plan to attend a meeting of the Old Town Association to receive feedback.
- Bonding of the CIP funding is scheduled to be considered by the City Council at their November 5, 2019 meeting.
- On October 23, 2019, Transit staff attended the Old Town Association meeting and discussed the possibility of scheduling the lots resurfacing work in the summer while WSU is out of session. The general consensus was approval of that approach.

- Landscaping Improvements
  - Staff have been requested to contact surrounding property owners near to the proposed landscaping projects. Staff anticipates undertaking that effort later this year. The landscaping project is surrounding the lots scheduled for repaving, so timing will depend on the pavement project.

  - Douglas Lots
    - Staff have received multiple communications from business owners in the area reporting that the lots along Douglas are full and have contributed to a decrease in sales for the businesses.
    - On June 17th, staff met with Occidental Management to discuss proposed changes to the Douglas and Mead, and the Douglas and Mosely lots
    - On June 19th, staff met Cargill staff on to inform them about the changes.
    - On June 25th, Wichita Transit staff have submitted a request to Engineering for the Traffic Engineer to have two-hour time limited parking from 8am to 5pm signs installed in the two Old Town lot adjacent to Douglas Avenue between Rock Island and Mosley.
    - On June 26th, staff attended the Old Town Association Board of Directors Meeting and presented information about:
      - changes at the lot between Rock Island and Mosley; and
      - the proposed changes to the lot at Douglas and Mead.

      Staff indicated that the mix of uses at Douglas and Mead would require some additional consideration about signage at the lot and they would continue conversations about the lot.

    - On Wednesday, July 3, 2019, 2-hour time limit signs were installed on the lot between Rock Island and Mosley. One business owner has indicated that parking availability has improved for customers and no complaints have been received by staff.
    - On July 24, 2019, the Old Town Association approved a motion for the lot at Mead and Douglas (immediately east of the Player Piano lofts) to be signed for 2-hour parking and for the Old Town Association to be able to issue permits to exceed the time limit.
    - On approximately July 12, 2019, the two hour time limit signs were installed on the Mead lot and enforcement actions have been taking place since.

        - Staff have worked to periodically enforce both Douglas lots and have observed more vacant spaces available for parking. Adjacent businesses have also reported more parking spaces available for customers.
        - Transit staff have submitted a request on September 17th for additional 2-hour signs to be created by Street Maintenance for posting in the lots. Public Works has requested that Transit staff identify the locations for the signs.

- Cinema Garage
    - Staff have initiated snow/ice event clearing/de-icing with The Car Park and are working to secure a longer term arrangement.
    - On August 20, 2019, City staff met to discuss the possibility of getting additional cameras installed on the garage in order to observe the loitering/reckless driving and to allow for faster responses. On September 17, staff received an updated proposal and costs of approximately $12,000 for the cameras with $500 per camera annual maintenance fee.
    - Transit staff provided approval for the camera install project. It staff are managing the installation project.

- Hotel Garage
    - Painting Project
        - Staff are working with Public Works and Utilities, Building Services Division staff and the firm Law Kingdon to develop RFP or bid documents for the repainting of the garage.
        - The draft painting plans were delivered to City staff for review the first week of October.
        - The project is on-hold until the spring or summer when temperatures are better suited for painting.
    - Hotel Parking Spaces
        - Staff have received inquiries about public parking and hotel parking on the top levels of the garage.
        - Staff are meeting with hotel representatives to discuss this item.

- 115 N. Washington Dumpster
    - On around July 22, 2019, City staff received information that the Waste Connections dumpster at this location was overflowing and that the enclosure was full of debris. The following actions were taken.
        - Nexus was hired to perform an additional day of cleaning at the site (now 2 days a week)
        - Waste Connections was contacted and they confirmed that they are tipping the dumpster daily.
        - American Fence was contacted and completed work to repair the enclosure.

## 215 S. Market Street Garage

- Occupancy
    - Fidelity Bank Added another 50 to 100 parkers in April / early May. Fidelity Bank makes up roughly half of the monthly parkers in the garage. On May 7, 2019, they announced a $51 million project downtown. It includes construction of a 505 stall parking garage at the southeast corner of Market and English.
    - King of Freight is another substantial tenant. It is anticipated that they will be relocating to WaterWalk, no timing on the move has been announced.
    - In September, multiple windows were broken out of the garage. The City is working with The Car Park and a windows replacement company to have the repairs made. One of the windows is in the skywalk and will require coordination with the owners of the Sutton Place.

- Security
    - Guards and Patrols
        - The additional revenues from the increased parking utilization by Fidelity Bank are being used to pay for Signal 88 security personnel to be stationed at the garage from 7 am to 6 pm Monday through Friday.
        - Transit staff received reports of security issues related to incidents around July 4th and also issues with the security team. We met in August with the security contractor to discuss the situation. As a result of the meeting, we increased the security patrols on the weekends to be one per hour.
        - On September 16th, Transit staff received reports of vandalism to the garage and objects being thrown over onto adjacent properties. We have discussed the situation with our security contractor and are looking at options to increase security operations at the garage.
        - Transit staff have communicated a desire to enter into a 60 day contract to increase security at the 215 S. Market garage and other parking facilities. The goal is to issue a security RFP during that same 60-day period.
        -
    - Security Gates / Doors
        - Building Services is bidding the project to install the security gates/doors for Transit. The bids closed on September 20th.

## State Office Building Garage

- Hilton Garden Inn
    - On May 13, 2019, staff met with the developer of the Hilton Garden Inn, connected by a skywalk to the SOB Garage. Highlights from the meeting are below.
        - Staff from The Car Park are working with Amano to identify upgrades. The estimated costs is approximately $20,000 and will work with multiple hotels. The hotel, City, and Amano representatives are in discussions regarding the assignment of costs.

        - The hotel will start with 120 spaces, per the agreement with the City. If additional spaces are needed, then they will be able to purchase monthly parking or special event parking.
    - Following the meeting with hotel representatives, the City has requested that Amano proceed with installing upgrades necessary to make the garage equipment compatible with Amano hotel terminal cards.
    - On September 17, Amano staff indicated they would prepare an updated invoice for the card readers.
    - In early October, following recommendations from Amano staff, City staff determined it would be best to hold off on installing the equipment.
    - The hotel representatives have indicated that the hotel parking will be 100 percent valet parking.
    - The hotel has hired Spot Parking to provide the valet service.
    - On October 9, 2019, representatives from the City, The Car Park, Spot Parking, and the hotel met on-site at the garage.
    - On November 8, 2019 City staff provided an initial draft agreement for valet service in the garage to the hotel ownership representative for review and comments.

- Painting
    - Staff with PW&U Building Services Division are working with staff from Law Kingdon to develop documents to issue an RFP or bid to recondition and repaint the metal at the garage.

## City Hall Campus

- Equipment
    - The new equipment contract is being modified after a coordination meeting between City staff and the contractor. The modifications will allow for the purchase of a system that operates with the cloud instead of using City servers. This is expected to save costs associated with City resources (staffing, servers, etc.).
    - The contract is on hold as staff consider the financials for the City Hall campus parking.
- Funding
    - Staff have identified the need for a long-term plan for revenues and expenses for this facility and are working on putting options together.
    - City staff have shared a draft memo regarding the City Hall financials with members of The Car Park for review and comment.
- Rounds and Porter
    - Garage Structure
        - The Police Department is working with PW&U Facilities Division on a project to install a garage structure on the Rounds and Porter building in the Rounds and Porter lot.
        - The team is working with Law Kingdon on the plans.
        - The project is funded by the Round and Porter Facility Modif. line item in the Wichita Capital improvement Program.

- Lot Improvements
    - The Wichita Capital Improvements Program also includes a Rounds & Porter Parking enhancements line item with $500,000 programmed in 2020.
    - As part of the two projects, the City is working with Law Kingdon to develop plans for the Rounds and Porter lot.
- Riverview
    - The City has added additional staff to the Riverview building and would possibly require additional employee and fleet parking for that building at the Rounds and Porter lot. f

## Parking Meters

- Mobile Payments Pilot
    - In early 2019, City staff met with representatives from Park Mobile to discuss a possible pilot project. Later, staff and the vendor developed a draft agreement for a pilot. The initiation of a pilot has been put on hold pending approval of a City parking plan by City Council and if the plan contains recommendations related to paid parking changes.
    - Staff from the Law Department identified needed updates to the Municipal Code to allow for the mobile payment pilot.
- The meters at 300 S. Market Street have been removed for the duration of the Fidelity Bank project.

## Parking Lots

- The following lots have been sold in 2019 by the City.
    - 324 S. Market
    - 319/325 S. Broadway
    - 122-114 N. Emporia
    - 500 E. Douglas (adjacent to Planet Hair)

- 115 N. St Francis
    - The City is working with PEC to design improvements related to the opening of the daycare immediately south of the lot. The changes would convert the south-most row of parking to parallel parking with 15 minute drop off during peak morning and afternoon periods. The project will also add parking stalls in locations currently marked no parking for loading bays.
    - As an interim step, The Car Park is working to have 15 minute loading signs installed at the existing stalls.
    - Transit staff have requested an estimate from Kleenstripe for the project to implement the new designs.

## Planning

### Parking and Multi-Modal Plan

- The City project manager is reviewing a draft and providing comments.
- Following the review, the draft will be presented to the Steering Committee for review and comments.

- The draft will then be presented at a public open house and online for review and comments.
- The draft plan will also be presented to various City advisory board and community organizations for comments.

Broadway Safety Corridor

- On January 7, 2019 - DAB VI recommended protected bike lanes south of Central Avenue.
- On February 8, 2019 – staff met with YMCA and Diocese staff to review the draft plans with the consultant.
- We are working on a contract adjustment for shifting unutilized resources.
- The next public engagement opportunity is being coordinated with the Nelson Nygaard team working on the Downtown Streets Conceptual Plan. The teams held a conference call on 8/20.

Downtown Streets Conceptual Plan

- Through July and August, the project team will be coordinating with stakeholders in the downtown area to review their needs with regards to the streets network and to collect input on possible concepts.
- In September, the City will be hosting a booth at the Open Streets event. This will be an opportunity for people to provide input about possible downtown street configurations and the network overall. In addition, the project consultants will be meeting with downtown stakeholders to discuss configuration options.
- After November, the project team anticipates hosting an open house event for members of the public and stakeholders to provide input on recommendations.

East Douglas Avenue Corridor

- On March 3, 2019, the City hosted two public open house events with about 100 public attendees to review the results of the charrette that Wednesday.
- The charrette participants indicated a general consensus for a 3-lane configuration based on a goal of improving the economic vibrancy of the corridor. The open house participants indicated a desire for the same, and creating a place that assists the community to attract and retain talent.
- Staff and the consultant have met with USD 259 to learn more about East High and will likely schedule additional conversations soon.
- The consultant team visited during the River Festival. The draft Douglas Avenue concepts were displayed for public comment and feedback during the River Festival and at a nearly week long open house event at the Lux.
- Through July and August, the project team will be refining the concept and coordinating with area stakeholders.
- After November, the project team anticipates hosting an open house event for members of the public and stakeholders to provide input on recommendations.
- On August 20, 2019, the Wichita City Council approved submission of a grant application to the Kansas Health Foundation for $25,000 to host a Better Block event along Douglas, to temporarily demonstrate the possible design configuration.
- On September 19th, members from the Better Block were in Wichita to review the plans from Nelson Nygaard, to meet with stakeholders, and to review the site.

- On November 13, 2019, the City Council approved actions to deposit a $25,000 check from the Knight Fund at the Wichita Community Foundation for a possible pilot project along Douglas Avenue.

## Parking Enforcement

- Parking Ambassador Position
  - On June 7, 2019, the City's Ambassador retired.
  - On July 25, 2019, City staff are scheduled to conduct interviews for the Parking Ambassador position.
  - Following the interviews, a preferred candidate was identified. Unfortunately, the reference checks resulted in the position being posted again.
  - The position posting was available for applications through August 30th.
  - Interviews were held on September 20th.
  - The staff followed up with the preferred candidate and requested references.
  - Following reference checks, the City made an offer the week of October 7th.
  - If the candidate accepts, the anticipated start date would be late October.
  - The new Parking Ambassador staff person started o Monday, October 21, 2019.

- Enforcement Equipment and Technology
  - On August 20, 2019, City of Wichita staff from Transit, PD, Court, and IT met to discuss the integration of the new Court system, Citation system, and possible parking improvements. The next step is to schedule learning sessions from various providers.
  - On September 20, 2019, City staff hosted a session to learn about the IPS parking enforcement system.
  - On September 24, 2019, City staff hosted a session to learn about the Passport parking system.

## Regulations

- Staff identified possible changes to the Municipal Code related streamlining the codes and implementation of previous parking plan recommendations. Any work beyond identifying possible updates are on hold until after the Parking and Multi Modal Plan process is completed. This process will help determine if any changes are recommended or not, and what they could be.

## WaterWalk

- Staff scheduled a meeting with staff at WaterWalk. The meeting was cancelled due to conflicts.
- In the spring of 2019, King of Freight announced intentions to relocate to the former Gander Mountain. The proposed agreement with the City would have King of Freight pay into the WaterWalk Parking District – the terms are below.

"The parties agree that Tenant's employees will have non-exclusive access to the 430-space Parking Garage and the 60 spaces of surface parking under U.S. 400 ("Kellogg") for an initial rate of $15/month per employee for parking between the hours of 8:00 a.m. –6:00 p.m., Mondays-Fridays. Tenant shall be responsible for providing a monthly report of the number of employees who are parking in Parking Garage and on surface parking lot under Kellogg, and shall remit $15.00 per employee on a monthly basis. At each one-year anniversary of this agreement, the parking rate shall increase 3%"

- On October 11, 2019, the Wichita Business Journal reported a building permit being issued for work at the former Gander Mountain site.

## Douglas Market Development

- On November 12, 2019, the City Council approved placing on the first reading an ordinance authorizing the execution of a development agreement between the City and Douglas Market Development LLC and authorizing the issuance of Industrial Revenue Bonds. The agreement included the following proposed changes to parking. Please note the agreement is not effective until additional approvals are made by the City Council and terms of the agreement are met.
    - The City agrees to make available up to 500 parking spaces in City owned garages and lots for DMD (215 S. Market garage, 121 S. Emporia Garage, Block 1 Garage, and the 200 S. Broadway lot.
    - Not less than 150 of the 500 spaces will be made available on the surface lot.
    - The initial term is 5 years with an option for 3 additional 5 year periods.
    - The lease of the 200 S. Broadway lot is proposed to be a lot lease for one 7-year term.

## Scooters

- Pilot Operating Agreement
  - In late 2018, staff and elected officials were contacted by companies desiring to bring dockless shared electric scooter systems to the City. The City commissioned a state of the practice report and using examples from other communities developed a pilot operating agreement. The City also formed a team with staff from Law, Transit, and Police to help inform regulation enforcement, and policy approaches.
  - On June 4, 2019, the City Council endorsed the proposed scooter pilot operating agreement.
  - On June 18, 2019, the City Council approved proposed ordinances regulating electric-assisted scooters operated as part of dockless electric assisted scooters systems, enabling them to be used in the City.
  - Zagster / Spin
    - On July 2, 2019, the Wichita City Council approved the recommended Pilot Operating Agreement with Zagster, operating Spin scooters.
    - On July 15, 2019, the Spin scooter system launched with 500 scooters. Spin has indicated that 1,300 rides occurred on the first day.
    - On September 4, 2019 – following multiple communications about the issue, City staff sent a written notice to the company reminding them of the consequences for failure to comply with the terms of the Pilot Operating agreement, specifically paragraph 9.d.
    - On October 7, 2019 – after receiving information from Zagster communicating their compliance with the Pilot Operating Agreement, the City issued follow-up letter indicating that the consequences for non-compliance did not apply at this time.
    - On Friday, October 25, 2019, City staff received information from Zagster staff indicating that the Spin e-scooter fleet in Wichita would be upgraded. The Segway ES4 scooters will be replaced with Segway Max scooters. As part of this upgrade, Spin e-scooter service in Wichita was temporarily halted Wednesday October 30th through November 4th.

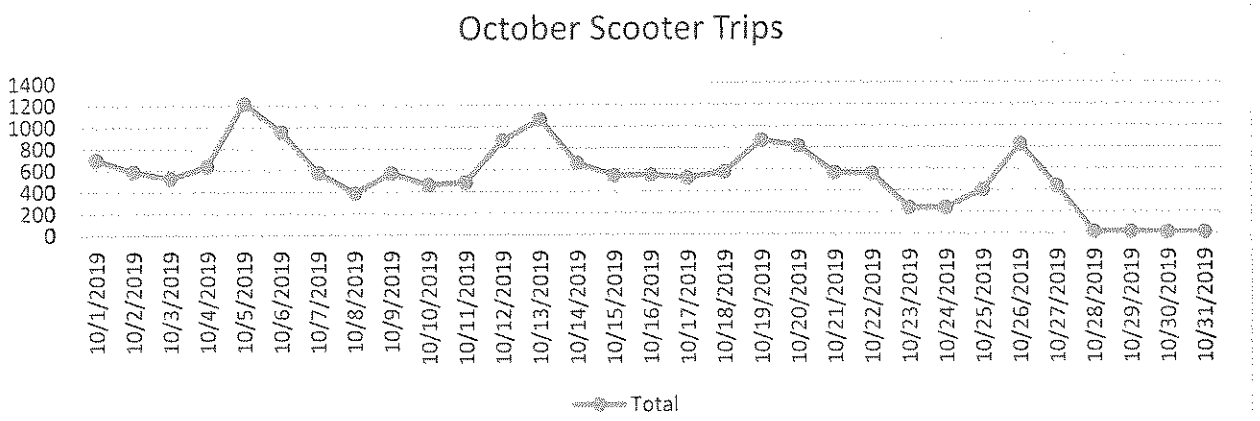
  - VeoRide
    - On July 2, 2019, the Wichita City Council approved the recommended Pilot Operating Agreements with VeoRide.
    - On August 13, 2019, VeoRide scooters launched with approximately 290 scooters. Additional scooters to bring the fleet up to 500 were anticipated later that week.
    - On September 4, 2019 – following multiple communications about the issue, City staff sent a written notice to the company reminding them of the consequences for failure to comply with the terms of the Pilot Operating agreement, specifically paragraph 9.d.
    - On October 7, 2019 – after receiving information from VeoRide communicating their compliance with the Pilot Operating Agreement, the

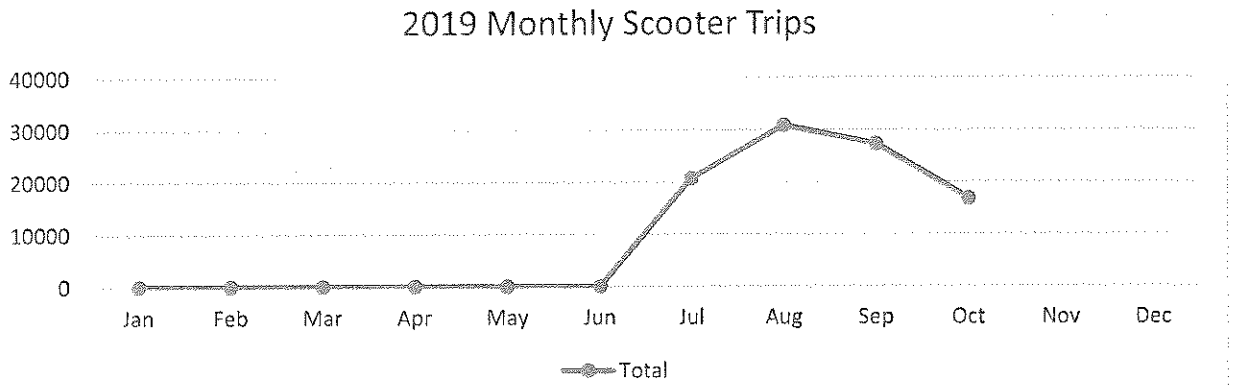
City issued follow-up letter indicating that the consequences for non-compliance did not apply at this time.

- Slider
  - A pilot operating agreement for Slider scooters was approved by the City Council on July 9, 2019.
  - Slider scooters has not submitted their payment for the permitting process and are not allowed to operate in the City until the payment has been received.

- Enforcement
  - From July 2019 – October 31, 2019 there have been 10 citations issued related to scooter specific ordinances.
- Crashes
  - City staff have been notified of one crash involving a motor vehicle and a scooter; and a recurrently investigating the incident.
- Financial
  - Staff have set up a City account for Scooter related expenses and income.

- Utilization
  - Average of nearly 621 trips per day (incomplete data).



# Bicycle and Pedestrian Projects

## Neighborhoods Bicycling and Walking Route Plans

- In September 2019, the www.wichita.gov/walking webpage was created.

## Bicycle Counting Project

- In June, IT staff created the webpage for this project and the draft memo has been posted on the webpage.
    - https://www.wichita.gov/Bicycle/Pages/Guidance.aspx
- In late September and early October all four of the counters were installed by Atlas Electric.
- In October, staff from Atlas electric connected the batteries and contacted the manufactures to work on getting the counters operational.
- In late October City staff were informed that one of the Eco Counter units had to be sent back to the factory to get repaired (likely replacement of an internal battery).
- City staff anticipate working with the counter companies to get access to the count data.

## Crash Best Practices for Advisory Boards

- A staff meeting with Wichita Transit and Law Department staff occurred on July 23rd. The recommendation was for the crash review committee to look at cases more than two years old and to use data driven analysis to identify priority locations.

## People First Neighborhoods – 1600 N Park Place

- A draft report has been prepared by the KU School of Medicine team.
- Wichita Transit staff have reviewed the report and provided feedback.
- Engineering staff have provided information about maximum speed data before, during, and after the project.
- Transit staff are working to update a final version of the report.

## Bicycle wayfinding improvements

- Alta Planning + Design staff have provided a draft wayfinding layout for the Arkansas River for City staff review.
- During the October WBPAB tour, WBPAB members indicated a desire for bridges over the path to include signs with the street names for orientation of path users.
- Transit staff are working to coordinate staff reviews of the draft materials.

## Senior Walking Routes

- Transit staff will request assistance from IT staff to get the draft reports posted on the City's walking website.

## Pedestrian Wayfinding Improvements

- Alta Planning + Design have created a draft layout to City staff for review.
- Alta staff have submitted draft wayfinding destinations to Transit staff for review.

## Bicycle Crash Data

- Wichita staff are working with the KU School of Medicine on an updated report.

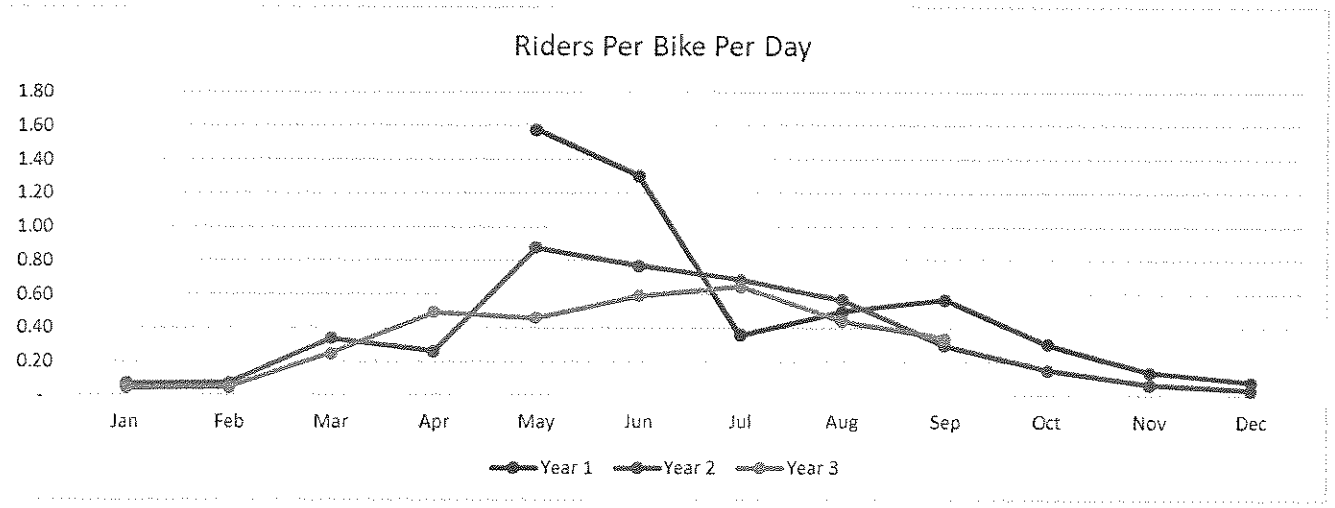
## Broadway Safety Corridor

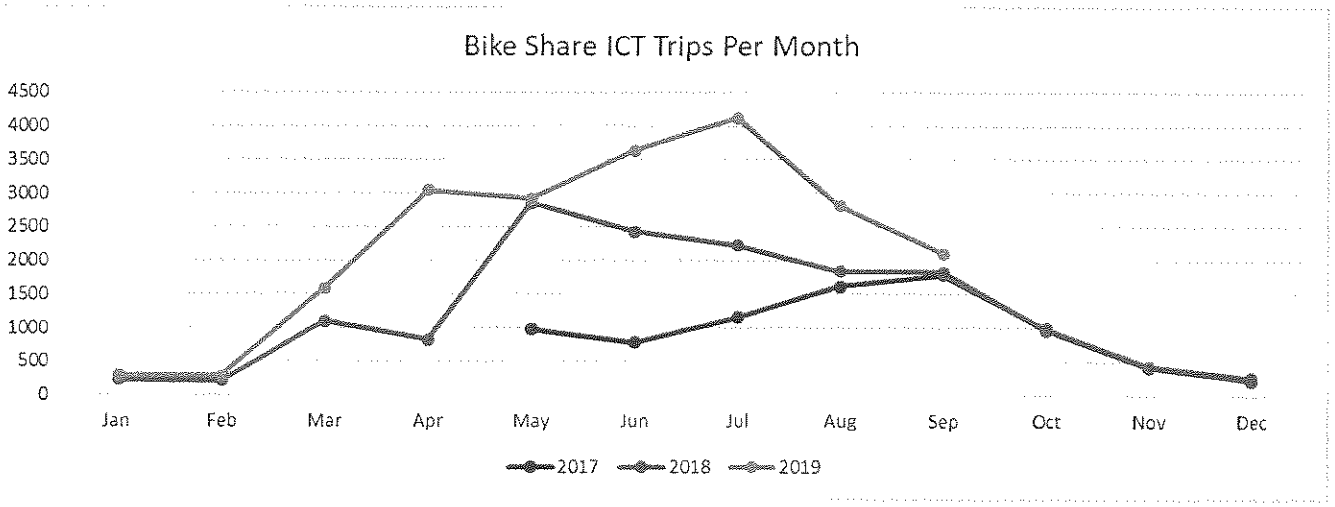
- The contract with Alta Planning + Design was extended.
- Staff have held a coordination call between Alta and Nelson Nygaard (working on the Downtown Streets Conceptual Designs Plan), to coordinate on the various Broadway designs. Alta will complete their portion of the designs and City staff will work to coordinate a public open house for the North Broadway project with the Downtown Streets project.
- A public open house and survey for the Downtown Streets Conceptual Plan will likely occur this spring.

## 9th and McLean Boulevard Crossing

- In 2013, the Wichita City Council endorsed the Wichita Bicycle Master Plan. The plan recommended crossing improvements at the 9th and McLean Boulevard intersection.
- The City of Wichita programmed $150,000 of CDBG funding in 2015/2016 for a bike/ped crossing at the intersection of 9th Street and McLean Boulevard.
- In August 2018, the WBPAB inquired about the status of the CDBG funding for a bike/ped crossing at the intersection of McLean Boulevard and 9th Street and was informed that the project was cancelled after the project was not initiated after a number of years. There were also questions about the project's eligibility due to the population served.
- On February 25, 2019, members of the WBPAB and City staff from Transit and Engineering met at the 9th and McLean intersection. Following the meeting, Transit staff offered to request scope of work and estimates from consultants for crossing concepts.
- In September 2019, two firms submitted scope of work and estimates.
- A write up of the scope and fees was provided to the WBPAB at their October meeting.

## Bike Share




- The bike share use has declined since peaking in July.

WICHITA TRANSIT

**5C Information Item** **Transit Marketing** **November 20, 2019**

## Digital Insights – Last Four Weeks

**Facebook**
- 7,942 people reached
- 862 post engagements
- 21 new page followers

**Twitter**
- 53,000 tweet impressions
- 162 Profile Visits

**Google**
- 84,200 search/map views
- 15,300 actions taken

## Current Focus

- Preparing marketing for rollout event of battery-electric buses
- Holiday bus and events, advertising trade with iHeart Media – B98 FM
- Fixed Route Schedule updates – Effective January 2020

## Community Involvement

### Upcoming

- Shop Small ICT – Wichita Passport
  - Saturday, November 30 – December 15, Douglas Ave. small businesses
- Rollout of first battery-electric buses in Kansas
  - Thursday, December 12nd, 10:30 am | Wichita Transit
- Stuff the Trolley
  - Friday, December 20th, Kansas Food Bank
- Santa Rides the Q
  - Friday, December 20th, 6pm – 8:30pm | Weekend Q-LINE route
  - Saturday, December 21st, 1pm – 3:30pm | Weekend Q-LINE route

### Recent Past

- Touch a truck Save a Life
- Careers on Wheels
- Brooks Panther Partner Event
- KDOT Local Consult meetings
- Good Day Kansas – Shop Small ICT