



# WICHITA TRANSIT

## TRANSIT ADVISORY BOARD

### AGENDA

January 15, 2020

10 a.m.

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Wichita Transit Van Maintenance Facility Conference Room

777 E Waterman

Wichita, KS 67202

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<u>Item</u>	<u>Timeline</u>
1. Welcome and Introductions	5 minutes
2. Approval of Minutes	5 minutes
3. Public Comments (Participants must sign up prior to speaking)	10 minutes
4. Discussion Items	
a. Accessibility Study Update	15 minutes
5. Information Items	
a. Transportation Department Report	10 minutes
b. Marketing Report	10 minutes
c. Director's Update	15 minutes
6. Other Business	
7. Announcements	
8. Adjourn	

*City Council members may attend this meeting.*

The next Transit Advisory Board meeting will occur on February 19<sup>th</sup>, 2020.

**The Wichita Transit Advisory Board met in regular session.****Present:**

Shannon Bohm, Troy Bruun, Matt Byrum, Patricia Hileman, Darryl Kelly, Michael Loop, Moji Rosson, Greg Schneider, Cat McMurray

**Absent:**

LeAnna Beat, Leslie Davis, Mark Detter, Jason Gregory, Michael May, Jeff Preisner, Rebecca Robertson, Janet Wilson, Robert Yelverton

**1. Opening**

The regular meeting of the Wichita Transit Advisory Board was called to order at 10:01 a.m. on September 18, 2019 in regular session by Moji Rosson.

**2. Approval of Minutes**

Michael Loop presented a motion to the board to approve the minutes for the October 16, 2019 Transit Advisory Board meeting. Minutes were approved as distributed.

**3. Public Comment**

No one signed up to make a public comment to the board.

**4. Discussion Items****a. Elections**

Chair Rosson brought up the idea of needing to revise and discuss elections and finding a new chair and co-chair. The board discussed the current by-laws and their relation to the election and board member terms, as well as nominations and total members needed. Jay Hinkel, the TAB's law advisor, advised that the nominations for chair and co-chair should be in the group and that if no interest currently exists, a new process must be devised. The election process will be brought up again in the next TAB meeting in January to discuss further.

**b. Remix Route Scenarios and Director's Update**

Transit Director Mike Tann presented a combination of the Remix Route Scenarios along with his director's report. Some highlights from his presentation are as follows:

- Remixed routes show the difference in projected costs, headways, and

- ridership. Director Tann presented multiple options that have been discussed previously, showing their pricing comparisons and different areas they'd affect.
- While the route scenarios did not show the income differentials, it does show a lot of other useful data in determining options for the future of transit.

**5. Information Items**

**a. Transportation Department Report**

Scott Wadle presented the parking and multi-modal report, which can be found on the Wichita Transit website in full. Some key points that were highlighted were the discussions about how the city hall garage is hitting 100% capacity and the future of Rounds and Porter lot.

**b. Marketing Report**

Nate Hinkel pre-recorded a presentation for the board about the digital insights of Wichita Transit's social media, the upcoming events including Santa on the Q-Line, and a sneak peek at the new electric buses coming to Wichita. He also gave updates on some of the most recent events and gave details about the Q-Line's involvement in the upcoming Shop Small ICT passport events.

**6. Other Business**

None.




**7. Announcements**

On Monday, Wichita Public Schools and First Student discussed their contract. The changes being discussed may affect Wichita Transit and the school routes that are currently running.



**8. Meeting adjourned shortly at 11:32 AM.**

## Digital Insights – Last Four Weeks

### Facebook

-  34,038 people reached
-  2,177 post engagements
-  99 new page followers

### Google

-  38,260 search/map views
-  25,040 actions taken

## Current Focus

- Transit Access Study promotions
- Implementation of new branding
- New service brochures, educational videos
- Micro transit marketing

## Community Involvement

### Upcoming

- Transit Access Study Today!
  - Mobile Meetings, Noon – 2pm | Routes 15, 21, 22, 25
  - Open House, 4 – 6pm | Transit Center
- WSU Tech Spring Resource Fair
  - Tuesday, January 21, 10:30am – 12:30pm | South Campus
  - Wednesday, January 22, 10:30am – 11:30pm | NCAT Campus
  - Thursday, January 23, 11am – Noon | South Campus

### Recent Past

- Ride the Q With Santa
- Proterra Battery Electric Bus Rollout