

Wichita Public Transportation Survey

FINAL Survey Report



Conducted for

City of Wichita

By

ETC Institute

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Olathe, Kansas 66061
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In association with

Olsson Associates

November, 2011

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Wichita Area

Public Transportation Survey

Executive Summary

Overview

Purpose. ETC Institute, in association with Olsson Associates, conducted a public transportation survey of residents in the City of Wichita and surrounding Sedgwick County during the fall of 2011. The purpose of the survey was to gather input from residents regarding issues and opportunities relating to public transportation in the area. Some of the specific topics that were addressed in the survey included:

- Methods of transportation currently used
- Barriers to using public transit
- Influencing factors for transportation choices
- Stated preference choices regarding transit change
- Perceived quality of public transit to residents
- Preferred sources of funding for transportation improvements.

Methodology. The survey was mailed to a random sample of over 2,000 households and administered to 651 households during October and November of 2011. The original goal of 600 surveys was exceeded by 51 additional surveys. The overall results for the 651 surveys that were administered have a precision of at least +/- 4% at the 95% level of confidence.

Contents of the Report. This report contains:

- an executive summary of the methodology and major findings
- charts depicting the overall results of the survey
- tables that show the results of the survey
- a copy of the survey instrument

Major Findings

- **Use of Public Transportation in Wichita.** Five percent (5%) of those surveyed indicated that they used public transportation weekly; 7% said they used it occasionally, and 88% rarely or never used it.

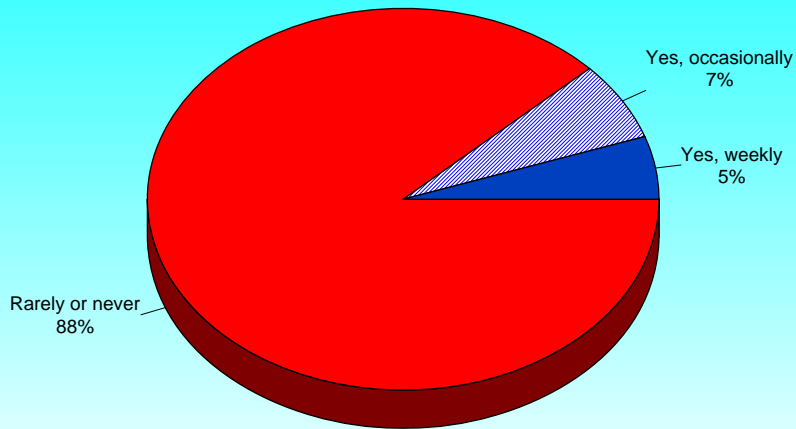
- **Experience with Public Transportation OUTSIDE of Wichita.** Fifty-seven percent (57%) of those surveyed had used public transportation in other cities.
- **Primary Reasons for Using Public Transportation.** Though 88% said that they rarely or never use public transit, they were asked to name the primary reasons that they might use public transit in the future; 43% identified going to and from work, 26% said running errands and shopping, 25% said medical and dental appointments and 24% said to take the G-line downtown.
- **Primary Barriers to Using Public Transit.** The top three barriers identified were “service is not available near my home” (50%), “I just prefer to drive” (46%), and “it takes too long compared to car” (36%).
- **Factors that Would Most Encourage Public Transit Use at Least Once a Week.** The factors that were most likely to influence transit use at least once a week were; the cost of gasoline going above \$5 per gallon (59%), transit stops being located closer to homes or most frequent destinations (51%), and the time it took to use transit vs. driving a car was comparable (47%).
- **Preferences When Considering Change to Local Bus Service.**
 - 66% would choose increasing frequency in areas of greatest need over decreasing frequency to operate over a larger area (34%).
 - 67% would choose to spread service out more into early morning, evening, and weekend days over concentrating the service during weekdays and regular business hours (33%).
 - 51% would choose to reduce the number of stops in order to make service faster over providing frequent stops and slower service (49%).
 - 50% would choose to walk shorter distances to bus service that is slower and less direct equally with walking longer distance to bus service that is faster and more direct (50%).
 - 68% would choose a grid type system with fewer transfers over a hub and spoke system with more transfers (32%).
- **Primary Reasons to Provide Transit in Wichita.** The top two reasons to provide transit in Wichita, supported by those surveyed, were to help those with no access to a car to get to work or to school (98%) and to provide service to persons with disabilities, special needs, and the elderly (97%).
- **Importance of Supporting and Funding Public Transportation.** Eighty-six percent (86%) of those surveyed felt that it was very or somewhat important to fund public transportation in Wichita, or a ratio of 17 to 1 (positives 86% to negatives 5%).

- **How Transportation Improvements Should be Funded.** Those surveyed were asked two questions about funding public transportation.
 - Should vehicle registration fees and/or taxes be used to help fund public transportation? Forty-six percent (46%) were very or somewhat supportive.
 - Prioritizing various tax sources for funding transit in Wichita, 48% chose sales tax, 24% chose motor vehicle registration fees, 14% chose a gasoline tax, and 14% chose property taxes.

- **Park and Rides.** Those living outside of the City were asked if they would use a park and ride service if it met their transportation needs, and 64% responded that they would.

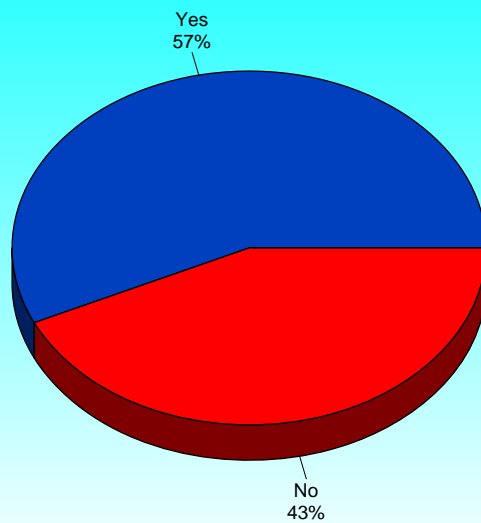
Section 1:
Charts and Graphs

Q1. Does anyone in your household currently use public transportation in Wichita?
by percentage of respondents



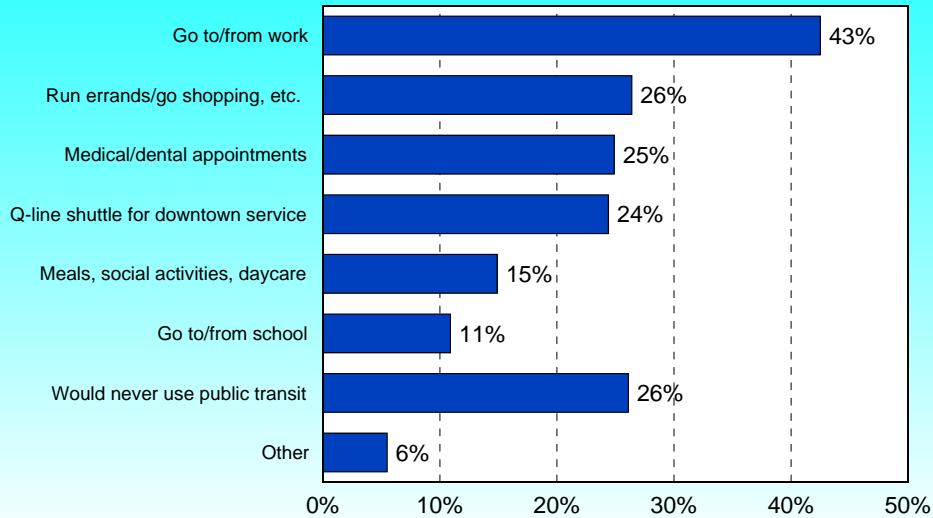
Source: ETC Institute Wichita Public Transportation Survey (2011)

Q2. Have you ever used public transportation in places outside Wichita?
by percentage of respondents



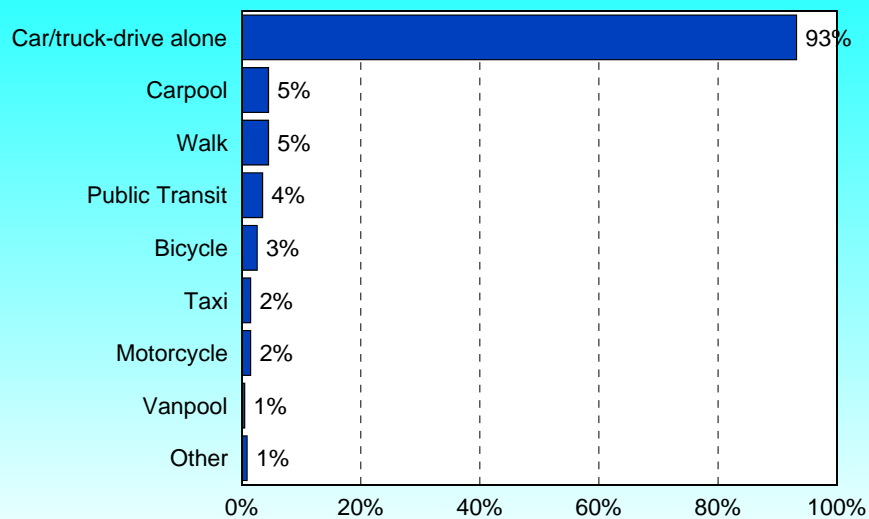
Source: ETC Institute Wichita Public Transportation Survey (2011)

Q3. If you were going to use public transportation in Wichita, which of the following would be the primary reason you would use it?
by percentage of respondents



Source: ETC Institute Wichita Public Transportation Survey (2011)

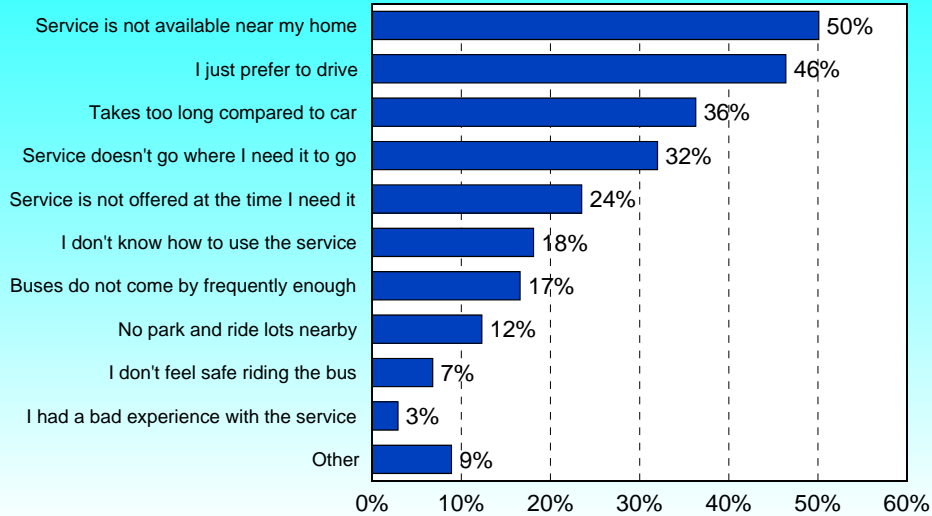
Q4. What method of transportation do you normally use to go to work, school or your most frequent destination?
by percentage of respondents



Source: ETC Institute Wichita Public Transportation Survey (2011)

Q5. Which of the following are reasons that you do not use public transit more often?

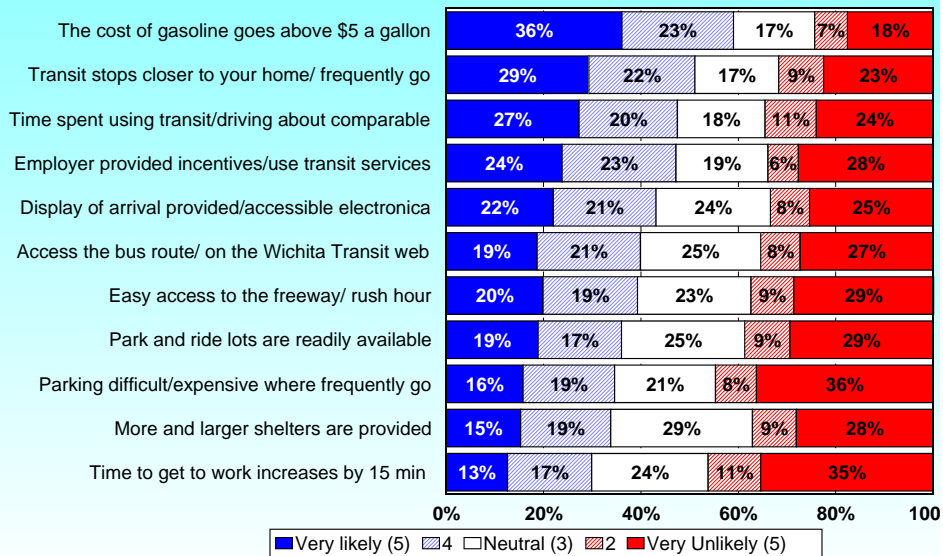
by percentage of respondents



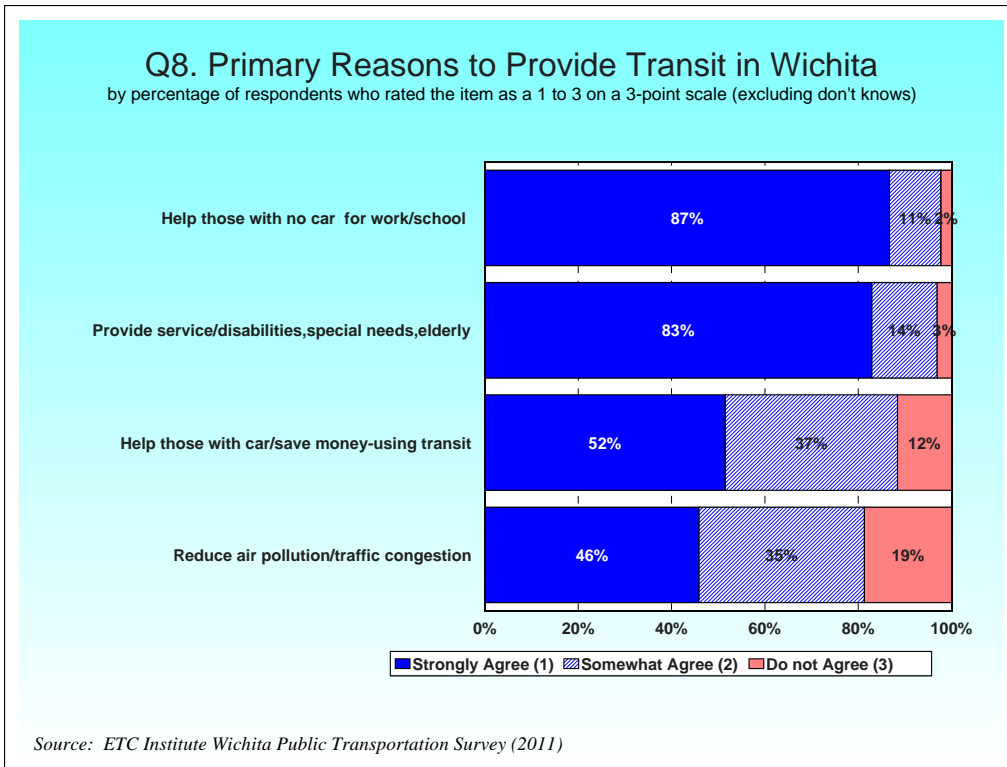
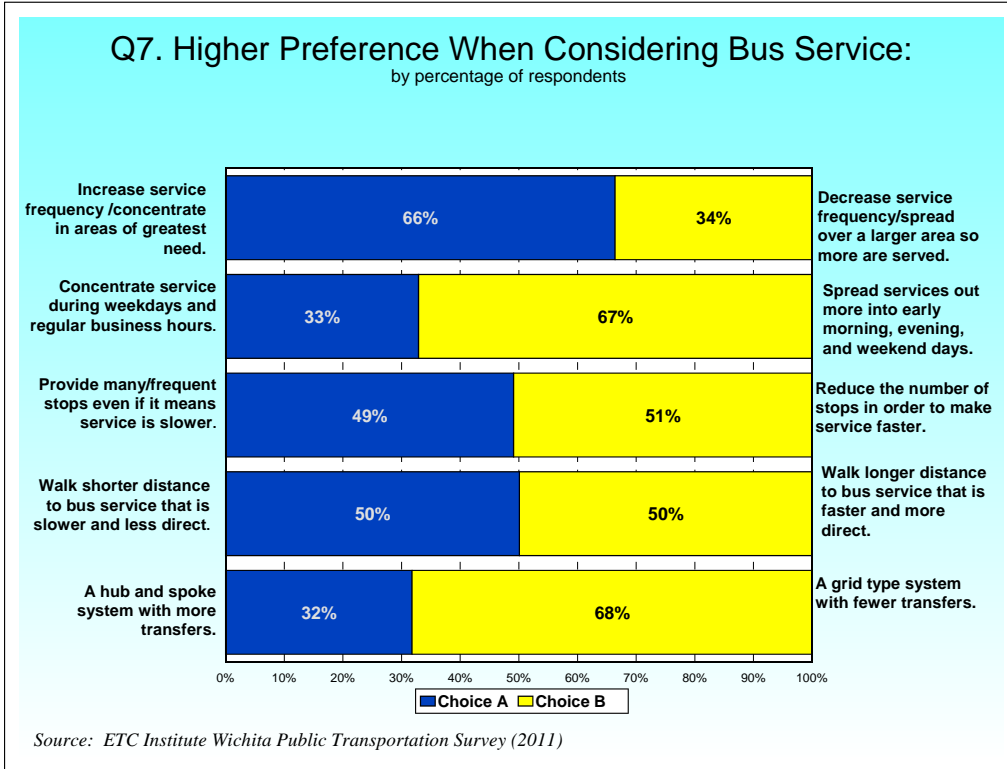
Source: ETC Institute Wichita Public Transportation Survey (2011)

Q6. Please rate how likely each factor would be to encourage you to use public transit at least once a week.

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)

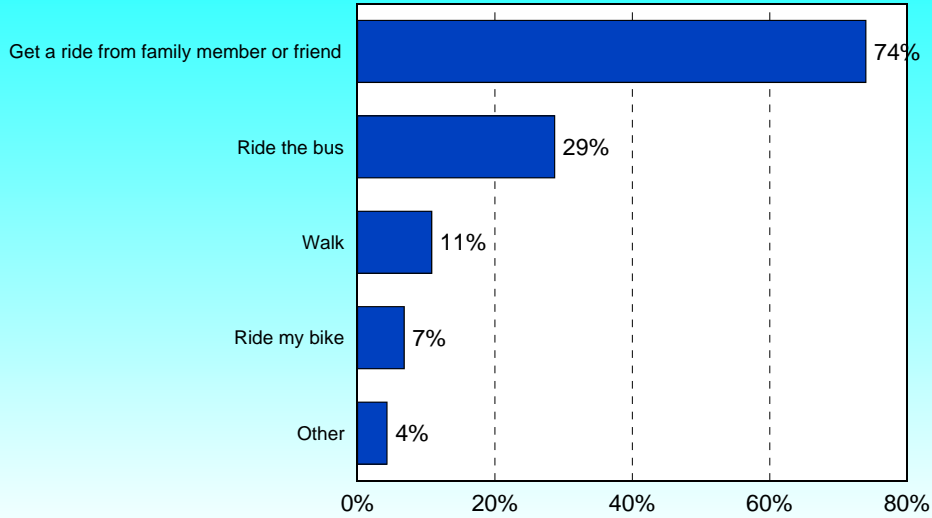


Source: ETC Institute Wichita Public Transportation Survey (2011)



Q9. If you or a family member were no longer able to drive, how would you or they get to work, school, or most frequent destinations?

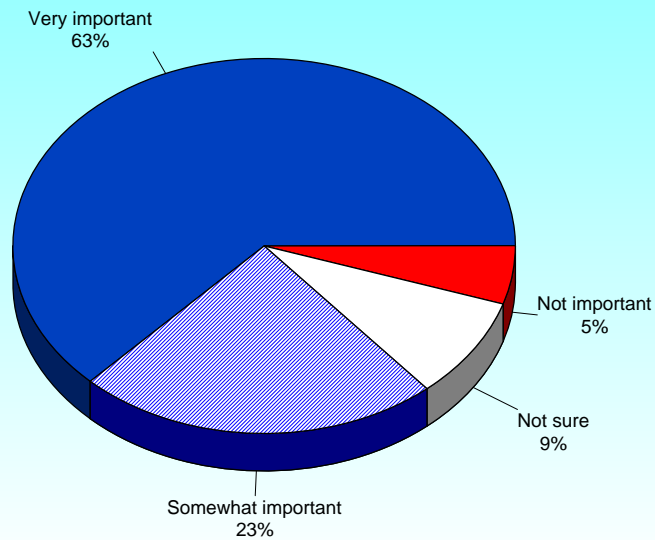
by percentage of respondents



Source: ETC Institute Wichita Public Transportation Survey (2011)

Q10. Overall, how important do you think it is for the City of Wichita to support and fund public transportation?

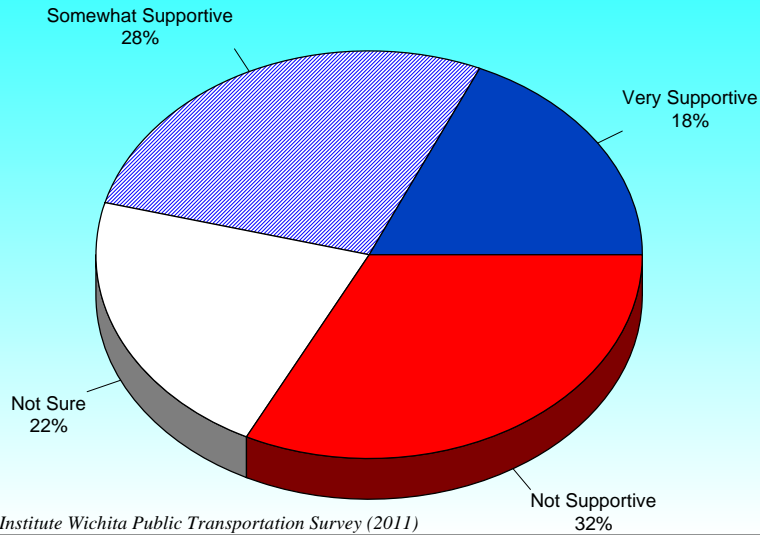
by percentage of respondents



Source: ETC Institute Wichita Public Transportation Survey (2011)

Q11. How supportive would you be of increasing funding for public transportation by raising vehicle registration fees and/or taxes so that an improved level of service could be provided?

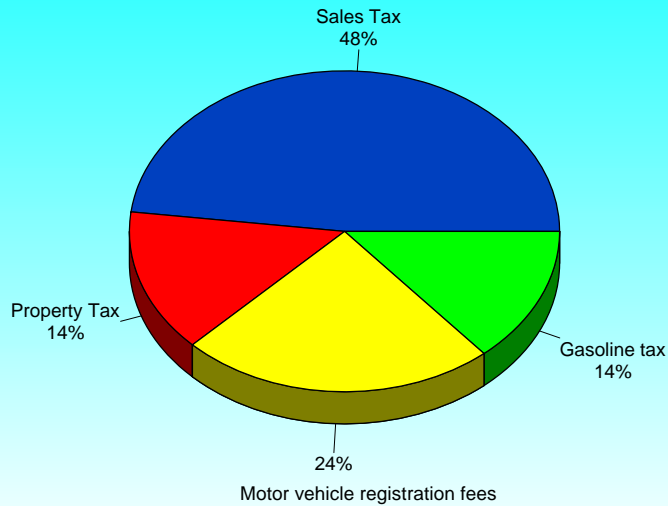
by percentage of respondents



Source: ETC Institute Wichita Public Transportation Survey (2011)

Q12. What source of funding would you most support using to expand public transportation or the development of transportation alternatives for the City of Wichita?

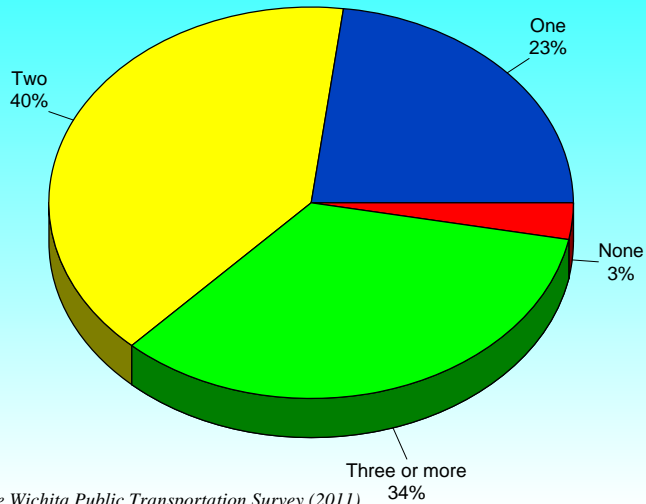
by percentage of respondents



Source: ETC Institute Wichita Public Transportation Survey (2011)

Q13. How many operating vehicles do you have in your household?

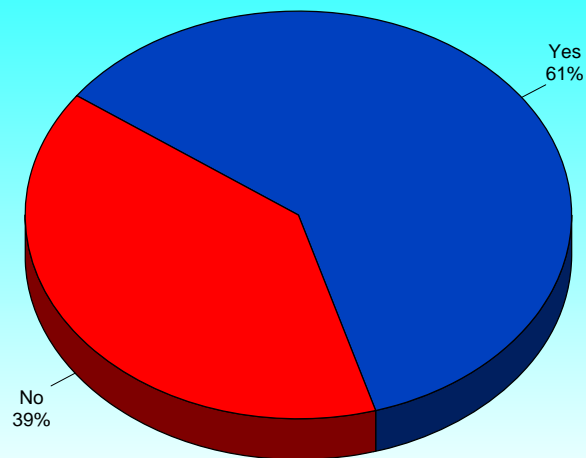
by percentage of respondents



Source: ETC Institute Wichita Public Transportation Survey (2011)

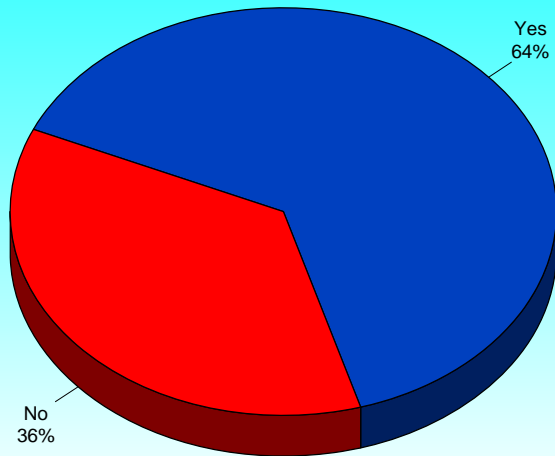
Q14. Would you support providing a park and ride type of regional service outside the City of Wichita?

by percentage of respondents



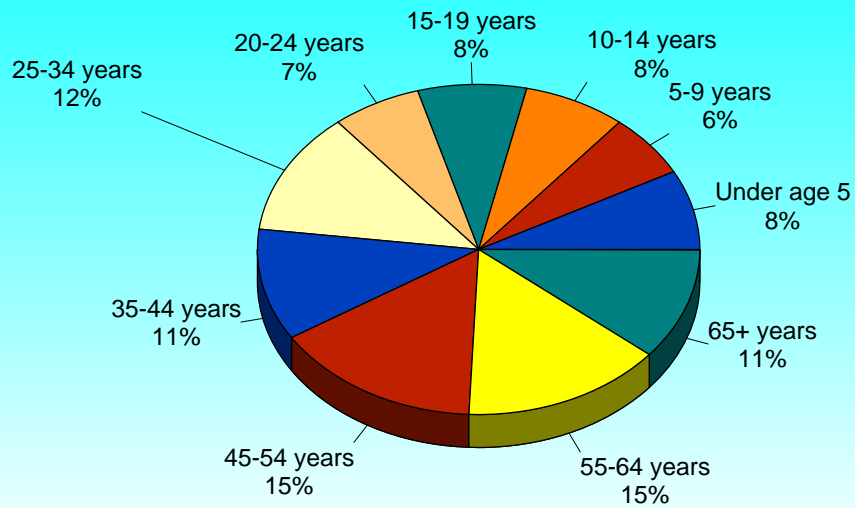
Source: ETC Institute Wichita Public Transportation Survey (2011)

Q15. If you live outside the City of Wichita, would you use a park and ride service if it met your transportation needs?
by percentage of respondents

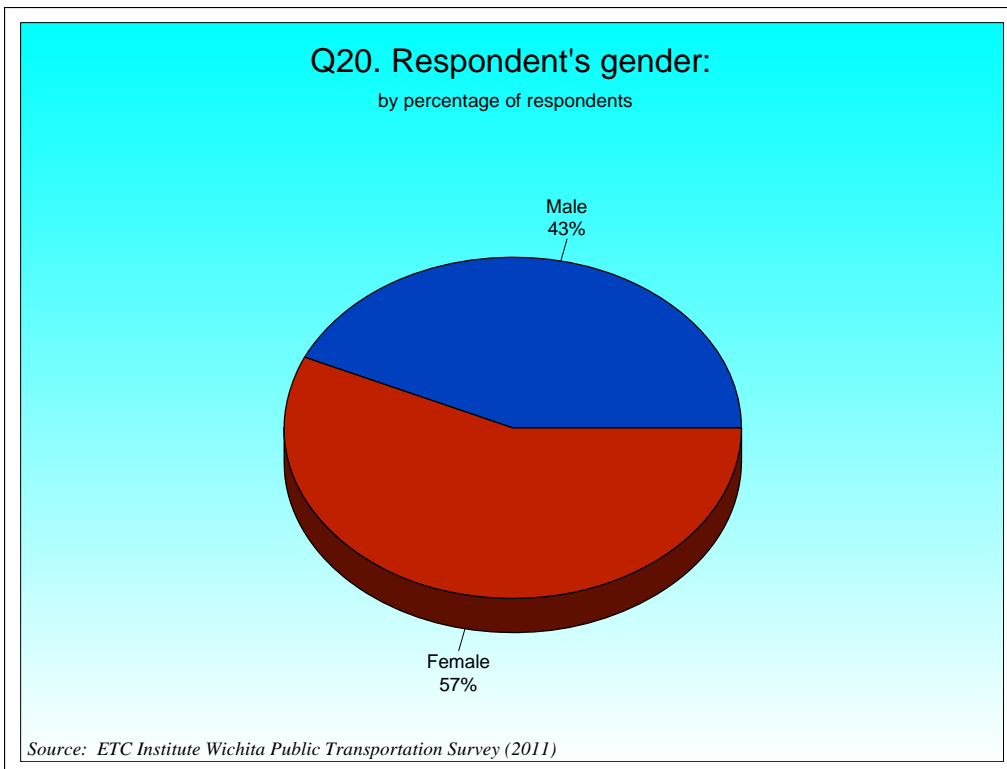
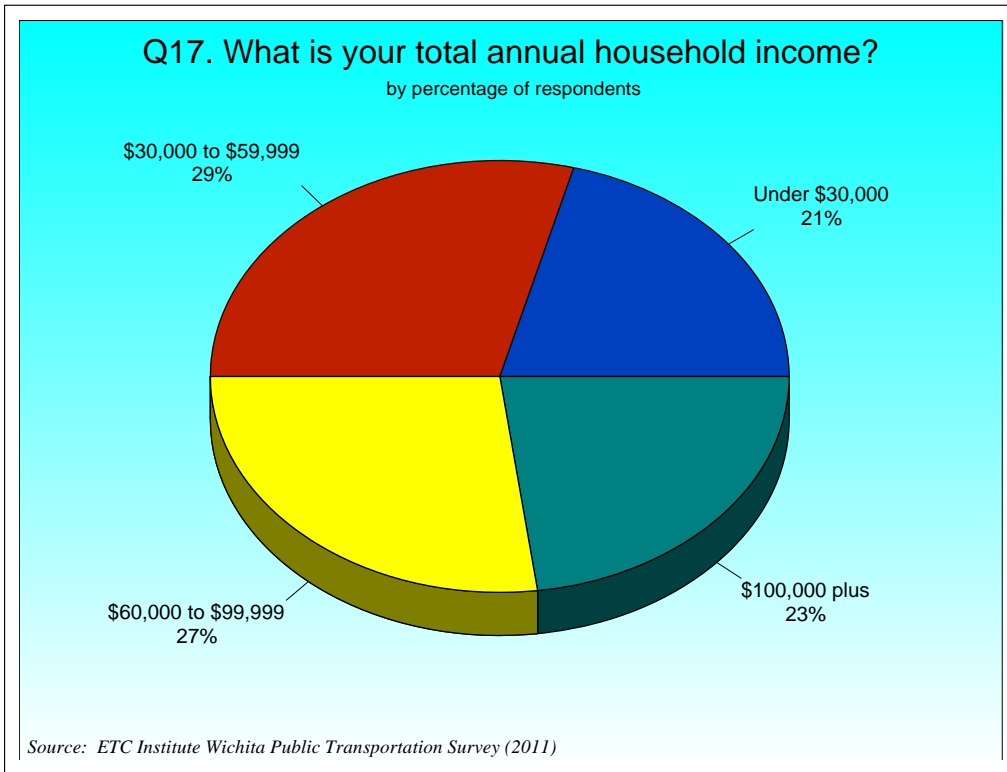


Source: ETC Institute Wichita Public Transportation Survey (2011)

Q16. What is the age distribution in your household?
by percentage of respondents



Source: ETC Institute Wichita Public Transportation Survey (2011)



Section 2:
Tabular Data

2011 Wichita Public Transportation Survey

Q1 Does anyone in your household currently use public transportation in Wichita?

Q1 Does anyone in your household currently use public transportation in Wichita?	Number	Percent
Yes, weekly	34	5.2
Yes, occasionally	44	6.8
Rarely or never	572	87.9
None chosen	1	0.2
Total	651	100.0

Q1 Does anyone in your household currently use public transportation in Wichita?(Excluding None Chosen)

Q1 Does anyone in your household currently use public transportation in Wichita?	Number	Percent
Yes, weekly	34	5.2
Yes, occasionally	44	6.8
Rarely or never	572	88.0
Total	650	100.0

Q2 Have you EVER used public transportation in places outside Wichita?

Q2 Have you EVER used public transportation in places outside Wichita?	Number	Percent
Yes	370	56.8
No	281	43.2
Total	651	100.0

2011 Wichita Public Transportation Survey

Q2a If "yes", where?

Q2A Where	Number	Percent
AKRON OH/SIOUX CITY IA=	1	0.3
ALBUQUERQUE/CALVARY=	1	0.3
ASIA/THAILAND=	1	0.3
ASPEN/SAN FRANCISCO/CANCUN=	1	0.3
ATLANA/NEW YORK/PHILADELPHIA=	1	0.3
ATLANTA=	3	0.9
ATLANTA GA=	5	1.4
ATLANTA GA/WASHINGTON DC=	1	0.3
BIG CITIES LIKE TORONTO=	1	0.3
BOSTON=	5	1.4
BOSTON MA=	1	0.3
BOSTON MA/DENVER CO=	1	0.3
BOSTON/CHICAGO/NEW YORK=	1	0.3
BOSTON/DALLAS/TORONTO/PORTLAND	1	0.3
BOSTON/DC/NYC/MONTREAL=	1	0.3
BOSTON/HONOLULU=	1	0.3
BOSTON/LAS VEGAS=	1	0.3
BOSTON/SF/ORLANDO/SEATTLE/EUROPE.	1	0.3
CA=	1	0.3
CALIFORNIA=	7	2.0
CANADA=	1	0.3
CHARLESTON=	1	0.3
CHICAGO=	27	7.7
CHICAGO IL=	3	0.9
CHICAGO/ATLANTA/SAN DIEGO CA=	1	0.3
CHICAGO/BOSTON=	2	0.6
CHICAGO/DC/SF/LONDON/FAYETTEVILLE.	1	0.3
CHICAGO/EUROPE=	1	0.3
CHICAGO/LAS VEGAS=	2	0.6
CHICAGO/NEW YORK/PARIS=	1	0.3
CHICAGO/NEW YORK/PORTLAND/LAS ...	1	0.3
CHICAGO/NY/S AFRICA/EUROPE=	1	0.3
CHICAGO/NYC/MINNAPOLIS/SAN FRANCISCO	1	0.3
CHICAGO/SAN FRANCISCO=	1	0.3
CHICAGO/ST LOUIS/NYC/WASHINGTON...	1	0.3
CHICAGO/WASHINGTON DC=	3	0.9
CHICAGO/WASHINGTON DC/NY/EUROPE	1	0.3
CLEVELAND OH=	1	0.3
COLORADO=	2	0.6
COLORADO/TENNESSEE=	1	0.3
DALLAS=	4	1.1
DALLAS TX=	1	0.3
DALLAS TX/MCKINNEY TX/BILLOXI MS...	1	0.3
DALLAS/NEW YORK=	1	0.3

2011 Wichita Public Transportation Survey

Q2a If "yes", where?

Q2A Where	Number	Percent
DALLAS/ROME=	1	0.3
DC/BOSTON/NY/SAN FRANCISCO=	1	0.3
DC/NY/SF/BOSTON/CHICAGO/SAN JOSE=	1	0.3
DC/OLYMPIA WA=	1	0.3
DC/SEATTLE/NEW YORK/BOSTON	1	0.3
DENVER=	3	0.9
DENVER CO=	2	0.6
DENVER/BOULDER/NEW YORK CITY=	1	0.3
DERBY DASH=	1	0.3
EAST COAST=	2	0.6
EDMOND OK/LAS VEGAS NV=	1	0.3
EUROPE=	3	0.9
EUROPE/CANADA=	1	0.3
EUROPE/CHICAGO/NEW YORK=	1	0.3
EUROPE/WASHINGTON DC/CHICAGO=	1	0.3
FLORIDA=	2	0.6
FLORIDA/HAWAII=	1	0.3
GARDEN CITY=	1	0.3
GEORGIA=	1	0.3
GREYHOUND=	1	0.3
HARTFORD CT=	1	0.3
HAWAII=	1	0.3
HAYSVILLE=	1	0.3
HONOLULU=	1	0.3
HOUSTON=	2	0.6
HOUSTON TX=	2	0.6
JOPLIN MO=	1	0.3
KC=	1	0.3
KC KS=	1	0.3
KC/CHICAGO/DC/EUROPE=	1	0.3
KCMO=	7	2.0
KCMO/KC KS/SAN DIEGO/SAN FRANCISCO	1	0.3
KCMO/WASHINGTON DC=	1	0.3
LA=	1	0.3
LAS VEGAS=	7	2.0
LAS VEGAS/FLORIDA=	1	0.3
LAS VEGAS/NEW ORLEANS/WASHINGTON	1	0.3
LAS VEGAS/ORLANDO FL=	1	0.3
LAWRENCE KS=	1	0.3
LOUISIANA=	1	0.3
LONDON=	2	0.6
LONDON ENGLAND=	1	0.3
LONDON/BOSTON=	1	0.3
LONDON/PARIS/ROME/UK=	1	0.3

2011 Wichita Public Transportation Survey

Q2a If "yes", where?

Q2A Where	Number	Percent
LONDON/PARIS/VIENNA=	1	0.3
LONDON/VEGAS/TUCSON AZ=	1	0.3
LOS ANGELES=	2	0.6
LOUISVILLE=	1	0.3
MADISON WI/CHICAGO IL=	1	0.3
MANHATTAN KS/SAN JOSE/COSTA RICO=	1	0.3
MANY PLACES=	1	0.3
MEXICO=	4	1.1
MEXICO/LAS VEGAS=	1	0.3
MIAMI=	1	0.3
MILWAUKEE WI=	1	0.3
MINNEAPOLIS=	1	0.3
MINNEAPOLIS MN=	5	1.4
MINNEAPOLIS MN/DILLON CO=	1	0.3
MINNEAPOLIS/NM/BOSTON MA=	1	0.3
MINNESOTA=	1	0.3
MISSOURI/TX=	1	0.3
MONTREAL CANADA=	1	0.3
MONTREAL/DC/DALLAS/FT WORTH/GE...	1	0.3
MARTA ATLANTA=	1	0.3
MUNICH IN/HONOLULU/SOLE KOREA	1	0.3
N WACO=	1	0.3
NASHVILLE TN=	1	0.3
NEW JERSEY=	1	0.3
NEW YORK=	12	3.4
NEW YORK CITY=	7	2.0
NEW YORK CITY/ATLANTA=	1	0.3
NEW YORK CITY/BOSTON=	1	0.3
NEW YORK CITY/CHARLSTON NC=	1	0.3
NEW YORK CITY/COLORADO=	1	0.3
NEW YORK CITY/LAS VEGAS=	1	0.3
NEW YORK CITY/LONDON=	1	0.3
NEW YORK CITY/MANCHESTER UK	1	0.3
NEW YORK CITY/WASHINGTON DC=	1	0.3
NEW YORK CITY/WASHINGTON DC	1	0.3
NEW YORK/ATLANTA=	1	0.3
NEW YORK/CHICAGO=	1	0.3
NEW YORK/CHICAGO/MINNEAPOLIS/DC=	1	0.3
NEW YORK/LAS VEGAS/NEW HAMPSHIRE	1	0.3
NEW YORK/LONDON/BOSTON=	1	0.3
NEW YORK/OKLAHOMA CITY=	1	0.3
NEW YORK/SAN DIEGO/EUROPE/ST LOUIS	1	0.3
NEW YORK/SAN FRANCISCO/DENVER=	1	0.3
NEW YORK/WASHINGTON DC=	2	0.6

2011 Wichita Public Transportation Survey

Q2a If "yes", where?

Q2A Where	Number	Percent
NEW YORK/WASHINGTON DC/BALTIMORE	1	0.3
NEW YRK/KCMO=	1	0.3
NUMEROUSE PLACES=	1	0.3
NY=	2	0.6
NY CITY/ATLANTA=	1	0.3
NY CITY/BOSTON/BALTIMORE/EUROPE...	1	0.3
NY/BOSTON/BERLIN/AMSTERDAM	1	0.3
NY/CA/CO=	1	0.3
NY/DC/SF/PARIS/HONG KONG/SHANGHI	1	0.3
NYC=	1	0.3
NYC/BOSTON/CLEVELAND=	1	0.3
NYC/CHICAGO=	1	0.3
NYC/DC/ATLANTA/CHICAGO=	1	0.3
NYC/DC/SAN FRANCISCO=	1	0.3
NYC/DC/SAN FRANCISCO/LA=	1	0.3
NYC/LONDON/SAN FRANCISCO/CHICAGO	1	0.3
NYC/WASHINGTON DC/LONDON/PARIS=	1	0.3
OHIO=	2	0.6
OKC=	1	0.3
OKLAHOMA CITY OK=	1	0.3
OKLAHOMA/TEXAS=	1	0.3
OLYMPIA WA/SAN DIEGO CA=	1	0.3
OMAHA=	1	0.3
OTHER CITIES/COUNTRIES=	1	0.3
PARIS=	1	0.3
PHILADELPHIA=	1	0.3
PHILADELPHIA/BOSTON=	1	0.3
PHOENIX=	1	0.3
PHOENIX AZ=	2	0.6
PORTLAND, NEW YORK CITY=	1	0.3
PROVO UT=	1	0.3
READING PA=	1	0.3
ROANOKE VA/BUS RUNS TILL 8 PM=	1	0.3
ROYAL OAK MUSKOGIE IL=	1	0.3
SALT LAKE CITY=	1	0.3
SALT LAKE CITY/BOSTON/NEW YORK/...	1	0.3
SAN ANTONIO=	1	0.3
SAN ANTONIO/NYC=	1	0.3
SAN DIEGO=	1	0.3
SAN FRANCISCO=	5	1.4
SAN FRANCISCO CA=	1	0.3
SAN FRANCISCO/ATLANTA=	1	0.3
SAN FRANCISCO/BOSTON/NY=	1	0.3
SAN FRANCISCO/CHICAGO=	1	0.3

2011 Wichita Public Transportation Survey

Q2a If "yes", where?

Q2A Where	Number	Percent
SAN FRANCISCO/DENVER=	1	0.3
SAN FRANCISCO/WASHINGTON DC	1	0.3
SAN FRANCISCO/WASHINGTON/MANILA	1	0.3
SCOTLAND=	1	0.3
SCOTTSDALE AZ=	1	0.3
SE CA/NEW ORLEANS=	1	0.3
SEATTLE=	1	0.3
SEATTLE WA=	4	1.1
SF/DC/BOSTON=	1	0.3
SOUTHERN CA=	1	0.3
ST LOUIS=	4	1.1
ST LOUIS MO=	1	0.3
ST LOUIS MO/MARYLAND=	1	0.3
ST LOUIS/CHICAGO/SEATTLE=	1	0.3
ST LOUIS/GREAT BRITAN TRAVEL	1	0.3
ST PAUL MN=	2	0.6
TEXAS=	1	0.3
TOKOYO JAPAN/BANGKOK THAILAND	1	0.3
TOPEKA=	4	1.1
TORONTO=	1	0.3
TRIP OUT OF STATE=	1	0.3
TX=	1	0.3
UK=	1	0.3
VANCOUVER CANADA=	1	0.3
VEGAS=	1	0.3
VEGAS/KC=	1	0.3
VIENNA/AUSTRALIA/EUROPE=	1	0.3
VIRGINIA/WASHINGTON DC/NY=	1	0.3
WASHINGTON=	2	0.6
WASHINGTON DC=	14	4.0
WASHINGTON DC METRO AREA=	1	0.3
WASHINGTON DC/ATLANTA=	1	0.3
WASHINGTON DC/CANCUN MEXICO/LA...	1	0.3
WASHINGTON DC/CHICAGO/DALLAS=	1	0.3
WASHINGTON DC	1	0.3
WASHINGTON DC/MEXICO CITY/LONDON	1	0.3
WASHINGTON DC/NEW YORK=	1	0.3
WASHINGTON DC/NEW YORK CITY=	1	0.3
WASHINGTON DC/SEATTLE WA=	1	0.3
WASHINGTON DC/ST LOUIS=	1	0.3
WASHINGTON DC/ATLANTA=	1	0.3
WASHINGTON STATE=	1	0.3
WEST DC=	1	0.3
WILMINGTON NC=	1	0.3
Total	351	100.0

2011 Wichita Public Transportation Survey

Q3 If you were going to use public transportation in Wichita, which of the following would be the primary reason you would use it?

<u>primary reason</u>	<u>Number</u>	<u>Percent</u>
Go to/from work	277	42.5
Go to/from school	71	10.9
Medical/dental appointments	162	24.9
Meals, social activities, daycare	97	14.9
Run errands/go shopping, etc.	172	26.4
Q-line shuttle for downtown service	159	24.4
Would never use public transit	170	26.1
Other	36	5.5
<u>None chosen</u>	<u>11</u>	<u>1.7</u>
Total	1155	

Q3 If you were going to use public transportation in Wichita, which of the following would be the primary reason you would use it? (Excluding None Chosen)

<u>primary reason</u>	<u>Number</u>	<u>Percent</u>
Go to/from work	277	42.5
Go to/from school	71	10.9
Medical/dental appointments	162	24.9
Meals, social activities, daycare	97	14.9
Run errands/go shopping, etc.	172	26.4
Q-line shuttle for downtown service	159	24.4
Would never use public transit	170	26.1
<u>Other</u>	<u>36</u>	<u>5.5</u>
Total	1144	

2011 Wichita Public Transportation Survey

Q3 Other

Q3 Other	Number	Percent
AIRPORT=	2	5.9
AIRPORT ONLY=	1	2.9
ATTEND CHURCH ON SUNDAY=	1	2.9
CARPOOL=	1	2.9
CONCERS/COLISSEUM/WSU GAMES=	1	2.9
DONT LIVE IN CITY LIMITS=	1	2.9
DOWNTOWN EVENTS=	1	2.9
EMERGENCY=	1	2.9
ENTERTAINMENT=	1	2.9
EVENTS=	1	2.9
EVENTS DOWNTOWN=	1	2.9
EVERYTHING=	1	2.9
FROM VALLEY CENTER TO WICHITA=	1	2.9
FUN=	1	2.9
HAVE A CAR & STILL DRIVE=	1	2.9
HAVE NOT HAD REASON TO USE=	1	2.9
IF NECESSARY ONLY=	1	2.9
IF NEEDED=	1	2.9
INTOXICATED=	1	2.9
JUST FOR FUN TO GO DOWNTOWN=	1	2.9
LIVE IN THE COUNTRY=	1	2.9
MISC=	1	2.9
NOISE=	1	2.9
ONLY IF BOTH CARS BROKE DOWN=	1	2.9
ONLY IF I DONT HAVE A CAR=	1	2.9
SAVE GAS=	1	2.9
TAXI=	1	2.9
TOO INCONVENIENT=	1	2.9
TROLLEY FOR NOSTALGIA=	1	2.9
USE MY CAR FOR WORK=	1	2.9
VISIT FAMILY & FRIENDS=	1	2.9
WHEN I AM TOO OLD TO DRIVE=	1	2.9
WOULDN'T=	1	2.9
Total	34	100.0

2011 Wichita Public Transportation Survey

Q4 What method of transportation do you normally use to go to work, school or your most frequent destination?

<u>frequent destination</u>	<u>Number</u>	<u>Percent</u>
Car/truck--drive alone	607	93.2
Carpool	29	4.5
Vanpool	3	0.5
Walk	29	4.5
Taxi	10	1.5
Bicycle	17	2.6
Public transit (bus/paratransit)	23	3.5
Motorcycle	10	1.5
Other	6	0.9
<u>None chosen</u>	<u>3</u>	<u>0.5</u>
Total	737	

Q4 Other

<u>Q4 Other</u>	<u>Number</u>	<u>Percent</u>
BUS=	1	20.0
COMPANY VEHICLE=	1	20.0
DRIVEN BY FAMILY=	1	20.0
FAMILY/FRIENDS=	1	20.0
<u>USUALLY 2 IN CAR=</u>	<u>1</u>	<u>20.0</u>
Total	5	100.0

2011 Wichita Public Transportation Survey

Q5 The cost of driving a car to work, school or your most frequent destination, is so much greater (car payment, insurance, car maintenance, GAS) than the cost of riding a bus. Which of the following are reasons that you do not use public transit more often?

reasons that you do not use public transit more often	Number	Percent
Service is not available near my home	326	50.1
Service doesn't go where I need it to go	208	32.0
I don't know how to use the service	118	18.1
I had a bad experience with the service	19	2.9
It takes too long to get to destinations compared...	236	36.3
Service is not offered at the time I need it	153	23.5
Buses do not come by frequently enough	108	16.6
I don't feel safe riding the bus	44	6.8
I just prefer to drive	302	46.4
No park and ride lots nearby	80	12.3
Other	58	8.9
None chosen	8	1.2
Total	1660	

2011 Wichita Public Transportation Survey

Q5. Other

<u>Q5 Other</u>	<u>Number</u>	<u>Percent</u>
UNSANITARY	1	1.8
24 HR SERVICE HELPS OTHERS	1	1.8
5 MIN FROM WORK, HAVE A CAR	1	1.8
ACCESS TO PERSONAL VEHICLE	1	1.8
BAD CONNECTIONS	1	1.8
BE ABLE TO WALK TO BUS STOP	1	1.8
CAN WALK TO WORK/GROCERY STORE	1	1.8
CANT SEE BUS STOPS	1	1.8
COMMUTE TIMES-WAITING	1	1.8
DISTANCE HURT ME TO WALK	1	1.8
DONT HAVE TO WAIT FOR BUS	1	1.8
DRIVING BY PROVIDE FLEXIBILITY	1	1.8
ELDERLY CANT FIND DRS OFFICE	1	1.8
FREEDOM	1	1.8
HAVE OWN CAR	1	1.8
HAVE PANIC ATTACKS	1	1.8
HAVE SMALL CHILDREN	1	1.8
HAVE SMALL KIDS WITH ME	1	1.8
HAVE TO BE A STOP EARLY	1	1.8
HAVE WORK TRUCK W/SUPPLIES	1	1.8
HOW TO TAKE HUGE SUITCASE TO APPOINTMENT	1	1.8
I RIDE THE BUS	1	1.8
INDEPENDENCE	1	1.8
IT HAS TO BE CONVENIENT	1	1.8
ITS EXPENSIVE	1	1.8
LIVE 1 MILES FROM WORK	1	1.8
LIVE IN THE COUNTRY	1	1.8
LIVE OUTSIDE WICHITA	1	1.8
LIVED CLOSE TO SCHOOL/NEED CAR	1	1.8
LOTS OF FREEDOM	1	1.8

2011 Wichita Public Transportation Survey

Q5. Other

<u>Q5 Other</u>	<u>Number</u>	<u>Percent</u>
MEDICAL CONDITION	1	1.8
NOT SOCIALLY ACCEPTABLE	1	1.8
MY CAR IS CONVENIENT	1	1.8
MY SCHEDULE CHANGES FREQUENTLY	1	1.8
NECESSARY BENEFIT-NO CAR	1	1.8
NEED CAR FOR BUSINESS	1	1.8
NEED CAR FOR WORK	1	1.8
NEED TO KNOW GET WORK ON TIME	1	1.8
NEED TRUCK FOR WORK	1	1.8
NEED VEHICLE DURING DAY	1	1.8
NEVER TOUGHT OF USING IT	1	1.8
NEW ROUTES ALL THRU TRANSIT CTR	1	1.8
NOT FAMILIAR WITH WICHITA	1	1.8
OWN ROOFING COMPANY	1	1.8
RESPONSIBLE FOR OWN TRANSPORT	1	1.8
RETIRED	1	1.8
SPORATIC SCHEDULE	1	1.8
STILL NEED CAR FOR OTHER TRIPS	1	1.8
TOO DIFFICULT TO WALK TO BUS	1	1.8
TOO EXPENSIVE	1	1.8
UPREDICATABLE DRIVING SCHEDULE	1	1.8
USE MY CAR FOR WORK	1	1.8
VEHICLE	1	1.8
VERY CONFUSING SYSTEM	1	1.8
WALKING ACROSS MAJOR STREETS	1	1.8
WEIRD PEOPLE ON BUS	1	1.8
WORK PART TIME	1	1.8
Total	57	100.0

2011 Wichita Public Transportation Survey

Q6 Here is a list of factors that could encourage you to use public transit in Wichita. Using a scale of 1 to 5, where 1 means "very unlikely" and 5 means "very likely," please rate how likely each factor would be to encourage you to use public transit at least once a week.

(N=651)

	Very unlikely	2	Neutral	4	Very likely	Not applicable
Q6a Parking becomes difficult or Expensive where you frequently go	31.8%	7.4%	18.2%	16.5%	13.9%	12.1%
Q6b Park and ride lots are readily available	25.8%	8.1%	22.3%	15.1%	16.6%	12.1%
Q6c The time it takes to get to work by car increases by 15 minutes due to traffic congestion	29.8%	9.1%	20.1%	14.6%	10.6%	15.8%
Q6d You have easy access to an express bus that has a designated lane on the freeway during rush hour	24.6%	7.5%	20.0%	16.6%	17.1%	14.3%
Q6e Transit stops are located closer to your home and where you frequently go	20.3%	8.3%	15.5%	19.7%	26.4%	9.8%
Q6f An electronic display of arrival times is provided at primary stops and accessible to you electronically	22.6%	7.1%	20.9%	18.7%	19.5%	11.2%
Q6g More and larger shelters are provided	24.9%	8.0%	25.8%	16.4%	13.5%	11.4%
Q6h You can access the best bus route for your needs on the Wichita Transit web site	23.7%	7.1%	21.5%	18.4%	16.3%	13.1%
Q6i Your employer provided incentives to use transit services, such as discounted passes	22.4%	5.1%	15.4%	19.0%	19.4%	18.7%
Q6j The cost of gasoline goes above \$5 a gallon	15.7%	6.0%	14.9%	20.4%	32.3%	10.8%
Q6k The time spent using transit is Roughly comparable to the time spent driving	21.5%	9.4%	16.1%	18.1%	24.4%	10.4%

2011 Wichita Public Transportation Survey

Q6 Here is a list of factors that could encourage you to use public transit in Wichita. Using a scale of 1 to 5, where 1 means "very unlikely" and 5 means "very likely," please rate how likely each factor would be to encourage you to use public transit at least once a week. (excluding "not applicable")

(N=651)

	Very unlikely	2	Neutral	4	Very likely
Q6a Parking becomes difficult or expensive where you frequently go	36.2	8.4	20.7	18.8	15.8
Q6b Park and ride lots are readily available	29.4	9.3	25.3	17.1	18.9
Q6c The time it takes to get to work by car increases by 15 minutes due to traffic Congestion	35.4	10.8	23.9	17.3	12.6
Q6d You have easy access to an express bus that has a designated lane on the freeway during rush hour	28.7	8.8	23.3	19.4	19.9
Q6e Transit stops are located closer to your home and where you frequently go	22.5	9.2	17.2	21.8	29.3
Q6f An electronic display of arrival times is provided at primary stops and accessible to you electronically	25.4	8.0	23.5	21.1	22.0
Q6g More and larger shelters are provided	28.1	9.0	29.1	18.5	15.3
Q6h You can access the best bus route for your needs on the Wichita Transit web site	27.2	8.1	24.7	21.2	18.7
Q6i Your employer provided incentives to use transit services, such as discounted passes	27.6	6.2	18.9	23.4	23.8
Q6j The cost of gasoline goes above \$5 a gallon	17.6	6.7	16.7	22.9	36.1
Q6k The time spent using transit is roughly comparable to the time spent driving	24.0	10.5	18.0	20.2	27.3

2011 Wichita Public Transportation Survey

Q7-1 Circle your preference "A" or "B" when considering bus service:

<u>Q7-1 Increase service frequency</u>	<u>Number</u>	<u>Percent</u>
Increase service frequency and concentrate ser...	380	58.4
Decrease service frequency and spread service...	192	29.5
<u>None chosen</u>	<u>79</u>	<u>12.1</u>
Total	651	100.0

Q7-1 Circle your preference "A" or "B" when considering bus service:(Excluding None Chosen)

<u>Q7-1 Increase service frequency</u>	<u>Number</u>	<u>Percent</u>
Increase service frequency and concentrate ser...	380	66.4
<u>Decrease service frequency and spread service...</u>	<u>192</u>	<u>33.6</u>
Total	572	100.0

Q7-2 Circle your preference "A" or "B" when considering bus service:

<u>Q7-2 Concentrate service during weekdays</u>	<u>Number</u>	<u>Percent</u>
Concentrate service during weekdays and regul...	193	29.6
Spread services out more into early morning, ev...	393	60.4
<u>None chosen</u>	<u>65</u>	<u>10.0</u>
Total	651	100.0

Q7-2 Circle your preference "A" or "B" when considering bus service:(Excluding None Chosen)

<u>Q7-2 Concentrate service during weekdays</u>	<u>Number</u>	<u>Percent</u>
Concentrate service during weekdays and regul...	193	32.9
<u>Spread services out more into early morning, ev...</u>	<u>393</u>	<u>67.1</u>
Total	586	100.0

2011 Wichita Public Transportation Survey

Q7-3 Circle your preference "A" or "B" when considering bus service:

<u>Q7-3 Provide many/frequent stops</u>	<u>Number</u>	<u>Percent</u>
Provide many/frequent stops even if it means s...	280	43.0
Reduce the number of stops in order to make s...	290	44.5
<u>None chosen</u>	81	12.4
Total	651	100.0

Q7-3 Circle your preference "A" or "B" when considering bus service: (Excluding None Chosen)

<u>Q7-3 Provide many/frequent stops</u>	<u>Number</u>	<u>Percent</u>
Provide many/frequent stops even if it means s...	280	49.1
Reduce the number of stops in order to make s...	290	50.9
Total	570	100.0

Q7-4 Circle your preference "A" or "B" when considering bus service:

<u>Q7-4 Walk shorter distance to bus</u>	<u>Number</u>	<u>Percent</u>
Walk shorter distance to bus service that is slo...	284	43.6
Walk longer distance to bus service that is faste...	283	43.5
<u>None chosen</u>	84	12.9
Total	651	100.0

Q7-4 Circle your preference "A" or "B" when considering bus service:(Excluding None Chosen)

<u>Q7-4 Walk shorter distance to bus</u>	<u>Number</u>	<u>Percent</u>
Walk shorter distance to bus service that is slo...	284	50.1
Walk longer distance to bus service that is faste...	283	49.9
Total	567	100.0

2011 Wichita Public Transportation Survey

Q7-5 Circle your preference "A" or "B" when considering bus service:

<u>Q7-5 A hub/spoke system w/transfers</u>	<u>Number</u>	<u>Percent</u>
A hub and spoke system with more transfers.	177	27.2
A grid type system with fewer transfers.	380	58.5
None chosen	93	14.3
Total	650	100.0

Q7-5 Circle your preference "A" or "B" when considering bus service:(Excluding None Chosen)

<u>Q7-5 A hub/spoke system w/transfers</u>	<u>Number</u>	<u>Percent</u>
A hub and spoke system with more transfers.	177	31.8
A grid type system with fewer transfers.	380	68.2
Total	557	100.0

2011 Wichita Public Transportation Survey

Q8 There are several reasons why the City of Wichita provides a public transit system. Please indicate your level of agreement with the following.

(N=651)

	Strongly agree	Somewhat agree	Do not agree	Don't Know
Q8a Help people who don't have access to a car to get to work, school, etc	85.9	10.9	2.3	0.9
Q8b Help people who do have a car but choose to save money by using transit	51.0	36.6	11.5	0.9
Q8c Provide service for persons with disabilities and special needs, like the elderly	82.5	14.0	3.1	0.5
Q8d Provide transportation to reduce air pollution and reduce traffic congestion	45.6	35.2	18.6	0.6

Q8 There are several reasons why the City of Wichita provides a public transit system. Please indicate your level of agreement with the following.(Excluding None Chosen)

(N=651)

	Strongly agree	Somewhat agree	Do not agree
Q8a Help people who don't have access to a car to get to work, school, etc	86.7	11.0	2.3
Q8b Help people who do have a car but choose to save money by using transit	51.5	36.9	11.6
Q8c Provide service for persons with disabilities and special needs, like the elderly	82.9	14.0	3.1
Q8d Provide transportation to reduce air pollution and reduce traffic congestion	45.9	35.4	18.7

2011 Wichita Public Transportation Survey

Q9 If you or a family member were no longer able to drive, how would you or they get to work, school, or most frequent destinations?

Q9 If you or a family member were no longer able to drive, how would you or they get to work, school, or most frequent destinations?	Number	Percent
Get a ride from family member or friend	482	74.0
Ride my bike	44	6.8
Walk	70	10.8
Ride the bus	187	28.7
Other	28	4.3
None chosen	10	1.5
Total	821	

Q9 Other

Q9 Other	Number	Percent
A NON PROFIT ORG=	1	3.4
ANYTHING BUT RIDE BUS=	1	3.4
CAB=	1	3.4
CALL A CAB=	2	6.9
CAR POOL=	2	6.9
CARPOOL=	3	10.3
CHURCH=	1	3.4
FAMILY=	1	3.4
FRIEND=	1	3.4
MOVE=	1	3.4
RESIGN=	1	3.4
TAXI=	10	34.5
TAXI OR UNITED WAY=	1	3.4
TAXI/LIMOSINE SERVICE=	1	3.4
USE 1ST PRESBYTERIAN TRAN=	1	3.4
WOULDN'T GO=	1	3.4
Total	29	100.0

2011 Wichita Public Transportation Survey

Q10 Overall, how important do you think it is for the City of Wichita to support and fund public transportation?

	Number	Percent
Very important	409	62.8
Somewhat important	152	23.3
Not sure	58	8.9
Not important	32	4.9
Total	651	100.0

Q11 How supportive would you be of increasing funding for public transportation by raising vehicle registration fees and/or taxes so that an improved level of service (expanded hours, days and frequencies) could be provided?

	Number	Percent
Very supportive	120	18.4
Somewhat supportive	179	27.5
Not sure	141	21.7
Not supportive	210	32.3
None chosen	1	0.2
Total	651	100.0

2011 Wichita Public Transportation Survey

Q12 What source of funding would you most support using to expand public transportation or the development of transportation alternatives for the City of Wichita?

	Number	Percent
Sales tax	258	39.6
Property tax	77	11.8
Motor vehicle registration fees	127	19.5
Gasoline tax	74	11.4
Don't Know	115	17.7
Total	651	100.0

Q12 What source of funding would you most support using to expand public transportation or the development of transportation alternatives for the City of Wichita? (Excluding Don't Know)

	Number	Percent
Sales tax	258	48.1
Property tax	77	14.4
Motor vehicle registration fees	127	23.7
Gasoline tax	74	13.8
Total	536	100.0

2011 Wichita Public Transportation Survey

Q13 How many operating vehicles (cars, motorcycles, vans) do you have in your household?

Q13 How many operating vehicles (cars, motorcycles, vans) do you have in your household?	Number	Percent
One	150	23.1
Two	259	39.9
Three or more	221	34.1
None	19	2.9
Total	649	100.0

Q14 Would you support providing a park and ride type of regional service outside the City of Wichita?

regional service outside the City of Wichita?	Number	Percent
Yes	372	57.2
No	240	36.9
Don't Know	38	5.8
Total	650	100.0

Q14 Would you support providing a park and ride type of regional service outside the City of Wichita? (Excluding Don't Know)

Q14 Would you support providing a park and ride type of regional service outside the City of Wichita?	Number	Percent
Yes	372	60.8
No	240	39.2
Total	612	100.0

2011 Wichita Public Transportation Survey

Q15 If you live outside the City of Wichita, would you use a park and ride service if it met your transportation needs?

Q15 If you live outside the City of Wichita, would you use a park and ride service if it met your transportation needs?

	Number	Percent
Yes	358	55.0
No	201	30.9
Don't Know	92	14.1
Total	651	100.0

Q15 If you live outside the City of Wichita, would you use a park and ride service if it met your transportation needs? (Excluding Don't Know)

Q15 If you live outside the City of Wichita, would you use a park and ride service if it met your transportation needs?

	Number	Percent
Yes	358	64.0
No	201	36.0
Total	559	100.0

Q16 How many persons in your household (counting yourself), are?

	Mean	Sum
number	2.8	1799
Q16 Under age 5	0.2	139
Q16 5-9 years	0.2	114
Q16 10-14 years	0.2	136
Q16 15-19 years	0.2	139
Q16 20-24 years	0.2	119
Q16 25-34 years	0.3	219
Q16 35-44 years	0.3	194
Q16 45-54 years	0.4	278
Q16 55-64 years	0.4	265
Q16 65+ years	0.3	196

2011 Wichita Public Transportation Survey

Q17 What is your total annual household income?

<u>Q17 What is your total annual household income?</u>	<u>Number</u>	<u>Percent</u>
Under \$30,000	108	16.6
\$30,000 to \$59,999	152	23.3
\$60,000 to \$99,999	144	22.1
\$100,000 plus	118	18.1
Not provided	129	19.8
Total	651	100.0

Q17 What is your total annual household income?(Excluding Not Provided)

<u>Q17 What is your total annual household income?</u>	<u>Number</u>	<u>Percent</u>
Under \$30,000	108	20.7
\$30,000 to \$59,999	152	29.1
\$60,000 to \$99,999	144	27.6
\$100,000 plus	118	22.6
Total	522	100.0

2011 Wichita Public Transportation Survey

HOME zip code

<u>Q18 Home Zip</u>	<u>Number</u>	<u>Percent</u>
67001	4	0.6
67016	1	0.2
67025	8	1.2
67026	9	1.4
67030	2	0.3
67037	43	6.6
67050	3	0.5
67052	15	2.3
67060	19	2.9
67067	3	0.5
67101	4	0.6
67110	10	1.5
67111	1	0.2
67120	1	0.2
67135	2	0.3
67146	1	0.2
67147	15	2.3
67149	2	0.3
67201	1	0.2
67202	3	0.5
67203	30	4.6
67204	31	4.8
67205	28	4.3
67206	36	5.5
67207	22	3.4
67208	20	3.1
67209	18	2.8
67210	5	0.8
67211	7	1.1
67212	42	6.5
67213	19	2.9
67214	20	3.1
67215	9	1.4
67216	10	1.5
67217	31	4.8
67218	23	3.5
67219	30	4.6
67220	28	4.3
67221	1	0.2
67223	1	0.2
67226	27	4.1
67227	1	0.2
67228	3	0.5
67230	22	3.4
67235	17	2.6
67253	1	0.2
Total	629	96.6

2011 Wichita Public Transportation Survey

Q19 What is the zip code of your WORK location?	Number	Percent
67203	24	3.7
67207	15	2.3
67220	10	1.5
67152	2	0.3
67219	16	2.5
67037	13	2.0
67208	23	3.5
67202	36	5.5
67217	14	2.2
67030	2	0.3
67215	6	0.9
67201	15	2.3
67210	10	1.5
67260	7	1.1
67209	18	2.8
67135	1	0.2
67211	13	2.0
67212	22	3.4
67205	10	1.5
67002	4	0.6
67050	1	0.2
67214	23	3.5
67213	22	3.4
67206	26	4.0
67221	3	0.5
67226	20	3.1
67042	1	0.2
67218	13	2.0
67225	1	0.2
67204	7	1.1
67010	1	0.2
67200	1	0.2
67278	1	0.2
67060	3	0.5
67101	3	0.5
67067	1	0.2
67026	1	0.2
67052	3	0.5
67216	3	0.5
67147	3	0.5
67230	2	0.3
67235	5	0.8
67277	1	0.2
67025	3	0.5
67276	1	0.2
67110	4	0.6
67001	1	0.2
66757	1	0.2
Total	416	63.9

2011 Wichita Public Transportation Survey

Q20 Gender

<u>Q20 Gender</u>	<u>Number</u>	<u>Percent</u>
Male	282	43.3
Female	369	56.7
Total	651	100.0

Section 3:
Survey Instrument



October 2011

Dear Resident,

On behalf of Wichita Transit, I would like to invite you to fill out the survey included with this letter. Your very important input will be used to study the needs and wants for transit services in the Wichita area.

The City of Wichita Transit Department currently operates fixed route and complimentary para-transit services inside the Wichita City limits. We are in the process of conducting a Community Outreach Study in order to analyze our operations and improve service. **Only a limited number of residents in Sedgwick County will receive this survey through a random selection process, therefore your input is very important.**

A postage-paid return envelope addressed to ETC Institute has been provided for your convenience. ETC Institute is our partner in the Community Outreach Study that this survey will aid. They will compile the results to help us better determine the needs of Sedgwick County residents.

If you have any questions, please call me at (316) 352-4805. Thank you in advance for your participation.

Sincerely,

Michael Vinson
Director, Wichita Transit

Transit Operations Center

777 East Waterman • Wichita, Kansas 67202

T 316.265.1450 **F** 316.337.9287

www.wichita.gov



Wichita PUBLIC TRANSPORTATION SURVEY

We would like your help in shaping the future of public transportation in Wichita. By responding to a few questions, your household will provide valuable direction for change in the coverage of our public transit system. Thank you for taking a few minutes to respond to the survey. When you are finished, please return the completed survey in the postage-paid envelope addressed to ETC Institute, 725 W Frontier Circle, Olathe, KS 66061.

1. **Does anyone in your household currently use public transportation in Wichita?**
___(1) Yes, weekly
___(2) Yes, occasionally
___(3) Rarely or never

2. **Have you EVER used public transportation in places outside Wichita?**
___(1) YES
 A. If "yes", where? _____
___(2) NO

3. **If you were going to use public transportation in Wichita, which of the following would be the primary reason you would use it?** [Check all that apply]
___(1) Go to/from work
___(2) Go to/from school
___(3) Medical/dental appointments
___(4) Meals, social activities, daycare
___(5) Run errands/go shopping, etc.
___(6) Q-line shuttle for downtown service
___(7) Would never use public transit
___(8) Other: _____

4. **What method of transportation do you normally use to go to work, school or your most frequent destination?**
___(1) Car/truck--drive alone ___(6) Bicycle
___(2) Carpool ___(7) Public transit (bus/paratransit)
___(3) Vanpool ___(8) Motorcycle
___(4) Walk ___(9) Other: _____
___(5) Taxi

5. **The cost of driving a car to work, school or your most frequent destination, is so much greater (car payment, insurance, car maintenance, GAS) than the cost of riding a bus. Which of the following are reasons that you do not use public transit more often?**
(check all that apply)
___(A) Service is not available near my home
___(B) Service doesn't go where I need it to go
___(C) I don't know how to use the service (need information about routes/fees/schedules)
___(D) I had a bad experience with the service (treated poorly, arrived late, did not feel safe)
___(E) It takes too long to get to destinations compared to travel by car
___(F) Service is not offered at the time I need it
___(G) Buses do not come by frequently enough
___(H) I don't feel safe riding the bus
___(I) I just prefer to drive
___(J) No park and ride lots nearby
___(K) Other: _____

6. Here is a list of factors that could encourage you to use public transit in Wichita. Using a scale of 1 to 5, where 1 means “very unlikely” and 5 means “very likely,” please rate how likely each factor would be to encourage you to use public transit at least once a week.

- | | Very
Unlikely | Neutral | Very
Likely | Not
Applicable |
|---|------------------|---------|----------------|-------------------|
| (A) Parking becomes difficult or expensive where you frequently go..... | 1 | 2 | 3 | 4 5 9 |
| (B) Park and ride lots are readily available..... | 1 | 2 | 3 | 4 5 9 |
| (C) The time it takes to get to work by car increases by <u>15 minutes</u> due to traffic congestion..... | 1 | 2 | 3 | 4 5 9 |
| (D) You have easy access to an express bus that has a designated lane on the freeway during rush hour..... | 1 | 2 | 3 | 4 5 9 |
| (E) Transit stops are located closer to your home and where you frequently go..... | 1 | 2 | 3 | 4 5 9 |
| (F) An electronic display of arrival times is provided at primary stops and accessible to you electronically..... | 1 | 2 | 3 | 4 5 9 |
| (G) More and larger shelters are provided..... | 1 | 2 | 3 | 4 5 9 |
| (H) You can access the best bus route for your needs on the Wichita Transit web site..... | 1 | 2 | 3 | 4 5 9 |
| (I) Your employer provided incentives to use transit services, such as discounted passes..... | 1 | 2 | 3 | 4 5 9 |
| (J) The cost of gasoline goes above \$5 a gallon..... | 1 | 2 | 3 | 4 5 9 |
| (K) The time spent using transit is roughly the comparable to the time spent driving..... | 1 | 2 | 3 | 4 5 9 |

7. Circle your preference “A” or “B” when considering bus service:

A	Increase service frequency and concentrate service in areas of greatest need.	B	Decrease service frequency and spread service over a larger area so more are served.
A	Concentrate service during weekdays and regular business hours.	B	Spread services out more into early morning, evening, and weekend days.
A	Provide many/frequent stops even if it means service is slower.	B	Reduce the number of stops in order to make service faster.
A	Walk shorter distance to bus service that is slower and less direct.	B	Walk longer distance to bus service that is faster and more direct.
A	A hub and spoke system with more transfers.	B	A grid type system with fewer transfers.

8. There are several reasons why the City of Wichita provides a public transit system. Please indicate your level of agreement with the following.

- | Reason | Strongly
Agree | Somewhat
Agree | Do not
Agree |
|--|-------------------|-------------------|-----------------|
| (A) Help people who <u>don't have access to a car</u> to get to work, school, etc..... | 1 | 2 | 3 |
| (B) Help people who do have a car but choose to save money by using transit..... | 1 | 2 | 3 |
| (C) Provide service for persons with disabilities and special needs, like the elderly..... | 1 | 2 | 3 |
| (D) Provide transportation to reduce air pollution and reduce traffic congestion..... | 1 | 2 | 3 |

9. If you or a family member were no longer able to drive, how would you or they get to work, school, or most frequent destinations?

- (1) Get a ride from family member or friend
 (2) Ride my bike
 (3) Walk
 (4) Ride the bus
 (5) Other: _____

10. Overall, how important do you think it is for the City of Wichita to support and fund public transportation?

- (1) Very important
 (2) Somewhat important
 (3) Not sure
 (4) Not important

11. How supportive would you be of increasing funding for public transportation by raising vehicle registration fees and/or taxes so that an improved level of service (expanded hours, days and frequencies) could be provided?

- (1) Very supportive
 (2) Somewhat supportive
 (3) Not sure
 (4) Not supportive

12. What source of funding would you most support using to expanded public transportation or the development of transportation alternatives for the City of Wichita?

- (1) Sales tax
 (2) Property tax
 (3) Motor vehicle registration fees
 (4) Gasoline tax

13. How many operating vehicles (cars, motorcycles, vans) do you have in your household?

- (1) one
 (2) two
 (3) three or more
 (4) none

14. Would you support providing a park and ride type of regional service outside the City of Wichita?

- Yes
 No

15. If you live outside the City of Wichita, would you use a park and ride service if it met your transportation needs?

- Yes
 No

16. How many persons in your household (counting yourself), are?

- | | | | | | |
|---------------|-------|---------------|-------|-------------|-------|
| Under age 5 | _____ | 20 - 24 years | _____ | 55-64 years | _____ |
| 5 - 9 years | _____ | 25 - 34 years | _____ | 65+ years | _____ |
| 10 - 14 years | _____ | 35 - 44 years | _____ | | |
| 15 - 19 years | _____ | 45 - 54 years | _____ | | |

17. What is your total annual household income is:

- (1) Under \$30,000
 (2) \$30,000 to \$59,999
 (3) \$60,000 to \$99,999
 (4) \$100,000 plus
 (9) not provided

18. What is your home street address (or closest intersection) and zip code?

Address: _____ Zip: _____

19. What is the zip code of your work location? Zip: _____

20. Respondent's gender: (1) Male (2) Female

THANKS FOR YOUR TIME. THIS CONCLUDES THE SURVEY